



SEI Center
FOR ADVANCED STUDIES
IN MANAGEMENT



REIMAGINE EDUCATION AWARDS 2016 CONFERENCE PROGRAM

5-6 December, Philadelphia

Co-organized by



TRACK ONE
Woodlands Ballroom **WB**
e-Learning/Hybrid Learning

TRACK TWO
Living Room
Presence, Teaching and Assessment

8:00am

Networking Breakfast, Registration Opens & Welcome

9:00am

e-Learning & Hybrid Learning
Presentation of shortlisted projects

Presence, Teaching and Assessment
Presentation of shortlisted projects

10:30am


Coffee Break

11:00am

e-Learning & Hybrid Learning
Presentation of shortlisted projects

Presence, Teaching and Assessment
Presentation of shortlisted projects

12:00pm

 **Innovations in EdTech** **WB**
Moderator: Barbara Kurshan (Executive Director of Academic Innovation, Penn GSE);
Panelists: Larry Nelson (Worldwide Managing Director of Global Education Partners, Microsoft); Gavin Dykes (Program Director, World Education Forum); Michelle Weise (Executive Director, The Innovation Lab at Southern New Hampshire University); William Rankin (Consultant, Unfold Learning, formerly Director of Learning at Apple)

1:00pm

Networking Lunch

1:45pm


e-Learning & Hybrid Learning
Presentation of shortlisted projects

Presence, Teaching and Assessment
Presentation of shortlisted projects

3:15pm

Coffee Break

3:30pm

 **Alternative University Models** **WB**
Moderator: Prof. Jerry Wind (The Wharton School, University of Pennsylvania);
Panelists: Eric Glustrom (President, Watson University); Ben Nelson (CEO, Minerva Project); Brittany Bir (COO, 42) Uri Reichman (President & Founder of the Interdisciplinary Center, Herzliya)

4:30pm

e-Learning & Hybrid Learning
Presentation of shortlisted projects

Presence, Teaching and Assessment
Presentation of shortlisted projects

5:30pm

Networking Drinks

6:30pm - 7:00pm

Welcome to Reimagine Education
Prof. Jerry Wind, The Wharton School and Nunzio Quacquarelli, CEO of QS Quacquarelli Symonds

7:00pm - 7:30pm

 **Keynote: The Quest for the Digital Frontier** **WB**
William Confalonieri (Chief Digital Officer, Deakin University)

7:30pm

Welcome Dinner sponsored by Deakin University, Australia



8:00pm - 8:30pm

 **Keynote: The 42 Launch** **WB**
Brittany Bir (COO, 42)

9:00pm

Regional Awards Ceremony

TRACK THREE
St. Mark's Room
Nurturing Employability, Ethical Leadership, Sustainability

TRACK FOUR
Regent Room
Ed Tech (ICT tools, services, apps, digital content)

Networking Breakfast, Registration Opens & Welcome

8:00am

Nurturing Employability, Ethical Leadership, Sustainability
Presentation of shortlisted projects

Ed Tech (ICT tools, services, apps, digital content)
Presentation of shortlisted projects

9:00am

Coffee Break

10:30am

Nurturing Employability, Ethical Leadership, Sustainability
Presentation of shortlisted projects

Ed Tech (ICT tools, services, apps, digital content)
Presentation of shortlisted projects

11:00am

WB

Innovations in EdTech

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12:00pm

Networking Lunch

1:00pm

Nurturing Employability, Ethical Leadership, Sustainability
Presentation of shortlisted projects

Ed Tech (ICT tools, services, apps, digital content)
Presentation of shortlisted projects

1:45pm

Coffee Break

3:15pm

WB

Alternative University Models

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3:30pm

Nurturing Employability, Ethical Leadership, Sustainability
Presentation of shortlisted projects

Ed Tech (ICT tools, services, apps, digital content)
Presentation of shortlisted projects

4:30pm

Networking Drinks

5:30pm

Welcome to Reimagine Education
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6:30pm - 7:00pm

WB

Keynote: The Quest for the Digital Frontier
William Confalonieri (Chief Digital Officer, Deakin University)



7:00pm - 7:30pm

Welcome Dinner sponsored by Deakin University, Australia



7:30pm

WB

Keynote: The 42 Launch
Brittany Bir (COO, 42)



