QS REIMAGINE EDUCATION

Wharton University of Pennsylvania | THE ALFRED WEST JR. LEARNING LAB

2020 Application Guide

9TH-11TH DECEMBER

VIRTUAL CONFERENCE & AWARDS CEREMONY

We're reimagining education

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Foreword

Dear Reimaginer,

With every year that passes, our world is changing. A constantly-shifting economy and a constantly-shifting employment market are the consequences of new challenges, and new opportunities, that we all face. These challenges have been exacerbated by the emergence of COVID-19, which has disrupted education across the globe. If these challenges are to be overcome and these opportunities are to be successfully taken, the way in which we educate needs to be effectively reimagined as well.

The Wharton-QS Reimagine Education Awards & Conference is a global competition and virtual conference which encourages educators everywhere to spot problems that prevent optimal learning and/or pedagogical outcomes, and find creative, innovative solutions to these problems. By doing so – by reimagining the way education is conceived of and conducted – all participants have the chance to bring forth a vibrant, dynamic generation of highly educated, highly employable, highly motivated problem-solvers.

Doing so, however, involves collaboration as well as innovation. The Wharton School and QS Quacquarelli Symonds have united to offer a series of prizes to be awarded to the world's best new pedagogical innovations, with $50,000 in prize money available to our two Overall Winners.

This application guide is designed to explain everything one needs to know about Reimagine Education: the origins and objectives of the conference, the application process, the categories in which projects can be submitted, and a detailed guide to previous projects that our panel of expert judges have selected as most likely to reimagine education.

We hope you find this e-guide useful, warmly invite you to submit your most exciting innovations to our competition, and would be delighted to welcome you to the Reimagine Education movement.

Yours faithfully,

Professor Jerry Wind & Nunzio Quacquarelli



Reimagine Education: A Synopsis

Dear reader,

The digital age is now in full flow, with most aspects of life becoming digitalized. The attempt to link the world together is also gaining momentum. In 2007 – just over a decade ago – only 1.3 billion people had internet access (20.6% of the world's estimated population). In little over eight years, that figure more than doubled: 3.7 billion people ended 2016 with internet access, or just under half of the world's population[1]. As the novel coronavirus disrupts traditional delivery models, access to outstanding digital education has become increasingly imperative.

Education has long been a universal right, but until recently, the global infrastructure necessary for high-quality, affordable education accessible to all has not been in place. The huge leaps forward we have made towards a fully connected world mean that we can finally start to imagine, and implement, the steps necessary for aligning education with technological progress – in other words, the steps necessary to reimagine education for a fully digitalized, fully connected age.

Reimagine Education was set up in 2014 by Professor Jerry Wind, Lauder Professor at the University of Pennsylvania and by Nunzio Quacquarelli, CEO at QS Quacquarelli Symonds to help innovators, thought leaders, and true Reimaginers around the world bring this goal about. It takes the form of a highly-contested awards competition – in 2019 1518 projects competed for awards in over twenty-five categories – and a flagship conference, to be held this December in an updated virtual format.

The awards acknowledge projects that bring education in line with this new socio-economic moment, while the conference provides outstanding educational innovators with the opportunity to present their work. More than that, it allows all attendees to hear education thought-leaders speak about what reimagining education means; enter into dynamic, insightful discourse about how to reimagine it; and form the sort of international, inter-sectoral networks necessary for collaboration and reimagination.

Last year's awards and conference saw our project grow and evolve: investors and educational consultants met innovators from edtech and from universities, and all attendees benefited from expert-led workshops and world-renowned keynote speakers.

Wharton and QS will again collaborate this year to turn Reimagine 2020 into a space that allows the best thinkers, innovators, educators, and investors to connect.

For this to be a success, Reimagine requires the energy, enthusiasm, and creativity of those reading this. We're putting together another team of global higher education experts and industry leaders to judge our competition this year, and they are all eagerly anticipating reading your submissions.

