

The QS logo consists of the letters 'Q' and 'S' in a white, serif font, positioned inside a yellow square. This square is centered within a larger, dark grey rounded square.

QS World Grad School Tour

Connect Masters 1-2-1

Mini Pack Fall 2013

Welcome

The QS World Grad School Tour is a prestigious series of half-day graduate education fairs created especially for institutions worldwide who wish to recruit international students for Masters and PhD programs in all disciplines. Targeted at candidates who wish to embark on graduate study abroad, the complete A-Z of programs is represented.

This information pack contains the initial information you will require to participate in the QS World Grad School Tour.

It provides details on the schedule, participation costs, global statistics and Connect Masters 1-2-1.

For all enquiries please contact
Nicolas Cletz on nicolas@qs.com



Day	Date	World Grad School Tour
Latin America		
Sat	31-Aug	Mexico I-2-I
Mon	02-Sep	Bogota I-2-I
Wed	04-Sep	Caracas
Fri	06-Sep	Lima
Mon	09-Sep	Santiago
Wed	11-Sep	Buenos Aires
Sat	14-Sep	Sao Paulo
North America		
Sun	15-Sep	New York I-2-I
Tue	17-Sep	Washington DC I-2-I
Thurs	19-Sep	Toronto I-2-I
Sat	21-Sep	Montreal
Mon	23-Sep	Vancouver
Africa		
Thurs	26-Sep	Accra
Sat	28-Sep	Lagos
Mon	30-Sep	Nairobi
Europe		
Sat	28-Sep	Kiev
Mon	30-Sep	St Petersburg
Wed	02-Oct	Moscow I-2-I
Sat	05-Oct	Istanbul
Mon	07-Oct	Tel Aviv
Wed	09-Oct	Bucharest
Thurs	10-Oct	Sofia
Sat	12-Oct	London I-2-I
Sun	13-Oct	London (WUT)
Tues	15-Oct	Milan I-2-I
Thurs	17-Oct	Madrid
Sat	19-Oct	Paris I-2-I
Mon	21-Oct	Athens I-2-I
Tues	22-Oct	Thessaloniki
Thurs	24-Oct	Cologne
Sat	26-Oct	Frankfurt I-2-I
Asia		
Tues	29-Oct	Tokyo
Thurs	31-Oct	Seoul
Sat	02-Nov	Shanghai I-2-I
Tues	05-Nov	Chengdu
Thurs	07-Nov	Wuhan
Sat	09-Nov	Beijing I-2-I
Mon	11-Nov	Hong Kong
Weds	13-Nov	Manila
Fri	15-Nov	Bangkok
Sun	17-Nov	HCMC
Tues	19-Nov	Jakarta
Thurs	21-Nov	Kuala Lumpur
India & Middle East		
Saturday	23-Nov	Mumbai I-2-I
Tuesday	26-Nov	Pune
Thursday	28-Nov	Delhi
Sunday	01-Dec	Bangalore
Tuesday	03-Dec	Hyderabad
Thursday	05-Dec	Chennai
Saturday	07-Dec	Dubai
Monday	09-Dec	Beirut



I-2-I Includes Connect Master I-2-I Event

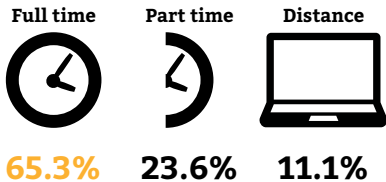
Global statistics 2012

10 most popular subject areas in Fall 2012 were:

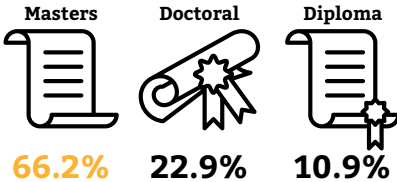


FAME: Finance, Accounting, Management, Economics
STEM: Science, Technology, Engineering, Mathematics

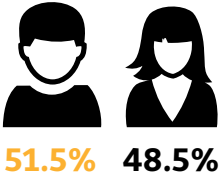
% Type of Study



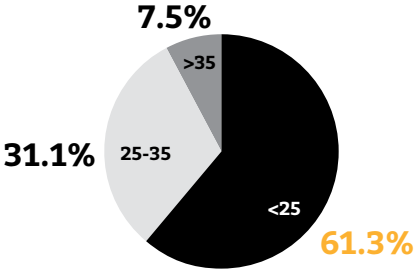
% Study Level



% Ratio Male / Female



% Age Breakdown



% Commence Study Within



Connect Masters 1-2-1



NEW

Building on the success of the Connect 1-2-1 team, who have been providing a rich seam of MBA talent to the world's top business schools for the last 5 years, we are delighted to announce an extension of this pre-screening and matching service to specialist and pre-experience Masters programmes covering the FAME subjects (Finance, Accountancy, Management & Economics).