8:00pm - 8:30pm

Regional Awards Ceremony

9:00pm

TRACK ONE
Woodlands Ballroom **WB**
Education Technology Track

TRACK TWO
Regent & St. Mark's Room
New Learners, New Models Track

7:30am

Networking Breakfast, Registration Opens & Welcome

8:30pm



Keynote: The Future of Education
Pam Grossman (Dean, Penn GSE)

WB

9:00am

New Pathways in Teacher Education

Moderator: Pam Grossman (Dean, UPenn GSE);
Panelists: Haif Bannayan (CEO, Queen Rania Teacher Academy); Prof. Tan Oon Seng (Director of the National Institute of Education, Singapore)

Reinventing the Humanities

Moderator: Stanton Wortham (Dean of the Lynch School of Education at Boston College);
Panelists: Liz Coleman (Former President, Bennington College); Matt Sigelman (CEO, Burning Glass Technologies); Prof. Pete Turchi (College of Liberal Arts and Social Sciences, University of Houston)

9:45am



Keynote: Empowering our Optical- Visual Brain with Augmented Reality
Yoav Shefi (Executive Chairman, DreamTime Vision)

WB

10:00am

Innovations in Virtual Reality and Augmented Reality

Moderator: Christopher L. Curran (Founder & Managing Partner, Tyton Partners);
Panelists: Mads Bonde (CEO, Labster); Yoav Shefi (Executive Chairman, DreamTime Vision); Felipe Sommer (President and Co-founder of Nearpod)

21st Century Skills Gap

Moderator: Nunzio Quacquarelli (CEO, QS);
Panelists: Roger Berry (CEO, Fullbridge Inc.); Jerry Huang (COO, iTutorGroup); Matt Sigelman (CEO, Burning Glass Technologies)

10:45am

Coffee Break

11:00am



Keynote: Using UX Tools to Redesign Higher Ed around Student Needs
Richard Culatta (Chief Innovation Officer, State of Rhode Island)

WB

11:30am



Keynote:
Trends Driving Changes in EdTech
Charles McIntyre (Co-founder, EdTechXGlobal)



Keynote:
Towards a Sustainability-Oriented University
Prof. Wu Jiang (Executive Vice President, Tongji University)

12:00pm

Networking Lunch

1:00pm



Keynote: The Positive Education Program
Prof. Martin Seligman (Founder of Positive Psychology)

WB

1:45pm



Incubators & Accelerators

WB

Moderator: Barbara Kurshan (Executive Director of Academic Innovation, Penn GSE);
Panelists: Jean Hammond (Co-founder and Partner at LearnLaunch); Patrick Brothers (Chief Development Officer at Navitas); Bart Epstein (CEO, Jefferson Education Accelerator); Betsy Ziegler (Associate Dean, Chief Innovation Officer, Kellogg School of Management)

TRACK ONE
Woodlands Ballroom **WB**
Education Technology Track

TRACK TWO
Regent & St. Mark's Room
New Learners, New Models Track



MOOCs: What's Next?

WB

Moderator: Dr. Dan Wagner (Professor of Education at Penn GSE, UNESCO Chair in Learning and Literacy);
Panelists: Nina Huntemann (Director of academics and research at edX);
Deanna Raineri (Vice-President of University Partnership, Teaching & Learning at Coursera);
Anne Trumbore (Senior Director, Wharton Online at The Wharton School)

2:30pm

Coffee Break

3:15pm



The Debate: Is the Classroom Dead?

WB

Moderator: Jeffrey Young (Senior Writer, EdSurge)
Panelists: Prof. Jerry Wind (The Wharton School, University of Pennsylvania); Barbara Kurshan
(Executive Director of Academic Innovation, Penn GSE); Grace O'Shea (COO and Co-founder,
room2learn); Jeff Stebar (Principal, Global Higher Education Practice Leader at Perkins+Will);

3:30pm

Keynote:

How AI is Transforming Higher Education
Satya Nitta (Global Head & Program Director of
Cognitive Science & Education Technology, IBM
Research)

**In Conversation: Government Policies &
Educational Innovations**

Richard Culatta, (Chief Innovation Officer at State
of Rhode Island, Prof. Tan Oon Seng (Director of
the National Institute of Education, Singapore)

4:30pm

Transfer to the National Constitution Center for the Gala Dinner and the Awards Ceremony
Shuttle buses will depart every 20 minutes from the Inn at Penn

