



QS World MBA Tour

Frankfurt - Samstag, der 12. März 2016

Marriott Hotel

Hamburger Allee 2

60486 Frankfurt

Einzelgespräche Connect 1-2-1: 10.00 – 14.00 Uhr

Anmeldung Messe: ab 13.30 Uhr

Vorträge und Foren: ab 14.00 Uhr

MBA-Messe: 15.30 – 18.00 Uhr

Anfahrt

Die Veranstaltung findet dieses Jahr erstmals im Marriott Hotel statt. Dieses befindet sich gegenüber der Festhalle Frankfurt am Kreisverkehr Ludwig-Erhard-Anlage in der Straße Hamburger Allee. Mit öffentlichen Verkehrsmitteln nutzen Sie am besten die **U-Bahn Festhalle/Messe**.

Stipendien

<http://www.topmba.com/scholarships>

Bewerben Sie sich nach der Messe auf unsere Stipendien, die wir im Rahmen der Tour ausschließlich an unsere Besucher vergeben. Die Stipendien haben einen Gesamtwert von USD 1.7 Mio. und werden von QS selbst (z.B. Community oder Leadership Scholarship) sowie in Kooperationen mit Business Schools vergeben. Hierzu zählen u.a. ESMT, IE und ESADE. Eine vollständige Übersicht finden Sie auf unserer Webseite.

QS World MBA Tour | 13.30 – 18.00 Uhr

Im Gegensatz zur Connect 1-2-1 ist die QS World MBA Tour eine größere, offene Messe, auf der Sie mit über 40 Business Schools direkt sprechen können. Somit können Sie sich einen guten Überblick über die verschiedenen MBA-Programme, Schulen und Länder verschaffen. Zudem gibt es verschiedenen Forumsdiskussionen, die Ihnen bei der Wahl des Studiums sowie bei der Bewerbung helfen können.

Für den **Executive MBA** bieten wir Ihnen außerdem einen extra Bereich mit EMBA-Anbietern. Weitere Informationen zum EMBA erhalten Sie auch in der Forumsdiskussion vor der Messe.

Teilnehmende Business Schools

Weltweiter Campus

- INSEAD
- CKGSB-IMD Dual Executive MBA
- Hult International Business School

Belgien

- Vlerick Business School

Dänemark

- Aarhus University, School of Business
- Copenhagen Business School

Deutschland

- EBS Business School
- ESCP Europe
- ESMT Berlin
- Frankfurt School of Finance and Management
- GGS German Graduate School of Management and Law
- HHL Leipzig
- Mannheim Business School
- Pforzheim University
- WHU Otto Beisheim School of Management

Frankreich

- EDHEC Executive Education

Großbritannien

- Cass Business School, City of London
- Durham University Business School
- Henley Business School
- LSE Department of Management

Kanada

- York University, Schulich School of Business

Niederlande

- Rotterdam School of Management, Erasmus University

Spanien

- EAE Business School
- IE Business School

Schweiz

- University of Geneva
- Hochschule St. Gallen

USA

- Hawaii Pacific



QS TopMBA Connect 1-2-1 | 10.00 – 14.00 Uhr

Persönliche Einzelgespräche

Am Vormittag vor der offenen Messe QS World MBA Tour finden bereits Einzelgespräche mit ausgewählten Business Schools statt. Diese individuellen, 30- minütigen Interviews werden nach den Kriterien der Hochschule sowie nach Ihren Interessen und Erfahrungen vergeben. Die Plätze für diese exklusive Veranstaltung sind stark limitiert und erfordern eine Anmeldung.