What problems do you see in the world of education today? What opportunities can you and your team create? How can you and your team put together a project that provides concrete, creative answers to these questions? By doing so, you become a Reimaginer. By doing so, you will change the higher education landscape. By doing so, learning outcomes will become optimized, and the employability of learners will be enhanced as a result.

Much of this e-guide is designed to assist you as much as possible with your attempt to answer these questions. We'll take you through our Gold Winners – last year's winning Reimaginers – and provide a step-by-step walkthrough example, giving you all the information necessary to impress our judges. We hope you have all you need to be inspired to become a Reimaginer this year!

[1] www.internetworldstats.com/stats.htm

Reimagine Education: The Judging Process

When applying for Reimagine 2020, you'll be asked to fill in a series of sections explaining your project. Each of these sections will be analyzed by our panel of judges, and graded based on their success in meeting certain criteria – criteria that are explained below. Our application form has again been updated this year, to incorporate unique application pathways for those applying to either our *Best Distributed Program for Nurturing 21st-Century Skills* Award or our *Sustainability* Award.

However, the precise sections you are asked to fill out, and the weight assigned to each of these sections, will vary depending on three factors. These three factors are:

(1) The stage of development that this project has reached;
(2) Whether the project is classified as 'Academic' or 'Venture' (a nomenclature that is explained below);
(3) Whether or not you are applying for 'Sustainability' or 'Best Distributed/Online Program for Nurturing 21st-Century Skills'

This updated judging process has been developed to ensure that early-stage projects are judged on their own terms, rather than against well-established academic programs or global technology companies.Upon applying, you'll be asked to assign your project to one of four categories:

1. **Academic (Early-stage):** This category will be inhabited, typically, by projects from K12 educators and academics in the higher education space. It will be inhabited by projects still at the research-proposal (pre-publication) stage, that have not yet been implemented in schools or universities, or that have not yet received research funding.

2. **Academic (Mature):** This category will be inhabited, again, by projects from the K12 and higher education space. It will feature projects that have received research funding, enjoyed publication and citation, or have been successfully implemented into schools and/or universities.

3. **Venture (Early-stage):** This category will be inhabited by applicants from ed tech companies, education startups, social enterprises, and education foundations. However, these applicants will not own companies that have undergone an IPO, received above a certain amount of revenue or funding, or achieved late-stage project development milestones.

4. **Venture (Mature):** This category will be inhabited by applicants from large, developed ed tech companies, established education foundations, and leading social enterprises. It will be inhabited by projects with a large, established user base, extended growth achieved, and high levels of revenue and funding.

5. **Distributed Learning Program Pathway:** This pathway is designed for applications to our new Best Online/Distributed Learning Program for Developing 21st Century Skills Award.

6. **Sustainability Pathway:** This pathway is specificially designed for applications to our *Sustainability Education Award.*

Reimagine Education: **The Judging Process** *cont.*

It is crucial to understand that these six categories are not award categories: one does not apply for, say, the 'Academic (Early-stage) Award'. They determine the criteria that judges will use to assess your work, and are designed to facilitate fair comparison.

Returning applicants will also note an intensified focus on scalability and competitor comparison this year. In order to ensure that the projects we reward truly have, or have the potential to, reimagine education, we ask that applicants explain or demonstrate that their project can be applied to new countries, contexts, subjects, or student demographics. We will also ask applicants to clearly explain what differentiates them from similar pedagogies or competitors.

Judging Criteria: Explained

Area 1: Project Approach

Does the project identify a clear problem in the world of education? Is the project attempting to solve a specific, realistic issue? Are the creators of the project filling a space that does not already have concrete solutions to that problem? Does the project seek to create educational opportunity, or improve specific employability issues in an easily-identifiable area? This section is essential because it is the basis by which our judges can assess whether your project has succeeded in achieving its objectives – clear objectives that can be clearly assessed will stand a greater chance of winning our judges' favor.