5:00pm

Evening Program

5:30pm	6:30pm	Shuttles to National Constitution Center
6:30pm	7:20pm	Drinks Reception
7:20pm	7:30pm	Welcome Speech Prof. Jerry Wind, The Wharton School and Nunzio Quacquarelli, CEO of QS Quacquarelli Symonds
7:30pm	9:30pm	Gala Dinner
7:30pm	8:00pm	 Keynote by Rob Curtin (Director of Higher Education, Worldwide Public Sector at Microsoft)
8:00pm	8:30pm	 Keynote by Jonathan Rochelle (Director of Product Management, Google)
9:00 pm	10:00 pm	Reimagine Education Awards Ceremony
10:00 pm	10:30 pm	Closing Remarks & Announcement of Reimagine Education 2017
10:30 pm	11:00 pm	Transfer to Inn at Penn via shuttle buses

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SPEAKERS' PROFILES



Haif Bannayan is the CEO of the Queen Rania Teacher Academy, an independent non-profit organisation whose remit is the advancement of teaching quality and educational excellence in Jordan. He previously served as CEO of the Jordan Education Initiative, for whom he now sits on the Board of Directors.



William Confalonieri is Chief Digital Officer at Deakin University, and won the Australian CIO of the Year award at the Executive Awards 2016. He is the recipient of numerous awards acknowledging his expertise in, and impact on, higher education digital strategy, including the Computerworld/IDG Premier 100 Global Technology Leader Award.



Roger Berry is the CEO at Fullbridge Inc., a leading innovator in the ed tech space. He also serves on the Managing Board of Aptima Ventures, a company responsible for \$200 million worth of research and training on behalf of the US military. He is a graduate of Harvard University.



Richard Culatta is Chief Innovation Officer for the State of Rhode Island. Previous roles include a senior position in the US Department of Education, and a role as Education Fellow for Senator Patty Murray. Areas of expertise include educational policy, ed tech, teacher preparation, entrepreneurship, and innovation.



Brittany Bir is COO of 42, the revolutionary university model designed to teach coding in a free, fully subsidised, teacherless environment. Bir was a member of 42's first graduating class, and has previously worked as an English conversational professor and administrative assistant in The Paris Graduate School of Digital Innovation.



Christopher Curran is a Founding Partner of Tyton Partners, an advisory platform providing consulting services in the global knowledge sector. Chris has 20 years of experience in investing, banking, consulting, operations, and policy in the education industry, and has worked in both the public and private sector.



Mads Bonde is CEO and founder of Labster, a rapidly-growing ed tech company whose primary product is an innovative laboratory simulation program used by thousands of students at universities globally, including MIT, Stanford, and Hong Kong University. He currently leads several international research and development projects.



Rob Curtin is the Director for Higher Education for the Worldwide Public Sector at Microsoft. He is an established education technology executive with a proven track record of facilitating needful digital engagement with higher education audiences worldwide. He has also worked as Chief Product Officer for Pip Learning Technologies.



Patrick Brothers is Chief Development Officer at Navitas, an Australia-based education management company. It has grown immensely, and now partners with over 80,000 students at 118 campuses across the world, and was ranked in 2014 by Forbes as the 25th-most-innovative growth company in the world.



Liz Coleman was the ninth President of Bennington College, serving between 1987 and 2013. She earned a Masters in English and American Literature from Cornell University, and received a PhD with Distinction at Columbia University, where she became a Woodbridge and President's Fellow.



Gavin Dykes is the Program Director at Education World Forum. He consults for global organisations including the World Bank, UNESCO, and the OECD, while his leadership and expertise have been called upon by governments worldwide, including those of the United Kingdom and Malta.



Bart Epstein is CEO of the Jefferson Education Accelerator, Managing Director of the Jefferson Education Fund, and Research Associate Professor at the University of Virginia. Epstein also spent ten years at tutor.com, including positions as Chief Strategy Officer, Senior Vice-President, and Head of Corporate Development.



Nina Huntemann is director of academics and research at edX. She is leading cross institution faculty initiatives, developing curriculum strategies, managing educational policy projects, and facilitating research across edX university partners. Nina received her Ph.D. in communication at the University of Massachusetts Amherst. She is also co-director of Women in Games Boston, a professional network for women working in the digital games industry.