Sie können sich online auf die Teilnahme bewerben:

<http://www.topmba.com/events/qs-connect-1-2-1/europe/frankfurt>

Oder schicken Sie Ihren CV direkt an: connect121team@qs.com

Teilnehmende Business Schools - QS TopMBA Connect 1-2-1

Weltweiter Campus

- EU Business School
- ESCP Europe

Australien

- Melbourne Business School

Belgien

- Vlerick Business School

Dänemark

- Copenhagen Business School

Deutschland

- ESMT Berlin
- Kellogg-WHU EMBA

Großbritannien

- Alliance Manchester Business School
- Ashridge Business School
- Cass Business School, City of London
- Cranfield University, School of Management
- Henley Business School

Italien

- SDA Bocconi

Kanada

- York University, Schulich School of Business

Niederlande

- Rotterdam School of Management, Erasmus University

Spanien

- IE Business School
- IESE Business School

Schweiz

- Hochschule St. Gallen

USA

- Bentley University



Master Class – IE Business School | 14.00 – 14.45 Uhr

Erhalten Sie einen Einblick in das MBA-Studium in dieser Probestunde der IE Business School zusammen mit Professor Stephen Adamson, Director of General Management and Leadership Programs.

„From Manager to Leader: How IE Business School helps transform Executives“

CV-Check | 13.30 – 18.00 Uhr

Erhalten Sie eine gratis Beratung zu Ihrem Lebenslauf am Stand von

Change | Ahead Executive & Businesscoaching

TopMBA Career Guide & Executive Guide

Für die ersten 100 Besucher bieten wir unsere MBA-Studienführer an.



Partnerangebote auf der Messe

- GMAC: Informationen zum GMAT Examen
- Staufenberg: Gratis MBA Bücher und Karrieremagazine, Karriereplattform
- ingacademy.de: Stipendien für Ingenieure
- Gratis Ausgaben von Karrieremagazinen und Zeitungen:
 - Handelsblatt
 - VDI Nachrichten
 - Venture Capital
 - audimax
 - Bankmagazin
 - Deutsche Bildung
 - Jobware
 - wiwi-online.de Career Guide und Formelsammlung

Glossar

Full-time MBA

The full-time MBA is exactly that: One to two years of full-time graduate study. Participants attend weekday classes at a business school and will need to dedicate 12-24 months of their life while studying for the degree – there is very little, if any time, for additional work, travel or leisure activities. This is why it is so important to get family support when embarking on an MBA degree. Two-year MBA programs are common in North America. They allow participants to become immersed in their studies and often provide a period of time to embark on an internship.

One-year MBA programs are the norm in Europe. These programs are incredibly intensive and time-consuming as everything is taught within 12 months. There is no opportunity for internships but it does mean participants are only out of the workforce for one year. Full-time MBA programs are suitable for participants with one-to-three years of work experience.

Online MBA

Many business schools have responded to the needs of participants and are now offering an MBA degree online. Participants can gain the qualification from the comfort of their own home and apply it immediately in their everyday work. However, studying for an MBA online does require high levels of self-discipline and time management.

Part-time MBA

The part-time MBA degree is a full-time program studied over three or more years. Participants can continue to work while they study as classes are held during evenings or over weekends.

Executive MBA (EMBA) programs are designed for the experienced working professional who cannot afford to take a prolonged period of time away from their career. The EMBA program is delivered in a part-time format, over a period of 12 to 24 months, allowing participants to study while they work. Business schools look for EMBA participants with a high level of managerial experience (five years minimum; ten years total work experience on average), and as a result EMBA candidates are usually more mature than their full-time MBA counterparts.

Due to the nature of the EMBA, participants require support, and in many instances financial assistance, from their organization. Employer buy-in is crucial for the EMBA as this ensures participants can attend the course on a regular basis. EMBA classrooms are made up of a range of executives with varying backgrounds, job functions and positions. The EMBA is also increasing in popularity as a qualification among women due to its flexible nature.

How to prepare for the event

Coming to an MBA fair might sound like a simple task, but remember – admissions directors have a memory of an elephant and x-ray eyes. So if you don't want to be remembered as “That guy in Hawaii shirt and desperate for skipping the GMAT”, do some homework and come well prepared.