Does the project use innovative learning techniques to solve the problem you have created? Is your project approach able to adapt to the various different learning styles learners have? Does it put into action cutting-edge research, new technology, or modern methodology? Does it provide a novel way to apply existing educational theory?
Finally, does it encourage collaborative learning, whether through creating mentor-student dynamics, or through encouraging peer-to-peer learning? Does it move beyond conceiving of learning as simply transmission of information?

Area 2. Project Engagement

How many students have you reached with your project? How many institutions have decided to engage with your project? What proportion of students have engaged with your project voluntarily? What social media channels have you set up connected to your project, and how much engagement can you demonstrate on these channels? How satisfied are students with your project? Is the engagement predominantly positive or negative? Projects that provide evidence for their answers in the form of student survey results, institution survey results, staff survey results, and social media figures will provide our judges with more opportunity to provide a favorable score in this category.

Area 3. Project Impact

In what quantitative ways has your project improved learning outcomes? For example, has it improved grades? Has it improved attendance, or other quantitative metrics? Has its methodology been the inspiration for published research papers, or newspaper articles? Has it improved understanding of badly understood curricula? Has it received research grants, or venture capital? Has it caught the attention of angel investors or government education officials? Projects that fulfil these criteria will become more likely to receive favorable scores from our judges.

Judging Criteria: Explained *cont.*

Area 4: Scalability

Are you able to scale your project for more than one company/institution in a feasible, cost-effective way? Is your project approach applicable to improving pedagogy in other subjects? Is your project approach applicable to improving employability for other subjects? Is your project approach applicable to other educational stages (i.e. K12/K5 for a tertiary education project)? Have you begun to seek further investment? Do you have a business plan detailing where you envisage your project being in one year, five years, or ten years? Does your institution or company plan to partake in, or fund, research around your approach, with the goal of honing it ever-further? Projects that can be scaled for a wider audience, projects that have well-conceived and feasible business plans, and projects that are applicable to numerous subjects will be more likely to receive a favorable score from our judges.

After lengthy consultation with our advisory board and in-house members, and with the desire to constantly evolve, Wharton-QS Stars recognize that projects at an earlier stage of completion will be less able to demonstrate engagement and/or impact. Therefore, for projects at an earlier stage of development, there will be a fifth criterion, entitled 'Feasibility Analysis', worth 25%. The additional criterion is explained below.

Area 5: Competitor Comparison/Uniqueness

Has your project identified a market/intellectual lacuna that needs to be filled, and has not been already? Has your project conducted research into the root causes of the problem you are looking to solve (academic studies, reading peer-reviewed papers, discussions with experts), and has that research yielded clear answers? Has your project sought to use well-established, peer-reviewed educational/business/neuroscientific theory when establishing the causes and potential solutions to the problem you wish to solve? Projects that have conducted their research according to rigorous academic standards will be more likely to come up with workable solutions, and therefore will receive a higher score from our judges. Projects based on personal intuition, anecdotal evidence, or aim to solve a non-existent/unsolvable problem will be more likely to receive a lower score from our judges.

Once a solution has been found, have you done SWOT analyses to assess how your project will fare in the educational marketplace? Have you done research to discover whether your project adheres to copyright laws? Is your solution likely to undermine somebody else's intellectual property rights? Is your project going to be cost-effective, both to create and to implement? Is your project going to be cost-effective to scale upwards if necessary?

To ensure clarity, the six tables below indicate the full breakdown of the judging process for each of the six pathways:

Academic – Early Stage	
Judging Criterion	**Weight Assigned**
Project Approach	30%
Competitor Comparison/ Uniqueness	20%
Engagement	20%
Impact	10%
Scalability	20%

Venture – Early Stage	
Judging Criterion	**Weight Assigned**
Project Approach	30%
Competitor Comparison/ Uniqueness	20%
Engagement	20%
Impact	10%
Scalability	20%

Academic – Mature	
Judging Criterion	**Weight Assigned**
Project Approach	20%
Competitor Comparison/ Uniqueness	20%
Engagement	20%
Impact	20%
Scalability	20%

