

QS Higher Ed Summit: Asia Pacific

7 - 9 November 2023 | Kuala Lumpur Convention Centre (KLCC), Malaysia (Hybrid)

Creating the right outcomes:
Universities and the future of work in the Asia Pacific

Post event report

Host



Co-host



QS has always been a very professional and experienced team in handling the higher education summits, they have a very vast network of higher education institutions around the world.

> Prof Dato' Dr Roslee Bin Rajikan, Universiti Kebangsaan Malaysia

Overview

The QS Higher Ed Summit: Asia Pacific 2023 focused on the theme of "Creating the right outcomes: universities and the future of work in the Asia Pacific."

Some key highlights from the summit are as follows:

Day 1:

- A panel discussion on "Higher education in APAC: Defining and measuring success" highlighted the importance of understanding the context of an institution, its community, and its country when measuring success in education.
- The keynote speech by Prof. Aaron Voon-Yew Thean from the National University of Singapore emphasized leveraging diversity for multidisciplinary education and research to address modern societal and industrial problems.
- Novie Tajuddin discussed the intersection of digitalization in education, innovative micro-credential programs, and the demand for professional certifications.

Day 2:

- In the panel "Student Voices: SDG Literacy for Impactful Careers," the importance of bridging the gap between the skills universities provide and what employers and students expect in light of climate and social emergencies was discussed.
- The panel discussion on "Turning Data into Dialogue: The Future of Inclusive Higher Education & Academic Research" explored the transformative potential of data-driven strategies and its value in benchmarking best practices and fostering an all-inclusive research culture strategy.

Day 3:

- · A panel titled "Me, myself & Al: Impact of the 4th industrial revolution" discussed the impact of artificial intelligence (AI) on classrooms and work in the future.
- Harsha Ravindran highlighted the importance of high-performing work-ready skills and personalized learning journeys for equipping future leaders.

Overall, the summit provided insights into measuring success in education, leveraging diversity for multidisciplinary education and research, addressing climate and social emergencies, the value of data-driven strategies, and the impact of AI on the future of work and education.

1200



(1162 onsite, 38 virtual)



Total number of countries



168





98



Total number of sponsors



Total number of exhibitors





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Audience profile



Chancellors, Rectors & Dignitaries - 10%

Deans & Heads - 17%

Professors & Lecturers - 12%

Directors & Advisors - 25%

Managers & Consultants - 17%

Executives & Coordinators - 19%

Feedback from delegates





Content curation **5/6**



Panel discussion

Theme conceptualisa



Keynote speakers
5.1/6



Presentations

5/6

Sponsors

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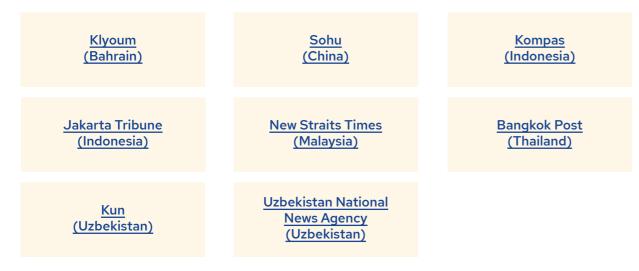




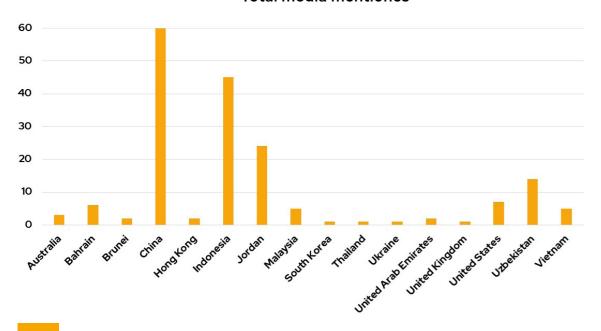
QS

Coverage report

- Mentioned 126 times from 7-13 of November (Summit)
- From 3-6 November it was mentioned **55 times** (Pre-summit)
- Excellent product synergy across media mentions, with Rankings, Stars, partnerships and guests all contributing to coverage
- Mentioned in more than 16 countries and territories
- Key media includes:



Total media mentiones



Joining the conferences will enable us to reach out to colleagues and friends from different parts of the world, with good partnership and deep collaboration, through these meetings we will create a better world.