Our London based team will be hosting a series of events across the globe later in 2013 where high potential candidates can register an interest in meeting with you, or your team, for informal, no obligation, 1-2-1 meetings. Through Connect Masters 1-2-1 we can now help you identify, screen and pre-interview applicants for those programs that have delivered exponential growth over the last 10 years and look set to continue this trend in the short to medium term.

With North American business schools now aggressively extending their specialist/pre-experience Masters portfolio's the competitive environment has intensified and candidates for these programmes are an even more sought after, valuable asset.

Mexico	Sat 31 Aug	Milan	Tues 15 Oct
Bogota	Mon 2 Sep	Paris	Sat 19 Oct
New York	Sun 15 Sep	Athens	Mon 21 Oct
Washington DC	Tue 17 Sep	Frankfurt	Sat 26 Oct
Toronto	Thurs 19 Sep	Shanghai	Sat 2 Nov
Moscow	Wed 2 Oct	Beijing	Sat 9 Nov
London	Sat 12 Oct	Mumbai	Sat 23 Nov

Connect Masters 1-2-1 will be held on the same day and at the same venue as the QS World Grad School Tour in the corresponding cities, the format, software and candidate selection process will exactly mirror the parent product – QS Connect 1-2-1. The value proposition here is that QS clients will be able to pre-interview highly focussed and appropriate candidates in the morning and then subsequently join the QS World Grad School Tour event and increase the volume of enquiries that flow into the beginning of the admissions pipeline.

Rate Card Fall 2013

Package costs quoted below refer to a minimum booking for each package
e.g. 20 fairs in a Silver Package.

Booking additional fairs, e.g. 21-29 fairs in a Silver package, will incur further costs per fair. Please consult your account manager for further information.

Bronze

Participation in **at least 10** QS World Grad School Tour Fairs in 2013

- Full-Page advert or profile in QS Top Grad School Guide 2014 (published August 2013)
- Basic profile on topuniversities.com

Silver

Participation in **at least 20** QS World Grad School Tour Fairs in 2013

- Full-Page advert or profile in QS Top Grad School Guide 2014 (published August 2013)
- Basic profile on topuniversities.com

Gold

Participation in **at least 30** QS World Grad School Tour Fairs in 2013

- Double page advert or profile in QS Top Grad School Guide 2014 (published August 2013)
- Basic profile on topuniversities.com
- 1 delegate registration at either QS APPLE or QS MAPLE

Gold +

Participation in **at least 40** QS World Grad School Tour Fairs in 2013

- Double page advert or profile in QS Top Grad School Guide 2014 (published August 2013)
- Basic profile on topuniversities.com
- 2 delegate registrations at either QS APPLE or QS MAPLE

Rate Card Fall 2013

ALL RATES BELOW \$ USD

World University Tour

Deadline	before March 31	before May 31	after may 31
	2,585	2,645	2,730

World Grad School Tour

Deadline	before March 31	before May 31	after may 31
Single Fair Rate	3,210	3,410	3,585
Bronze Package	29,712	31,530	33,140
Silver Package	57,815	61,365	64,495
Gold Package	84,300	89,500	94,065
Gold + Package	109,190	115,895	121,845

Connect Masters 1-2-1 (including WGST city)

Deadline	before March 31	before May 31	after may 31
Single Fair Rate	5,300	5,700	6,000

Seminar Slots

	Alumni panel	School Presentation
Single Fair Rate	500	1,500

Top Grad School Guide

Colour Advert	Full page	Half page	DPS
Per Advert	5,000	2,800	6,200
Prime Slots	Full page	DPS	
Per Advert	8,750	9,625	
Sponsored Article	Full page	DPS	
Per Article	8,500	9,500	