Eric Glustrom is founder and President at Watson University, and founder of Educate!, a social entrepreneurship project transforming Uganda's education system. As a result of his work with Educate!, he was selected for Forbes's '30 Under 30 Social Entrepreneurs List', along with his Co-founders Boris Bulayev and Angela Towne.



Jiang Wu has enjoyed a distinguished academic career in the field of Architecture that has led him to a Vice-Presidency at his current institution, China's Tongji University. He is also Dean of the Institute of Energy and Sustainable Development, has published over 50 academic articles, and has won numerous prizes.



Pam Grossman is the Dean of the Graduate School of Education at the University of Pennsylvania, having previously served as the Nomellini-Olivier Professor of Education at Stanford University. She was elected to the US's National Academy of Education in 2009, and currently sits on their Board of Directors.



Barbara Kurshan is Executive Director of Academic Innovation and Senior Fellow in Education at the Penn Graduate School of Education. Throughout her career, she has provided, and still provides, executive-level leadership for numerous entrepreneurial programs, and assists in the development of degree and non-degree programs at the Penn GSE.



Jean Hammond is Co-founder of, and partner for, LearnLaunch, an education management company dedicated to connecting, supporting and growing the educational technology ecosystem, and, in doing so, aims to drive innovation and transform learning. She is also a member of the Executive Board for the MIT Sloan School of Management.



Caroline Howard is Executive Digital Editor-Producer at Forbes. She is editorial lead of the Top 30 Under 30 project, and all Forbes Top College projects. Her role has led to her fostering an expertise in educational entrepreneurship, public policy, and women's leadership.



Huntington D. Lambert is Dean of the Continuing Education and University Extension division at Harvard University. He previously led the Division of Continuing Education at Colorado State University, where he created the Colorado State University Global Campus, an all-online public university. He holds an MSc in Management from MIT Sloan.



Jerry Huang is COO at iTutorGroup, an online education platform and the largest English language learning institution in the world. Since its foundation in 1998, iTutorGroup has educated students in over twenty nations, hosting millions of classroom sessions through its award-winning platforms vipabc, vipabc junior, TutorABC, TutorABCjr, TutorMing and LiveH2H.



Charles McIntyre is the Co-founder of EdTechXGlobal, a series of global conferences bringing together key stakeholders in the educational technology sector, with the flagship events held in London and Singapore. He has built numerous businesses in this space, and is a recognised expert on the question of ed tech investment.



Ben Nelson is founder, chairman, and CEO of the Minerva Project, a disruptive undergraduate education program combining four years of world travel with a highly interdisciplinary course of study. His desire to reform education flowered during his own undergraduate years, passed at the Wharton School at the University of Pennsylvania.



Deanna Raineri is an expert in Online Education who is currently Vice-President of University Partnerships at Coursera, working with over 100 university partners. Previously, she served as the Associate Provost for Education Innovation at the University of Illinois at Urbana-Champaign, leading the university's partnership with Coursera at that time.



Larry Nelson is the Worldwide Managing Director of Global Education Partners at Microsoft. During his employment, he has facilitated and maintained engagement with key global partners, including 210,000 Catholic schools worldwide. He previously worked in a strategic planning capacity for Stanford



Uri Reichman is founder and President of the Interdisciplinary Center in Herzliya. He previously served as Dean of the Law Faculty at Tel Aviv University. He chaired the "Constitution for Israel" Movement, was head of the Human Rights Committee of Israel's Bar Association and participates in numerous public and governmental commissions.



Satya Nitta is Global Head and Program Director of Cognitive Science and Education Technology at IBM Research, exerting heavy influence on IBM's strategic approaches to both cognitive neuroscience and the education industry. This involves working closely with – among others - IBM Watson, virtual reality, augmented reality, and tangible user interfaces.



Jonathan Rochelle is Director of Product Management at Google. Currently falling under his remit in this role is the Google Apps for Education project. This has previously involved the successful management, startup and launch of Google Classroom, Expeditions. Previous responsibilities included the launch of Google Docs and Google Drive.



Grace O'Shea is COO and Co-founder of Room2learn, a web-based platform uniting designers with educators, facilitating co-operation in the design of 21st-century learning environments. In her capacity at Room2learn, she is a participant in the Venture Incubation Program at Harvard Innovation Labs.



