



QS Higher Ed Summit: Europe

27 - 28 June 2023 | Dublin, Ireland (Hybrid)

Students at the heart of education: Mobility and digital transformation in European higher ed

Post event report

Supported by



--

The summit was very reach of peer-to-peer learning & provided a safe place for HEIs to talk about the challenges we are facing, the future of higher ed and students expectations.

--

INSEAD

Overview

Dublin proved to be the perfect setting for this year's **QS Higher Ed Summit: Europe 2023**, with many Irish universities celebrating their success in the **QS World University Rankings 2024**, which were previewed at an exclusive evening reception for delegates several hours before the official release on 27 June.

Higher Education Minister Simon Harris welcomed the scrutiny placed on institutions by rankings and announced that Ireland's strategy on international education is due to be released in the coming weeks.

Here is a selection of our key Summit takeaways:

- Universities have a moral responsibility to be the agents of sustainable transformation in society through collective action. **Green skills** will become a crucial part of the learning experience, echoing the ways in which digital skills became vital over the last two decades.
- **12% of UK students** will experience homelessness, with one suitable bed in university-owned accommodation for every seven UK students. With the majority of students having to navigate the private rental market, it's crucial for institutions to develop a robust housing strategy as part of their student recruitment plans.
- Erasmus+ has been the main driver of global mobility, facilitating the mobility of **650,000 students**, but universities are facing challenges in managing mobilities effectively, which requires investment in digital tools to streamline and facilitate these processes.
- The interconnectedness of the **UN's SDGs** means you have to tackle them in a multi-disciplinary way, using behavioural science to

ensure we bring society with us, leaning on the fact that universities are highly-trusted and respected institutions.

Thanks to everyone who joined us for our first-ever in-person QS Higher Ed Summit: Europe, and to all of our fantastic speakers, partners and contributors.

469

Total number of attendees
(369 onsite, 100 virtual)



49

Total number of countries



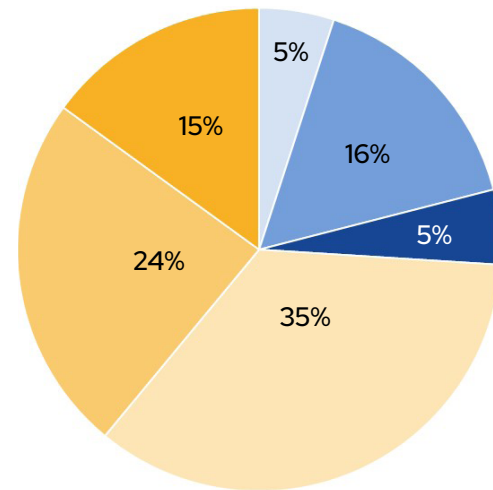
89

Total number of speakers



Audience profile

- Chancellors, Rectors & Dignitaries - 5%
- Deans & Heads - 16%
- Professors & Lecturers - 5%
- Directors & Advisors - 35%
- Managers & Consultants - 24%
- Executives & Coordinators - 15%



Feedback from delegates



Topics quality

4.7/6



Content curation

4.5/6



Panel discussion

4.7/6



Theme conceptualisation

5.2/6



Keynote speakers

5/6



Presentations

4.7/6

Sponsors

We would like to thank all our sponsors for making the conference exceptionally successful!

If you would like to support any future edition of QS Higher Ed Summit: Europe, or other QS Conferences, partner with us and grow your academic and professional network across the globe

[Book a consultation.](#)

Supported by



Gold Sponsors



Silver Sponsors



Bronze Sponsor



Networking Reception Sponsors

Media Partner



Speakers

We would like to thank our esteemed speakers. Click [here](#) to see the full list and to learn more about each speaker.



Simon Harris TD
Minister for Further & Higher Education, Research, Innovation and Science & Justice
Houses of the Oireachtas / Government of Ireland



H.E. Akhilesh Mishra
Ambassador of India to Ireland
Embassy of India in Dublin, Ireland



Gary Gannon TD
Spokesperson on Art, Education, Foreign Affairs, Social Protection and Gaeltacht
Social Democrat TD
Constituency of Dublin Central



Susan Fang
International Education Top 50 Voices 2023, Director and Founder
Academic Powerhouse (OxBridge Holdings)



Dr Conor O'Carroll
Director – SciPol and HRS4R
Lead Assessor
European Commission



Olivia McEvoy
Global Head of Diversity, Equity & Inclusion
Booking.com



Prof Jan Palmowski
Secretary-General
The Guild of European Research-Intensive Universities



Chiara Finocchietti
Director
CIMEA – NARIC Italia



Prof José M. Martínez-Sierra
Director General
UPF Barcelona School of Management



Sophie Stanton
Vice President – Digital Sales
Center for Bratislava, Cairo and Dublin, Global Sales – Digital Sales
IBM

Click [here](#) to view the full agenda.