Panel / Presentation Request Form

Day	Date	World Grad School Tour	Alumni Panel	School Presentation
Latin America				
Sat	31-Aug	Mexico	<input type="checkbox"/>	<input type="checkbox"/>
Mon	02-Sep	Bogota	<input type="checkbox"/>	<input type="checkbox"/>
Wed	04-Sep	Caracas	<input type="checkbox"/>	<input type="checkbox"/>
Fri	06-Sep	Lima	<input type="checkbox"/>	<input type="checkbox"/>
Mon	09-Sep	Santiago	<input type="checkbox"/>	<input type="checkbox"/>
Wed	11-Sep	Buenos Aires	<input type="checkbox"/>	<input type="checkbox"/>
Sat	14-Sep	Sao Paulo	<input type="checkbox"/>	<input type="checkbox"/>
North America				
Sun	15-Sep	New York	<input type="checkbox"/>	<input type="checkbox"/>
Tue	17-Sep	Washington DC	<input type="checkbox"/>	<input type="checkbox"/>
Thurs	19-Sep	Toronto	<input type="checkbox"/>	<input type="checkbox"/>
Sat	21-Sep	Montreal	<input type="checkbox"/>	<input type="checkbox"/>
Mon	23-Sep	Vancouver	<input type="checkbox"/>	<input type="checkbox"/>
Africa				
Thurs	26-Sep	Accra	<input type="checkbox"/>	<input type="checkbox"/>
Sat	28-Sep	Lagos	<input type="checkbox"/>	<input type="checkbox"/>
Mon	30-Sep	Nairobi	<input type="checkbox"/>	<input type="checkbox"/>
Europe				
Sat	28-Sep	Kiev	<input type="checkbox"/>	<input type="checkbox"/>
Mon	30-Sep	St Petersburg	<input type="checkbox"/>	<input type="checkbox"/>
Wed	02-Oct	Moscow	<input type="checkbox"/>	<input type="checkbox"/>
Sat	05-Oct	Istanbul	<input type="checkbox"/>	<input type="checkbox"/>
Mon	07-Oct	Tel Aviv	<input type="checkbox"/>	<input type="checkbox"/>
Wed	09-Oct	Bucharest	<input type="checkbox"/>	<input type="checkbox"/>
Thurs	10-Oct	Sofia	<input type="checkbox"/>	<input type="checkbox"/>
Sat	12-Oct	London	<input type="checkbox"/>	<input type="checkbox"/>
Sun	13-Oct	London (WUT)	<input type="checkbox"/>	<input type="checkbox"/>
Tues	15-Oct	Milan	<input type="checkbox"/>	<input type="checkbox"/>
Thurs	17-Oct	Madrid	<input type="checkbox"/>	<input type="checkbox"/>
Sat	19-Oct	Paris	<input type="checkbox"/>	<input type="checkbox"/>
Mon	21-Oct	Athens	<input type="checkbox"/>	<input type="checkbox"/>
Tues	22-Oct	Thessaloniki	<input type="checkbox"/>	<input type="checkbox"/>
Thurs	24-Oct	Cologne	<input type="checkbox"/>	<input type="checkbox"/>
Sat	26-Oct	Frankfurt	<input type="checkbox"/>	<input type="checkbox"/>
Asia				
Tues	29-Oct	Tokyo	<input type="checkbox"/>	<input type="checkbox"/>
Thurs	31-Oct	Seoul	<input type="checkbox"/>	<input type="checkbox"/>
Sat	02-Nov	Shanghai	<input type="checkbox"/>	<input type="checkbox"/>
Tues	05-Nov	Chengdu	<input type="checkbox"/>	<input type="checkbox"/>
Thurs	07-Nov	Wuhan	<input type="checkbox"/>	<input type="checkbox"/>
Sat	09-Nov	Beijing	<input type="checkbox"/>	<input type="checkbox"/>
Mon	11-Nov	Hong Kong	<input type="checkbox"/>	<input type="checkbox"/>
Weds	13-Nov	Manila	<input type="checkbox"/>	<input type="checkbox"/>
Fri	15-Nov	Bangkok	<input type="checkbox"/>	<input type="checkbox"/>
Sun	17-Nov	HCMC	<input type="checkbox"/>	<input type="checkbox"/>
Tues	19-Nov	Jakarta	<input type="checkbox"/>	<input type="checkbox"/>
Thurs	21-Nov	Kuala Lumpur	<input type="checkbox"/>	<input type="checkbox"/>
India & Middle East				
Saturday	23-Nov	Mumbai	<input type="checkbox"/>	<input type="checkbox"/>
Tuesday	26-Nov	Pune	<input type="checkbox"/>	<input type="checkbox"/>
Thursday	28-Nov	Delhi	<input type="checkbox"/>	<input type="checkbox"/>
Sunday	01-Dec	Bangalore	<input type="checkbox"/>	<input type="checkbox"/>
Tuesday	03-Dec	Hyderabad	<input type="checkbox"/>	<input type="checkbox"/>
Thursday	05-Dec	Chennai	<input type="checkbox"/>	<input type="checkbox"/>
Saturday	07-Dec	Dubai	<input type="checkbox"/>	<input type="checkbox"/>
Monday	09-Dec	Beirut	<input type="checkbox"/>	<input type="checkbox"/>