Venture – Mature	
Judging Criterion	**Weight Assigned**
Project Approach	20%
Competitor Comparison/ Uniqueness	20%
Engagement	20%
Impact	20%
Scalability	20%

Distributed Learning Award	
Judging Criterion	**Weight Assigned**
Project Approach	20%
Competitor Comparison/ Uniqueness	20%
Engagement	20%
Impact	20%
Scalability	20%

Sustainability Education Award	
Judging Criterion	**Weight Assigned**
Project Approach	20%
Competitor Comparison/ Uniqueness	20%
Engagement	20%
Impact	20%
Scalability	20%

Applying for Reimagine 2020: Key dates

Monday 16th March 2020
Wharton-QS Reimagine Education Awards Competition 2020 opens.

Sunday 13th September 2020
The 2020 competition closes its call for submissions.

Friday 9th October 2020
Shortlisted applicants to be notified by email

Wednesday 9th December 2020
Start of the Wharton-QS Reimagine Education Virtual Conference 2020.

Friday 11th December 2020
The 2020/21 Wharton-QS Reimagine Education Overall Winner announced during virtual ceremony.

Please note all dates are subject to change

Frequently Asked Questions

This competition sounds excellent! When can I start submitting my project? And how long do I have to reimagine education this year?
Call for Submissions is now open and the application window will run until 13th September 2020. We want to give our panel of expert judges as long as possible to devote the necessary attention to each of the shortlisted projects, and this window will allow this.

How do I apply for this year's awards? Do I have to pay to enter?
To start an application, visit www.reimagine-education.com/application, and proceed from there. It's part of our ethos that the application process should be as accessible as the new pedagogies we're trying to inspire, so application is free for all participants.

I really want to enter, but I haven't got a project ready yet! What do I do?
Our tailored application process means that you can revisit your project whenever you want, and develop it as much as you want until 13th September 2020. All we want when you apply is your set of personal details/institution details, and a Team Leader that we can contact with crucial Reimagine information. Otherwise, the specific project sections don't need to be complete until 23:59 GMT on the 13th September, giving you all the time you need to hone your application to perfection.

Do I have to attend the virtual event to stand a chance of winning an award? If I do win, do I have to attend to receive my prize?
To be clear: the virtual conference **does not** form part of the judging process for the **Category Awards.** It is simply impossible for our panel of judges to fairly and comprehensively analyze hundreds of projects within the two days between the start of the conference and our gala awards dinner.

All those shortlisted for the Awards will be required to virtually showcase their project to remain eligible for an Award. This showcase will take the form of a virtual 'booth' that will facilitate delegate voting on your project. Without a booth, shortlisted projects will be unable to receive any votes, and will therefore lose their eligibility for the Awards. Therefore, all those hoping to remain in contention will need to purchase a Showcaser Pass.

Furthermore, all Gold, Silver, and Bronze Winners will be required to submit a two-minute pitch that will be used to determine Judge and Audience voting for the Overall Prize. We can't emphasize enough that Wharton and QS are collaborating tirelessly to create a conference agenda that connects the world's best innovators, educators, speakers, and thought leaders. We ardently believe that the value of our conference goes far beyond simply discovering the best new educational innovations – for all attendees.

Do, then, Reimagine Education fund virtual participation for delegates and/or showcasing applicants?
Reimagine Education is **not** currently in a position to offer subsidised attendance for showcasing applicants, nor are showcasing applicants entitled to discount attendance. There are a range of promotional tickets available that facilitate discounts, including Early Bird registration and Judge tickets.

The majority of showcasing delegates seek institutional funding, or use corporate budgets. In rare circumstances, we are able to offer discretionary discounts to shortlisted applicants who would be unable to attend by any other means. However, we encourage applicants to ensure that their personal or institutional budgets will permit participation when they apply.