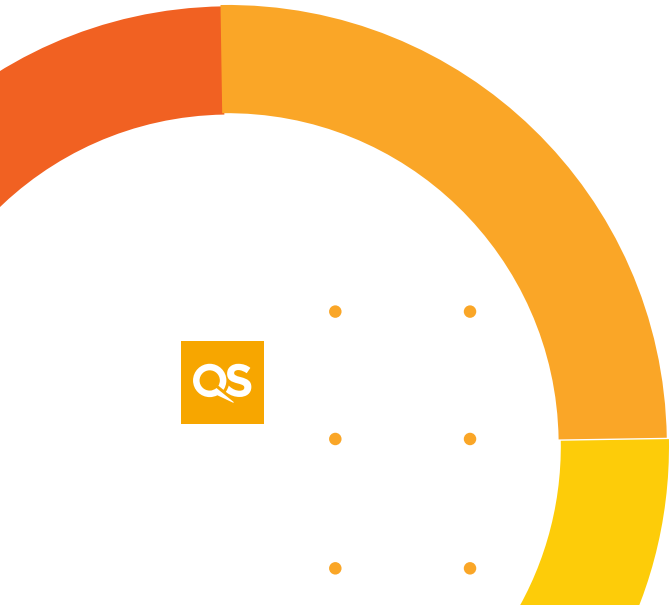
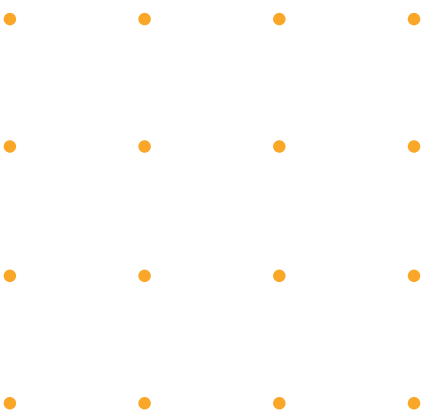


Global Advisory Committee members

Global Advisory Committee Chair
Prof Nigel Healey, Vice President – Global and Community Engagement, University of Limerick

QS Higher Ed Summit: Europe 2023 Chair
Dr Janet Ilieva, Founder and Director, Education Insight

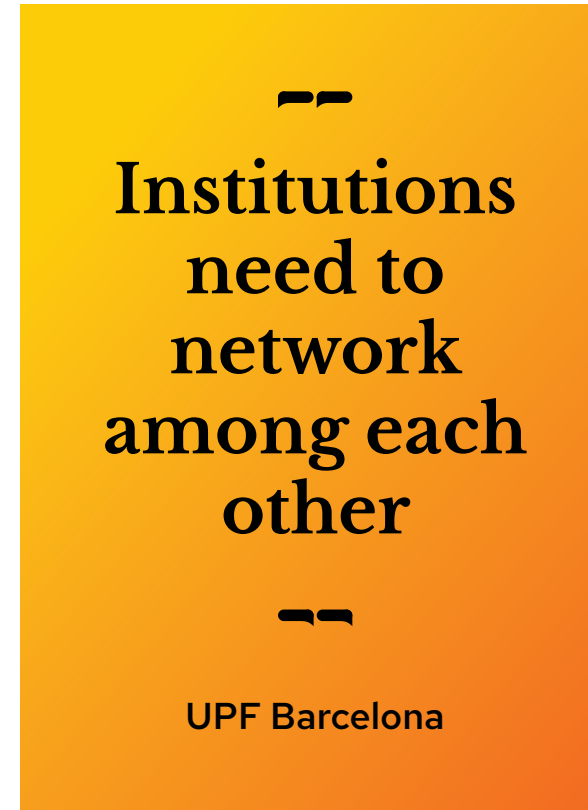
- Committee Members**
- Birte C. Hornemann**, Chief Data Strategist, Aalborg University
 - Dr Fiona Hunter**, Associate Director CHEI (Centre for Higher Education Internationalisation), Università Cattolica del Sacro Cuore
 - Karen Peyronnin**, Head of Advanced Masters, Ecole des ponts ParisTech
 - Martyn Edwards**, Director of Marketing and Advancement, Loughborough University
 - Paul Mullally**, Director, Education Lighthouse



“
It was very interesting
to hear the insights
from people who use
the analytics trackers
and discover that they
face similar problems
and focus on similar
areas we focus on too
”

Durham University

Summit live gallery



--

One of the takeaways I
will bring home from
the Summit is that
diversity is not only
about gender or race,
but also disability;
HEIs must take it
into account when
designing a diversity
strategy

--

Porto Business School





—

**It was extremely useful to
meet other people using QS
products & see how they are
optimising and implementing
in their strategies**

—

QUB



QS conferences 2023/2024



QS Higher Ed Summit: Americas
13-14 Sep 2023 | Santo Domingo,
Dominican Republic
qshesummits.com/americas



QS Higher Ed Summit: Asia Pacific
3 Nov 2023 | Hong Kong, SAR China
(Preview) | 7-9 Nov 2023 |
Kuala Lumpur, Malaysia
qshesummits.com/asia-pacific



**Reimagine Education
Conference & Awards**
11 - 13 Dec 2023 | Abu Dhabi, UAE
reimagine-education.com



QS India Summit
9-10 Feb 2024 | Chennai, India
qshesummits.com/indiasummit



**QS Higher Ed Summit:
Middle East & Africa**
27-28 Feb 2024 | Ras Al Khaimah, UAE
qshesummits.com/middle-east-and-africa



QS China Summit
23-24 Apr 2024 | Shanghai, China
qshesummits.com/china



EduData Summit
4-6 June 2024 | Washington DC, USA
edudatasummit.com



QS Higher Ed Summit: Europe
26-27 Jun 2023 | Barcelona, Spain |
27-28 Jun 2023 | QS MoveON
qshesummits.com/europe

For more
information on
exhibiting or
sponsoring our
conferences, please
visit: [insights.
qs.com/qsconfer-
ences](https://insights.qs.com/qsconferences)





Join us for the QS Higher Ed Summit: Europe 2024. Register your interest [here](#)