Booking Form Fall 2013

Organisation _____

Contact for Tour _____ Position _____

Email _____

Tel _____ Fax _____

Mailing Address _____

Postcode _____ Country _____

Lettering for institution sign at Fairs (40 Letters Maximum) _____

QS WORLD GRAD SCHOOL TOUR We would like to participate at the following Fairs: (please tick selected cities)

- | | | | | | | | |
|--|--|---------------------------------------|------------------------------------|---------------------------------------|---------------------------------------|------------------------------------|---------------------------------------|
| <input type="checkbox"/> Mexico | <input type="checkbox"/> Bogota | <input type="checkbox"/> Caracas | <input type="checkbox"/> Lima | <input type="checkbox"/> Santiago | <input type="checkbox"/> Buenos Aires | <input type="checkbox"/> Sao Paulo | <input type="checkbox"/> New York |
| <input type="checkbox"/> Washington DC | <input type="checkbox"/> Toronto | <input type="checkbox"/> Montreal | <input type="checkbox"/> Vancouver | <input type="checkbox"/> Nairobi | <input type="checkbox"/> Accra | <input type="checkbox"/> Lagos | <input type="checkbox"/> Johannesburg |
| <input type="checkbox"/> Kiev | <input type="checkbox"/> St Petersburg | <input type="checkbox"/> Moscow | <input type="checkbox"/> Istanbul | <input type="checkbox"/> Tel Aviv | <input type="checkbox"/> Bucharest | <input type="checkbox"/> Sofia | <input type="checkbox"/> London |
| <input type="checkbox"/> Milan | <input type="checkbox"/> Madrid | <input type="checkbox"/> Paris | <input type="checkbox"/> Athens | <input type="checkbox"/> Thessaloniki | <input type="checkbox"/> Frankfurt | <input type="checkbox"/> Cologne | <input type="checkbox"/> Tokyo |
| <input type="checkbox"/> Seoul | <input type="checkbox"/> Shanghai | <input type="checkbox"/> Chengdu | <input type="checkbox"/> Wuhan | <input type="checkbox"/> Beijing | <input type="checkbox"/> Hong Kong | <input type="checkbox"/> Manila | <input type="checkbox"/> Bangkok |
| <input type="checkbox"/> HCMC | <input type="checkbox"/> Jakarta | <input type="checkbox"/> Kuala Lumpur | <input type="checkbox"/> Mumbai | <input type="checkbox"/> Pune | <input type="checkbox"/> Delhi | <input type="checkbox"/> Bangalore | <input type="checkbox"/> Hyderabad |
| <input type="checkbox"/> Chennai | <input type="checkbox"/> Dubai | <input type="checkbox"/> Beirut | | | | | |

Sub Total _____

QS WORLD UNIVERSITY TOUR We would like to participate at the following Fair: (please tick)

- London

Sub Total _____

QS TOP GRAD SCHOOL GUIDE 2014

- | | | | |
|-------------------|------------------------------------|------------------------------------|------------------------------|
| Colour Advert | <input type="checkbox"/> Full page | <input type="checkbox"/> Half page | <input type="checkbox"/> DPS |
| Prime Slot | <input type="checkbox"/> Full page | <input type="checkbox"/> DPS | |
| Sponsored Article | <input type="checkbox"/> Full page | <input type="checkbox"/> DPS | |

Sub Total _____

Additional Notes:

TOTAL COST: _____

Confirmation of your booking and invoice will be sent to you. An information pack concerning arrangements for fairs will follow. This contract is binding. Cancellable without penalty up to 30 days from date of signature below. Please refer to the payment conditions in the attached terms and conditions.

