**Project Synopsis**

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**Pathway 2: Venture - Early Stage**

**Area One: Approach - 30%**

Who is your target audience? What problem is your project attempting to solve for that audience? (200 Words) \* 5%
**More >>**

How does your project solve this problem for that audience? (200 Words) \* 5%
**More >>**

In what ways is your project truly innovative? Please explain as clearly and thoroughly as possible. (200 Words) \* 20%
**More >>**

**Area Two: Competitor Comparison & Uniqueness - 20%**

How does your project replace, and/or improve existing pedagogical practice or theoretical approaches? Please outline what makes your project superior to similar or existing practice. (200 Words) \* 10%

In what ways is your program unique, and/or superior, to existing alternatives? Please explain. (200 Words) \* 10%
**More >>**

**Area Three: Engagement - 20%**

How many students have participated in your project? (200 Words) \* 5%
**More >>**

How many universities/schools/corporations has your program reached? How many nations or cities has your program reached? (200 Words) \* 5%
**More >>**

Has research pertaining to your project been published in peer-reviewed journals, non-peer-reviewed journals, newspapers, or any other public source? (200 Words) \* 5%
**More >>**

What evidence can you put forth to demonstrate that students are engaging enthusiastically with your project? (200 Words) \* 5%
**More >>**

**Area Four: Impact - 10%**

What evidence can you put forth to demonstrate that improved learning and/or employability outcomes are occurring as a result of your project? (200 Words) \* 10%
**More >>**

**Area Five: Scalability - 20%**

Do you have any projections for your program growth? (200 Words) \* 5%
**More >>**

Please provide a brief outline of your intentions for your project over the next (a) 6 months, (b) 12-24 months, and (c) 3-5 years \* 5%
**More >>**

**6 Months** (200 Words
**12-24 Months** (200 Words)
**3-5 Years** (200 Words)

Please outline what factors make your project scalable, and/or applicable to new contexts (200 Words) \* 5%
**More >>**

How much funding and revenue has your project received? Please outline how much extra funding you anticipate your growth intentions requiring. \* 5%
**More >>**

                                                                                                                                                         

**Area Six: Extra Information - 0%**

Do you intend to enter your project for any competition, award, or conference aside from Reimagine Education? \*

 

Do you intend to submit your research pertaining to your program to peer-reviewed journals? \*

                                                                                                                                                           

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