



QS Universities

Events

2013



# Contents

Intro	4
It works! Recruited from the Tour	5
Schedule	6
Who we work with	8
How we generate registrations	10
Latin America	12
North America	14
Africa	16
Europe	18
Asia	22
India & Middle East	26
Subject focus	28
Connect Masters 1-2-1	30
Top Grad School Guide 2014	31
Seminar slots, Alumni panel & School presentation	32
QS Scholarships	33
Rate card	34
Panel/Presentation Request form	36
Booking Form	37
Terms & Conditions	38

# Welcome



The QS World Grad School Tour is a prestigious series of half-day graduate education fairs created especially for institutions worldwide who wish to recruit international students for Masters and PhD programs in all disciplines. Targeted at candidates who wish to embark on graduate study abroad, the complete A-Z of programs is represented.

10 most popular subject areas in Fall 2012 were:



Based on the same format as the QS World Grad School Tour, the QS World University Tour offers a great recruitment platform for institutions worldwide who wish to recruit for undergraduate programs in all disciplines. In Fall 2013 The QS University Tour will only visit London.

10 most popular subject areas in Fall 2012 were:



This information pack contains the initial information you will require to participate in the QS World Grad School Tour and World University Tour. It provides full details on all aspects of the Tours including statistics on cities to help you decide where to work with us, costs, dates and subjects of interest. You will also find information about the additional or new marketing opportunities we provide around our events.

For all enquiries please contact  
**Nicolas Cletz** on [nicolas@qs.com](mailto:nicolas@qs.com)

## It works! Recruited from the Tour

Name: **Silvana Amaya**

Country: **Colombia**

She will be studying international relations at King's College London, UK.



*"Attending the QS World Grad School Tour is a really good opportunity for everyone considering graduate study, not only because of the exclusive scholarship, but because you can meet so many schools and find out things you wouldn't get from the website. I visited the website and saw the kind of schools that would be attending, and signed up straight away."*

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Name: **Valeria Burdea**

Country: **Romania**

She will be studying an MSc in economics at the University of Amsterdam, Netherlands.



*"I attended the QS World Grad School Tour in Bucharest and I applied for the scholarship because I believe that regrets appear only when a person doesn't try hard enough. That is why I always want to make the most of all the opportunities that come my way, and this scholarship represented the perfect opportunity for me to fund the master's program that I wanted to follow. Also, it was one of the few means left for me to do this, when taking into consideration the economic crisis that we have been facing in the past few years. Due to this, it has become harder and harder to find the necessary funding for postgraduate studies as recently, a lot of the scholarships offered by Romanian private or public organizations have been terminated."*

*I would like to tell future students not to be discouraged by the high costs necessary to fund their studies, because there will always be a way to find funding if they stay open to all the opportunities that may appear."*

Day	Date	World Grad School Tour	World University Tour
<b>LATIN AMERICA</b>			
Sat	31-Aug	<b>Mexico</b> I-2-I	
Mon	02-Sep	<b>Bogota</b> I-2-I	
Wed	04-Sep	<b>Caracas</b>	
Fri	06-Sep	<b>Lima</b>	
Mon	09-Sep	<b>Santiago</b>	
Wed	11-Sep	<b>Buenos Aires</b>	
Sat	14-Sep	<b>Sao Paulo</b>	
<b>NORTH AMERICA</b>			
Sun	15-Sep	<b>New York</b> I-2-I	
Tue	17-Sep	Washington DC I-2-I	
Thurs	19-Sep	Toronto I-2-I	
Sat	21-Sep	Montreal	
Mon	23-Sep	Vancouver	
<b>AFRICA</b>			
Thurs	26-Sep	Accra	
Sat	28-Sep	Lagos	
Mon	30-Sep	Nairobi	
<b>EUROPE</b>			
Sat	28-Sep	Kiev	
Mon	30-Sep	<b>Moscow</b> I-2-I	
Wed	02-Oct	St Petersburg	
Sat	05-Oct	<b>Istanbul</b>	
Mon	07-Oct	<b>Tel Aviv</b>	
Wed	09-Oct	Bucharest	
Thurs	10-Oct	Sofia	
Sat	12-Oct	London I-2-I	
Sun	13-Oct		London
Tues	15-Oct	<b>Milan</b> I-2-I	
Thurs	17-Oct	<b>Madrid (Village)</b>	
Sat	19-Oct	Paris I-2-I	
Mon	21-Oct	Athens	
Tues	22-Oct	Thessaloniki	
Thurs	24-Oct	Cologne	
Sat	26-Oct	<b>Frankfurt</b> I-2-I	
<b>ASIA</b>			
Tues	29-Oct	<b>Tokyo (village)</b>	
Thurs	31-Oct	<b>Seoul (village)</b>	
Sat	02-Nov	Shanghai I-2-I	
Tues	05-Nov	Chengdu	
Thurs	07-Nov	Wuhan	
Sat	09-Nov	Beijing I-2-I	
Mon	11-Nov	Kuala Lumpur	
Weds	13-Nov	Manila	
Fri	15-Nov	Bangkok	
Sun	17-Nov	HCMC	
Tues	19-Nov	Jakarta	
<b>INDIA &amp; MIDDLE EAST</b>			
Thursday	21-Nov	Coimbatore	
Saturday	23-Nov		<b>Mumbai</b>
Sunday	24-Nov	Mumbai I-2-I	
Tuesday	26-Nov	Pune	
Thursday	28-Nov	Delhi	Delhi
Sunday	01-Dec	Bangalore	Bangalore
Tuesday	03-Dec	Hyderabad	Hyderabad
Thursday	05-Dec	Chennai	
Saturday	07-Dec	<b>Dubai</b>	
Monday	09-Dec	Beirut	