I don't know what category of award I should enter – I'm not sure if my project has a category at all, or I think that my project is applicable to multiple categories. What do I do?
This isn't a problem at all. If you don't think your project has a definitive category yet, or you think it belongs to multiple categories, simply choose the 'Other' option in the drop-down box on the 'Apply Now' page. Like the rest of our application process, this can be changed at any point up until the 1st September, so you are welcome to discuss it at length with your team before coming to a decision. However, we must stress that we will not be running a 'General Awards' category, so if you do not select a category before the 13th September, our judges will categorize it themselves.

I, or my institution/company, want to try reimagining multiple times. Can I/we? Will this lower my/our chances of winning?
You're welcome to enter as many projects as you want. There is no entry cost, so financial issues shouldn't deter you, and we welcome any project that is going to optimize pedagogy and/or employability for the 21st century. Our panel of judges will assess each project on its particular merits, and there is no judging penalty if you've applied with a different project already. If an institution or company produces three truly outstanding attempts at reimagining education, our judges will reward their insight and creativity with three awards.

My institution/company has been in contact with another, and we've come up with an excellent project idea for your competition. Is this allowed?
Absolutely! Wharton and QS are passionate advocates for the value of collaboration – it is a cornerstone of the inclusive, accessible, dynamic educational culture that we want to help create. If you are collaborating, we advise entering the details of both (or all) relevant institutions in our 'Apply Now' section, and we also advise creating legally binding arrangements about prize distribution for safety's sake. Aside from these two minor points, feel free to collaborate away!

We won an award last year. Can we try to reimagine education again this year?
Please don't stop innovating! Only the overall winning projects are not allowed to re-enter the competition.

We didn't win an award last year. Should we try to reimagine education again this year?

Yes. Please don't stop innovating! If you didn't win one of our Awards in 2019 (or, indeed, any previous edition), keep trying! We've created this guide so that every single applicant understands what our panel and team are looking for, and how the best projects successfully reimagined education last year. Armed with this information, we believe that every applicant can succeed, if their project is truly innovative and is either scalable or has depth. This is also the case for projects that were shortlisted last year, but were not selected as a category winner. We urge you to keep iterating!

In which category should I enter my project? I think it's relevant for more than one, or am not sure it has one at all.

Please see www.reimagine-education.com/awards for the list of category descriptions. We hope this clarifies the nature of each category, and helps you to come to a decision. We also remind you that you don't need to decide just yet! The nature of our application process means that you can make this decision at the last minute, when your team has had ample opportunity to consider. We do, however, need to stress that if you decide to simply classify your project as 'Other/Unsure', our judges reserve the right to assign your project to a category based on their interpretation of your project's goals, applicability, and strengths.

Can I submit more than one project into the same category? Is this allowed?

Yes! If your institution/company feels like they have created – for example – three worthwhile, but different, projects for the Hybrid Learning category, then please do enter all three projects into this category.

Can I enter more than one project? Do I have to open a new account for each of my projects or can I upload all the projects in my first account?

Yes, you can enter **as many projects you wish** using the same account. However, for each new project, you will need to specify a team leader and participating institution. You do not need to create different accounts for different projects.

My project has not been implemented yet - it is still an idea and/or prototype, either because it has just been designed, our company/institution lacks sufficient funding, or because we are awaiting collaboration? May I submit the project for the awards anyway?

Of course. In fact, the amendments to our judging process have been made with early-stage projects and/or prototypes in mind. If you are the owner of a project in an early stage of development, simply select 'Academic – Early Stage' or 'Venture – Early Stage' when you commence your application. You will be taken through a slightly different application process, and your project will be judged according to slightly different criteria.

For example, we still seek compelling evidence of potential effectiveness, and the 'Competitor Comparison/Uniqueness' section is designed to ensure that projects go further to improve

teaching, learning, and/or employability than existing practices.
If possible, please set up your entry with sample data, and ensure you provide us with links to the project as it stands. We recommend that you consider supporting your entry in some of the following ways:

1. Documents offering an insight into the introduction or implementation of your product into a particular context/ institution/ country and its scalability;
2. Readily available information about trials or tests conducted within the target audience of your project;
3. Project's reviews published in the educational, industry-specific, or local press;
4. Any other documentation that demonstrates how your project adds value to the world of education;
5. Evidence to show that you have undergone substantial initial research and feasibility analyses, which will form key aspects of the judging criteria for projects at an early developmental stage.

