




QS Arab Forum 2025 ROI Report



The 2025 Forum was held under the patronage of H.E. Prof. Dr. Rahma bint Ibrahim Al-Mahrooqi, Minister of Higher Education, Research and Innovation (MOHERI), Sultanate of Oman.



537

Total number of attendees

23

Total number of countries

106

Total number of speakers

Directors and Advisors 33%

Chancellors, Rectors and Dignitaries 14%

Deans & Heads 10%

Managers & Consultants 11%

Executives & Coordinators 12%

Professors and Lecturers 20%

1% North America

3% Europe

6% Asia

85% Middle East

4% Africa

1% Oceania

What our attendees say



5/6

Overall
experience
at the Forum



5/6

Venue



5/6

Conference
App



5/6

Networking
Opportunities



Arab Forum 2023

JW Marriott Hotel Muscat, O
Higher Education Catalyst for Prosperity, International
Knowledge Hubs in the Arab Region

Mark your calendar and start planning for these events



[Global Skills Week](#)
25–26 March
Washington D.C.,
USA



[QS China Summit](#)
8–9 April
Shenzhen, China



[EduData Summit](#)
3–4 June
Singapore



[QS Higher Ed
Summit: Europe & MoveON
Conference](#)
24–25 & 25–26 June
Budapest, Hungary



[QS Africa Forum](#)
9–10 July
Addis Ababa,
Ethiopia



[Back to School
Summit](#)
14–16 September
New York, USA



[QS Higher Ed
Summit: Americas](#)
30 September–2
October
Guadalajara, Mexico



[QS Arab Forum](#)
9–10 July
Riyadh, Saudi
Arabia



[QS Higher Ed
Summit:
Asia Pacific](#)
3–5 November
Bali, Indonesia



[QS Eurasia Forum](#)
19 November
Astana, Kazakhstan



[Reimagine
Education
Conference & Awards](#)
1–3 December
London, UK



[QS Higher Ed
Summit:
Middle East](#)
13–15 December
Abu Dhabi, UAE

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