

QS Higher Ed Summit: Americas

13 - 14 September 2023 | Santo Domingo, Dominican Replublic (Hybrid)

Regionally focused, globally minded:
Collaborating to elevate higher ed in the Americas

Post event report

Host



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It was a great event where universities and other interested parties interacted, participated, adquiring and exchanging knowleges.

See the future of higher education from different perspectives.

Maria Ivelisse Herasme Torres, Universidad INCE

Overview

More than 70% of international students in Latin America currently come from countries within the region, according to data from UNESCO.

The standout topic among the 400 sector experts and professionals at this week's QS Higher Ed Summit: Americas 2023 in the Dominican Republic was the potential of higher education to elevate the region's global standing.

Student and staff mobility as well as international partnerships and transnational education programmes are all key factors which could attract students and researchers from around the world and bring greater international diversity to classrooms and campuses.

The Summit saw the Vice President of the Dominican Republic, Raquel Peña, officially launch the QS World University Rankings:
Latin America & The Caribbean 2024 – which included Jamaica, Grenada and Trinidad & Tobago for the first time.

These were just some of the many insights shared during the Summit's keynotes and panel discussions:

- International students generally feel that Latin American countries are welcoming, with Mexico and Argentina seen as the most 'affordable' and Brazil as the most 'exciting' (QS International Student Survey 2023).
- There is clear potential for improvement in sustainability education, with Latin America among the regions with the lowest average in the QS World University Rankings: Sustainability 2023.

- Brazil's University of São Paulo took the number one spot in this year's QS World University Rankings: Latin America & The Caribbean with Universidade Estadual de Campinas (Unicamp) at number three.
- International student source markets for the region are Peru (11.2%), Colombia (10.8%), Brazil (10.2%), and Venezuela (9.2%), with the US (13.7%).
- Students from the US prioritise universities that offer the course they want while prospects from Peru, Colombia, and Brazil prioritise scholarships (QS International Student Survey 2023).

480



Total number of attendees (391 onsite, 89 virtual)

35





73
Total number of speakers

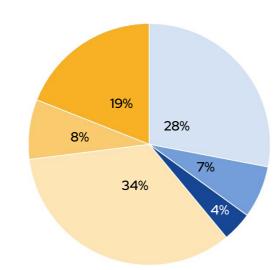


QS

Audience profile



- Deans & Heads 7%
- Professors & Lecturers 4%
- Directors & Advisors 34%
- Managers & Consultants 8%
- Executives & Coordinators 19%



Feedback from delegates



Topics quality

5.3/6



Theme conceptualisation

5.3/6



Content curation

5.4/6



Keynote speakers

5.2/6



Panel discussion

5.4/6



5.1/6

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Exhibitors





















Speakers

We would like to thank our esteemed speakers. Click <u>here</u> to see the full list and to learn more about each speaker.



Raquel Peña de Antuña Vice President Dominican Republic



Dr Franklin García Fermín Minister of Higher Education Science & Technology -MESCYT Dominican Republic



Ariel Rodríguez GilVice Minister
Ministry of Education Panama



Chedraui
Secretary of Higher Education,
Science, Technology and
Innovation - Senescyt
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Dr Pablo Beltrán AyalaPresident
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José Alejandro Aybar Martín Chancellor Universidad del Caribe



Mauro Alejo Guevara
Director of Study Buenos
Aires and Digital NomadsBA;
General Director of
International Management
Buenos Aires City
Government



Marcelo Becerra Lead Education Specialist World Bank



Paula Henao Vice President for International Affairs Universidad del Rosario



Bruno Zepeda Chancellor Universidad Tecmilenio

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Click <u>here</u> to view the full agenda.





















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Anne Stevenson, Senior Manager, People Advisory Services, EY Canada

Fernando Tellez, Dean, School of Management and Economics en, Fundación Universitaria del Area Andina

Eddie West, Assistant Dean, International Strategy and Programs, San Diego State University Global Campus



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 QS Conferences
because when you are
with QS Stars or host
QS Conferences, you
get huge visibility, QS
websites are one of the
most visited site around
the world with students,
our main stakeholder.

Prof Dr Denise Coutinho Endringer Rector at Universidad de Vila Velha

Summit live gallery







Excelente evento, muy bien organizado.

Manuel Adames
UASD





It was great for us in the Dominican Republic to host the **QS Higher Ed Summit:** Americas 2023, and we are very proud of the conference's outcomes. Attendees were not only from the region, but flew in from across the globe, which helped growing the Dominican Republic's visibility and presence in the academic world.

> José Alejandro Aybar Martín Chancellor at Universidad del Caribe









QS conferences 2023/2024



QS Higher Ed Summit: Asia Pacific Reimagine Education 3 Nov 2023 | Hong Kong, SAR China (Preview) | 7-9 Nov 2023 | Kuala Lumpur, Malaysia qshesummits.com/asia-pacific



Conference & Awards 11 - 13 Dec 2023 | Abu Dhabi, UAE reimagine-education.com



QS India Summit 9-10 Feb 2024 | Chennai, India qshesummits.com/indiasummit



QS Higher Ed Summit: Middle East qshesummits.com/qs-higheredsummit-middle-east-2024



QS China Summit 9-11 Apr 2024 | Shanghai, China



QS Higher Ed Summit: Africa 8-9 May 2024 | Accra, Africa qshesummits.com/qs-higheredsummit-africa-2024



EduData Summit 4-6 June 2024 | Washington DC, USA edudatasummit.com



QS Higher Ed Summit: Europe 10-11 Jun 2024 | QS MoveON | 11-12 Jun 2024 | Europe | Meliá Sitges, Barcelona, Spain qshesummits.com/europe



QS Higher Ed Summit: Americas 2-3 Oct 2024 | Bogota, Colombia gshesummits.com/americas



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