Do I receive feedback?

Due to the large amount of applications we are unable to give feedback to applicants who fail to pass our first judging stage. However, feedback is available upon request for projects that were shortlisted, but did not win.

Who is judging my product or service? How does the judging process work?

We will soon be able to make our global panel of esteemed judges available to the public – please keep consulting www.reimagine-education.com. This year, we endeavor to ensure that every application is reviewed by three different independent judges, thus ensuring that judgements are as robust as possible. We are currently recruiting a team of 250 independent judges, with experience ranging across sectors, disciplines, and nations.

Judges will be recruited from multiple sources: experts in educational technology, academics, university administrators, investors in education-related startups, and government startups. In the majority of instances, we seek those who have acquired expertise in a particular niche to judge entries to a certain award category. Uniting all of these disparate parties will be a history of accomplishment in their given sector, and a record that speaks to industry-leading knowledge. For insight into the criteria by which we judge applications, please consult pages 5-7 of this application guide.

The Grand Jury will conduct their deliberations in **mid-to-late November**. However, there is also a public component to the voting process, which will occur at the event itself. Audience members will be asked to vote for their preferred winning project, based on two-minute elevator pitches provided by all finalists. Shortlisted applicants who make participation contingent on winning an award acknowledge by applying that non-attendance may cost them an award and any related funding.

The LAST phase of judging, which will determine the OVERALL WINNER(S) of the Wharton-QS Reimagine Education Awards 2020, will take place **at the Virtual Conference** on December 11th 2020. A final panel of elite judges, present at the conference, will review the submissions of all the finalists. They will also view a two-minute video, serving as an elevator pitch for each project, to be submitted by all finalists in the week preceding the conference.

The highest scoring edtech project, pedagogical innovation, and employability-focused project will be designated as 'Global Winner' for their category. The highest scoring edtech project and pedagogical innovation - Global EdTech Winner and Global Overall Winner - will receive US$25,000 each. For the Global EdTech Winner, the prize funding will take the form of Amazon Web Services credits.

When and how will I find out if I have been shortlisted/ if I have won?

Please consult the Key Dates section at the top of the FAQs. However, please note that this calendar is subject to change. All shortlisted applicants will be notified by Friday 9th October 2020, ensuring all successful applicants have time to book the conference and prepare their presentations.

Are Golden Winner and First Place the same thing?

Yes. To avoid confusion, we will this year, again, categorize winning projects thus: - Gold Award - Silver Award - Bronze Award.

What is the reward for winners? Do shortlisted projects receive any recognition?

Reimagine Education Awards Gold Winners will receive a trophy at the Awards ceremony and Gala Dinner held in December 2020. Winners will also receive a Reimagine Education Awards E-Badge to use for marketing and PR purposes. Shortlisted projects, universities and companies will receive a Reimagine Education Awards Shortlisted E-Badge. All winners will have the opportunity to showcase their project at the Reimagine Education Virtual Conference 2020 in front of a global audience of educators, decision-makers from the higher education space, and investors. The Global Overall Award Winner and the Global EdTech Winner will receive US$25,000 each.

What happens if I don't receive a confirmation email after sending in my entry?

Please email reimagine@qs.com.

What should I do if I've lost my password?

Please email reimagine@qs.com. We'll provide you a new password as soon as possible.

Award Categories

This section enumerates all of the avenues by which applicants can reimagine education this year, ensuring that innovators from across the education landscape will be acknowledged. A brief explanation of the requirements and focus for each category is included.

1. E-Learning Innovation

This prize will be given to the best electronic learning project. We seek any innovative new technological tool, or any project that uses existing electronic learning tools in an innovative way. Such projects should facilitate and support learning through the use of information and communications technology.