So here are some golden rules and fair etiquette advice from the QS team - The organizers of the QS World MBA Tour – the world's biggest series of MBA events.

1) Don't ask questions that can be found in FAQs

Stand out from the crowd. You don't always have much time while meeting admissions officers, particularly at education fairs such as the QS World MBA Tour. The answers to most FAQs can usually be found on business school websites so make sure you do your research first. Write down a list of questions to ask the directors that are unique to you and leave a lasting impression.

2) Carry your résumé

Registering for the fair isn't enough - you need to be prepared. Do your research into which schools are attending, focus your attention on your preferred programs and have your résumé handy. Most admissions directors are there for that initial meeting of prospective candidates, so don't expect to be handing out your résumé to everyone you meet, but in case you're asked, it always pays to be prepared. You can also add a photo to your CV for this occasion – not a very common business practice, but useful in case you want to be remembered.

3) Don't ask whether the GMAT is absolutely necessary at the first meeting

All Full-time and Executive MBA programs will require applicants to take the GMAT. Some may waive them if they feel a candidate has the right skills, but that's something to be discussed further down the track. The GMAT requires time, commitment and focus – much like the MBA itself, so having the GMAT shows admissions directors you have the motivation to pursue this qualification. However, if the first thing you ask is: “Do I really need the GMAT?” – how will that reflect on your motivation?

4) Look smart, don't wear sandals or T-shirts

It may sound like a cliché, but that age-old saying “first impression is the last impression” is true. An ironed shirt and polished shoes will let the admissions directors know that you're serious about pursuing their qualification. The QS World MBA Tour does provide you with a relaxed atmosphere to meet with directors – but consider your appearance. It could make all the difference.

5) Don't be a brochure-napper

Business school websites will have all the information you need when researching your MBA program.

But no amount of time in front of the computer can replace the value of being able to meet with admissions directors of top international MBA programs face to face. Don't spend all your time at the fair browsing tables and filling your bag with brochures and school prospects, engage in conversation with the admissions directors and alumni, don't be afraid to talk. And please don't jump away when a business school representative smiles at you and asks if you have any question – maybe through an unplanned dialog like this you will find a school which will match your career goals.

6) Try and attend the panel discussion, seminars

The fair has an extensive range of panel discussions and seminars available at each of its fairs – so make the most of them. This is your opportunity to listen to the admissions directors and alumni from some of the world's top MBA programs. Some panel discussions also include industry recruiters.

7) Ask whether you can meet alumni

You'll find out just as much, if not more, about business school life from those who have lived to tell the tale. Ask to speak with the alumni of the MBA programs you are most interested in to find out what advice and recommendations they'd give you as a prospective MBA candidate. They will be able to tell you about course details, time management, specializations on offer and perhaps most importantly about how to strike a balance between MBA work course and other activities.

8) Do your homework!

Start your business school search by using a personalized ranking such as Scorecard at www.topmba.com. Draw up a list of the MBA programs which suit your individual criteria, whether that program type, specialization, funding availability or location. You are now one step closer to choosing your school. Next, map out the questions you need to ask to decide between these schools and focus on talking to them at the fair.

9) Trust your instincts

You're considering investing a lot of time, energy and money into a Full-time or Executive MBA program so make sure it's the right one for you. Trust your instincts when you meet officers and alumni. Each school has a unique culture and you want to enjoy your time there. Selecting a school is a two way process and you have to feel motivated by the people you meet.

10) Party time – well have fun at least

The QS World MBA Tour is a fabulous opportunity to meet with some of the world's top MBA programs, so enjoy the experience. Don't get nervous and be uptight about it – simply relax and take things as they come. If you have to wait to speak with one of your chosen schools, use the time to listen in on the conversation next to you – you never know what you might find out.

You should now be ready to fully make the most of the opportunities the Tour offers, and make a good impression at the same time. Enjoy, and good luck!

Medienpartner