Martin Seligman is commonly known as the founder of Positive Psychology, and is a leading psychologist, educator, and bestselling author of self-help books. He is a recognized authority on the prevention of depression, while he is featured in more than 250 scholarly publications, and 20 standalone books.



Nunzio Quacquarelli is CEO and founder of Quacquarelli Symonds Ltd, a global media and research company specializing in higher education.

Nunzio launched the QS World University Rankings in 2004, consulted by hundreds of millions of students and parents worldwide.

Nunzio is also founder of the QS Education Trust, a charitable organization providing scholarships to young people demonstrating the potential to become socially-responsible leaders. He is the co-founder of Reimagine Education.

Nunzio took his MBA at The Wharton School after gaining an MA in Economics from the University of Cambridge.



Jeff Stebar is Principal, Global Higher Education Practice Leader at Perkins+Will. The firm was recently ranked by Architectural Record as the number #1 architectural firm for higher education design.



Professor Tan Oong Seng is Director of the National Institute of Education (NIE) in Singapore. During his time at the NIE, he spearheaded the Teacher Education for the 21st Century initiative. He is also convener of the World Educational Research Association's International Research Network on Teacher Education.



Yoav Shefi is Executive Chairman of DreamTime Vision, a tech company specialising in 3D software. Its flagship product, its Venus software platform, seeks to revolutionise interfaces for both tablet and desktop platforms. Over a career lasting more than two decades, Shefi has acquired expertise on AI, 3D, and the internet.



Matt Sigelman is CEO at Burning Glass Technologies, a company responsible for delivering high-quality job market analytics designed to “empower employers, workers, and educators to make data-driven decisions.” Among its innovative methods is the use of artificial intelligence to expedite the insight-gathering process.



Felipe Sommer is President and Co-founder of Nearpod, a mobile platform that empowers educators to create learning experiences based on interactive, entertaining content. He has previously worked as Director and CEO of SIA Interactive USA, and brings a wealth of expertise of startups, entrepreneurship, and strategic planning.



Anne Trumbore is Senior Director of Wharton Online at the Wharton School, supporting online initiatives across the University of Pennsylvania to create best practices in design, implementation, business models, and platform relationships. Previous employments have allowed her to pioneer student-centred online education at Coursera, NovoEd, and Stanford’s Online High School.



Professor Peter Turchi is author of five books and co-editor of three anthologies. His work has received numerous awards – with one listed among the ‘100 Most Notable Stories of 2002’ - and has led to him earning multiple writing prizes. He is currently a professor at the University of Houston.



Michelle Weise is Executive Director of the Sandbox CoLLABorative at Southern New Hampshire University. This unit functions as the university’s Research and Development body, whose key remit is to foster innovation. She previously worked as the Senior Research Fellow in Higher Education at the Clayton Christensen Institute for Disruptive Innovation.



Dr. Dan Wagner is a Professor of Education at the University of Pennsylvania. He is the UNESCO Chair in Learning and Literacy, Director of the International Literacy Institute (ILI; co-founded by UNESCO and UPenn); Founding Director of the National Center on Adult Literacy (NCAL); and Director of Penn GSE’s International Educational Development Program (IEDP). He received his Ph.D. in Psychology at the University of Michigan.



Professor Jerry Wind is Co-founder of Reimagine Education and Lauder Professor at the Wharton School. He is also Co-founder of the Wharton SEI Center for Advanced Studies in Management, the Wharton School’s management-focused think tank. His research on organizational buying behaviour and other aspects of marketing is internationally renowned.



Stanton Wortham, PhD, is an award-winning teacher, scholar, online education expert, and documentary film producer. He is currently the Dean of the Lynch School of Education at Boston College. Over his career, his research has yielded nine published books and over eighty additional articles and chapters.



Jeff Young is a renowned journalist in the field of higher education who currently deploys his journalistic talents as part of EdSurge as a Higher Education Senior Reporter. Prior to this, Young covered – inter alia – technology for The Chronicle of Higher Education. He was selected as a 2014 Nieman Fellow.



Betsy Ziegler, PhD, is an award-winning teacher, scholar, online education expert, and documentary film producer. He is currently the Dean of the Lynch School of Education at Boston College. Over his career, his research has yielded nine published books and over eighty additional articles and chapters.



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