Prof Joshua Mok, Lingnan University

Speakers

We would like to thank our esteemed speakers. Click <u>here</u> to see the full list and to learn more about each speaker.



HH Tunku Ali Redhauddin Ibni Tuanku Muhriz Tunku Besar Seri Menanti



Sayasat Nurbek
Minister of Science and
Higher Education
Republic of Kazakhstan



Niloy Banerjee Resident Representative for Malaysia, Singapore & Brunei Darussalam UNDP



Prof Dato' Gs Ts Dr Mohd Ekhwan Hj Toriman Vice Chancellor Universiti Kebangsaan Malaysia



Prof Yaseen Hadeel Vice President Applied Science Private University



Harsha Ravindran CEO Ascendance



Heather Hamilton
Executive Director,
Asia-Pacific
The Council for Advancement
and Support of Education
(CASE)



Prof Dr Kamila Ghazali Vice-Chancellor/CEO International University of Malaya-Wales



Jazreel GohDirector
British Council, Malaysia



Raja Azmi Adam Country Director, Malaysia, Singapore & Brunei Google for Education

Click <u>here</u> to view the full agenda.





















I would recommend QS Conferences services to other institutions, simply because it is definitely a very good, very healthy platform for institutions to get to know one another and to understand what is going on.

Dato Rosli Yusof
Management & Science University

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Prof Nigel Healey, Vice President - Global and Community Engagement, University of Limerick

Global Advisory Committee Asia Pacific Chair

Dr Dian Ekowati, Head, Planning and Development Board, Universitas Airlangga

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Prof Joshua Mok, Vice President, Lingnan University

Prof Jun Hyun Hong, Professor of Public Service, Chung-Ang University, Seoul, Korea

Prof Dr Kamila Ghazali, Professor and Vice-Chancellor/CEO, International University of Malaya-Wales

Engr Nestor Rubio Ong, Deputy Director, Office of the QS/THE Rankings, University of Santo Tomas

Prof Pei-Shan Tsai, Dean of Office of Global Engagement & Professor of Nursing, Taipei Medical University

Prof Dr Roslee Rajikan, Pro-Vice Chancellor (Strategy and Corporate Development), Universiti Kebangsaan Malaysia (UKM)

Prof Terri Kim, Professor of Comparative Higher Education, University of East London





Summit live gallery







We have QS consulting services, we also have partnerships in sponsoring QS events, definitely in the future we are looking forward to be a sponsor of QS main events expecially in Asia Pacific regions as that is where our partnerships have a lot of presence.

> **Dr Vishnu Juwono** Universitas Indonesia











Students actually would like to go to top universities in the top list of QS World University Rankings. We believe that with QS Conferences, we can give opportunities to students to see the best of the best in every country and in every region around the world

> **Prof Rafis Abazov** Kazakh National Agrarian Research University

QS conferences 2024



QS India Summit 8-11 Feb | Chennai, India gshesummits.com/indiasummit



QS Higher Ed Summit: Middle East 27-29 Feb | Ras Al Khaimah, UAE gshesummits.com/middle-east



QS China Summit 17-18 Apr | Shanghai, China qshesummits.com/china



EduData Summit 4-5 Jun | Washington DC, USA edudatasummit.com



QS Higher Ed Summit: Europe 11-12 Jul & 10-11 (QS MoveON Conference) | Barcelona, Spain qshesummits.com/europe



QS Africa Forum 9-10 Sep | Accra, Ghana qshesummits.com/qs-africaforum-2024



QS Higher Ed Summit: Americas 2-3 Oct | Bogota, Colombia gshesummits.com/americas



QS Arab Forum 9-10 Oct



QS Higher Ed Pre-Summit: Asia Pacific 1 Nov | Al-Farabi, Kazakhstan gshesummits.com/asia-pacific



QS Higher Ed Summit: Asia Pacific 5-7 Nov I Macau, SAR China qshesummits.com/asia-pacific



QS Higher Ed Post-Summit: Asia Pacific 8 Nov | Hong Kong, SAR China qshesummits.com/asia-pacific



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