I have read and accept QS World Grad School Tour/QS World University Tour Terms and Conditions (please refer to back of the page)

Name of Signatory _____ Position: _____

Signature/Stamp _____ Date: _____

Contact for media advertising _____ email: _____

Contact for invoicing _____ email: _____

Contact for visitor databases (Outreach) _____ email: _____

Contact for Guide production: _____ email: _____

Contact for logistics: _____ email: _____

Please return the completed form by fax or as an email attachment to: **Katerina Koderova +44 (0)20 7692 4637 - Katerina@qs.com**

Terms and conditions

Terms of Reference.

The term "Exhibitor" shall include all representatives and agents of any organisation to whom space has been allocated for the purposes of participating on the QS World Grad School Tour/QS World University Tour. The term "Fair(s)" shall mean the Fair(s) referred to on the Participation Form. The term "Organiser" shall mean QS World Grad School Tour/QS World University Tour. The term "Contract" means the contract for participation space on the QS World Grad School Tour/QS World University Tour entered into between the Organiser and the Exhibitor.

1 | Allocation of Exhibition Space. QS World Grad School Tour/QS World University Tour shall allocate the space as it deems fit. We reserve the right to change the space allocated to Exhibitors at any time prior to the commencement of the Fair should circumstances demand and, to alter the space, to transfer or close entrances and exits to the Exhibition facilities and to undertake other alterations as may be necessary.

2 | Use of Exhibition Space. Exhibitors are only entitled to exhibit the announced products/services detailed on the Participation Form. Exhibitors are not allowed to sub-let or assign their space to other parties either wholly or in part without the consent of the Organisers in writing.

3 | All payments must be made by August 1st 2013 or within 1 week if booked after that date. - Early booking discounts can only apply if the booking form is received before March 31st 2013 or May 31st 2013 (whichever is applicable) and the invoice is paid within 60 days of issue. - All payments for the QS World Grad School Tour/QS World University Tour Spring Tours must be made by February 1st 2013 or within 1 week if booked after that date.

4 | Spring Tours:

-Cancellation within 30 days of signature on booking form: no charge.

-Cancellation between 30 days after signature and before January 21st 2013: 50% of cancelled Fair costs payable.

-Cancellation on or after January 21st 2013: Full cost of cancelled Fairs payable.

Fall Tours:

Breach of Contract and/or withdrawal by Exhibitor. If Exhibitors withdraw from any Fair or Fairs they must confirm this in writing to QS World Grad School Tour/QS World University Tour. The Exhibitor will incur the following charges:

-Cancellation within 30 days of signature on booking form: no charge Cancellation between 30 days after signature and before August 1st 2013: 50% of cancelled Fair costs payable.

-Cancellation on or after August 1st 2013: Full cost of cancelled Fairs payable.

5 | Changes in venue and/or duration of Fairs. QS World Grad School Tour/QS World University Tour reserves the right to change the venue and duration of Fairs. In the event of change of venue and/or duration, the agreement to participate shall remain in force so long as the Exhibitor is informed at least one month prior to such change taking place.

6 | Failure of Services The Organisers shall not be liable for any loss sustained by the Exhibitor directly or indirectly attributable to cancellation, suspension or reduction of duration of the scheduled Fair due to: a. Force Majeure. b. Act of terror. c. Acts of war, military activity, municipal statutory or civil authority requisition. d. Fire or excessively inclement weather i.e.: earthquake, flood, typhoon. e. Damage caused by an aerial object or aircraft. f. Strikes or industrial action. If a Fair is cancelled, reduced or postponed then in such event the unit costs paid to the Organisers, or any part thereof may be refunded at the sole discretion of the Organisers to the Exhibitors but without prejudice to the Organisers' right to appropriate the entire sum or any part thereof for expenses they have already incurred for the Fair.

7 | Security. The Organisers shall take all appropriate security precautions in the interest of the Exhibitors and visitors. The Organisers shall not be held responsible for any loss or theft of exhibits at the Fair hall or associated premises during the build-up, Fair and dismantling period.

8 | Jurisdiction. These Terms of Contract shall be subject to English law and the non-exclusive jurisdiction of the central courts.

9 | Insurance. The Organisers are not liable for any loss, damage or injury incurred by participants during the event, Exhibitors must take full personal responsibility for their insurance cover



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