2. Hybrid Learning Innovation

For this category, we seek the best project that unifies web-based learning delivery and traditional learning practices. How can you and your team improve learning outcomes in a way that foregrounds the learning team (educator and present students), while also leveraging web-based internet resources?

3. Presence Learning & Teaching Innovation

Reimagine Education is keen to emphasize that reimagining education involves more than devising ingenious technological solutions to problems. Presence learning is also in need of reimagining, reliant as it is on centuries-old teaching methods. How can you and your team reimagine presence-based pedagogies, and improve learning outcomes in traditional learning environments?

4. Nurturing Employability Award

This prize will be awarded to the project that can clearly demonstrate a link between their project's approach and improved employability outcomes. What traits and/or skills do you find employers to be lacking in their hires, and how does your project help its users to enhance these traits and/or skills? Can your project help employers to better identify the traits and/or skills they desire in their graduate student hires?

5. Sustainability Education Award

This award will go to the most innovative approach for encouraging and teaching the principles and best practices of sustainable development. This might involve economic, environmental and/or social sustainability.

6. ICT Tools for Teaching, Learning, and Support Award

This prize will be awarded to the company/institution that creates the most innovative Information Technology tool, and uses this tool to improve the educational experience of teachers, students, or both; or enhances the supportive framework upon which outstanding teaching and/or learning is constructed.

For example, efficient IT interfaces are necessary for a successful feedback loop between teacher and learner, while comprehensive resource databases that can be consulted out of the classroom encourage independent thinking and learning.

7. Artificial Intelligence Award

This prize will be awarded to the company/institution that best leverages artificial intelligence, machine learning, and/or cognitive computing to improve learning outcomes, teaching delivery, and/or graduate employability.

8. Innovation in Learning Science Award

This prize will be given to the project that most successfully furthers scientific, humanistic and critical theoretical understanding of learning, engages in the design and implementation of learning innovations, and consequently improves instructional methodologies.

9. Best Educational App Award

This prize will be awarded to the project that creates the most innovative, accessible, usable app, and that can demonstrate a clear link between use of the app and improved learning outcomes.

10. Learning Assessment Award

Here, we are keen for projects to explore the deficiencies in the way we currently assess how much our students have learned, and how deeply they have understood what they have learned. How can you and your team create a project that reimagines the way we assess a student's grasp of course content/key skills?

11. Virtual Reality/Augmented Reality Award

Approximately one month before the closure of the 2016 Reimagine Education Awards, Pokémon Go was released to the world, bringing the potential of Augmented Reality technologies to a mass audience.

If Augmented Reality and its theoretical sibling, Virtual Reality, are to prove of true value, however, they must prove to have applicability in multiple sectors. We seek projects that harness these emerging technologies to improve teaching delivery, enhance employability outcomes, and leverage quality learning.

12. K12 Award

Reimagine Education has grown significantly since its inception, and one direction of that growth is towards the K12 sector. This award will be given to the project doing most to improve teaching, learning, or employability at the K12 level.

13. Best Distributed Program for Nurturing 21st-Century Skills

The Best Distributed/Online Program for Nurturing 21st-Century Skills will reward a program that deploys a multi-media method of instructional delivery including a mix of Web-based instruction, streaming video conferencing, face-to-face classroom time, distance learning through television or video, or other combinations of electronic and traditional educational models.

Entrants for this category will be delivered largely online (though some hybrid learning is likely), with an emphasis on the above 'distributed' modes of delivery.

14. Nurturing Wellbeing & Purpose

The - inaugural - Nurturing Wellbeing & Purpose Award (kindly sponsored by TecMilenio) will reward a project that helps to foster mental and/or physical wellbeing; and/or clarity of purpose among faculty, students, or other education stakeholders.

To discover 2019's winners and links to their websites, please visit https://www.reimagine-education.com/reimagine-education-award-winners-2020/.


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