I-2-I Includes Connect Masters I-2-I Event

All cities in **BOLD** are run concurrently with QS World MBA Tour



## Who we work with

### ARGENTINA

Universidad Austral

### AUSTRALIA

Australian National University

The University of Western Australia

University of Adelaide

University of Melbourne - Faculty of Economics and Commerce

University of New South Wales UNSW

University of Technology Sydney

### AUSTRIA

Webster University

WU Vienna

### BELGIUM

K.U. Leuven

Universiteit Antwerpen - Management School

Vlerick Leuven Gent Management School

### BULGARIA

Sofia University

### CANADA

Concordia University

Richard Ivey School of Business, Western University

McMaster University, DeGroote School of Business

Queens University, Ontario

Brock University

University of Northern British Columbia

University of Toronto, Rotman School of Management

York University, Schulich School of Business

### CHILE

Universidad de Chile

Pontificia Universidad Católica de Valparaíso

Universidad Adolfo Ibáñez

### COSTA RICA

Universidad internacional de las Americas

### DENMARK

The Copenhagen Business School

### DOMINICAN REPUBLIC

Universidad Iberoamericana-UNIBE

### EL SALVADOR

Instituto Superior de Economía y Administración de Empresas

Universidad de Don Bosco

Universidad Evangelica de El Salvador

### FINLAND

Aalto University

### FRANCE

ParisTech

EDHEC Business School

EMLYON Business School

ESC Rennes, School of Business

ESCP Europe

ESSEC Business School

Grenoble, Ecole de management - GGSB

HEC school of management - Paris

Rouen Business School

Toulouse Business School

### GERMANY

ESCP Europe

Goethe University Frankfurt

Frankfurt School of Management and Finance

### GREECE

American College of Thessaloniki

Aristotle University of Thessaloniki

International Hellenic University

University of Macedonia

### HONG KONG

City University of Hong Kong

The Hong Kong institute of Education

### INDIA

Aegis School of Business

### IRELAND

NUI Maynooth

Dublin City University

### ITALY

Politecnico di Milano.

Università Commerciale Luigi Bocconi.

Università degli Studi di Trento

Università Cattolica del Sacro Cuore

Università degli Studi di Milano

### MALAYSIA

Universiti Teknologi Malaysia

### MEXICO

IPADE - Instituto Panamericano de Alta Dirección de Empresa

Universidad Iberoamericana

### NETHERLANDS

Delft University of Technology

Duisenberg school of finance

Maastricht University

Radboud University Nijmegen

RSM Erasmus, Rotterdam School Of Management

Tilburg University

### NEW ZEALAND

The University of Auckland

University of Canterbury

### NORWAY

BI Norwegian School of Management



## **PORTUGAL**

Católica Lisbon Business and Economics

## **RUSSIA**

Tver State University

## **SINGAPORE**

German Institute of Science and Technology

Nanyang Technological University

## **SPAIN**

Barcelona Graduate School of Economics

ESADE

EUDE-Escuela europea de direccion y empresa

IE Business School

Universitat Pompeu Fabra

Universidad Pontifica Comillas

## **SWEDEN**

Chalmers University of Technology

Jönköping International Business School

Royal Institute of Technology (KTH)

The Swedish Institute

Uppsala University

## **SWITZERLAND**

Laureate Hospitality Education

University of Geneva

University of St Gallen

Webster University

## **UNITED KINGDOM**

Aston Business School

Bradford University, School of Management

Cass Business School, City of London

Cranfield School of Management

Cranfield University

Durham Business School

ESCP London

Imperial College

Imperial College Business School

King's College

Leeds University Business School

London South Bank University

Leeds Metropolitan University

Bournemouth University

London Business School LBS

London School of Economics LSE

Manchester Business School

Manchester Metropolitan University

Northumbria University

Queen Mary, University of London

Royal Holloway, University of London

School of Oriental and African Studies, University of London (SOAS)

UCL, University College London

University of Birmingham

University of Bristol

University of Essex

University of Leeds

University of Liverpool

University of Kent

University of Greenwich

University of Leicester, School of Management

University of Nottingham

University of St Andrews

University of Portsmouth

University of Plymouth

University of Glamorgan

University of Strathclyde

## **USA**

Boston University

Carnegie Mellon University - Heinz School of Public Policy

Carnegie Mellon University, Information Networking Institute

Columbia University

Cornell Institute for Public Affairs

De Paul University, Kellstadt School of Business

Fordham University

George Mason University

George Washington University

Georgetown Public Policy Institute

Georgetown University

Hofstra University

Hult International Business School

Loyola University Chicago

Medill School of Journalism, Northwestern University

NyU Tisch School of the Arts Asia

NYU School of School of Continuing and Professional Studies

Pepperdine University, School of Public Policy

Purdue University

Polytechnic Institute of New York University

SIT Graduate School

Southwestern University School of Law

St. John's University

Thunderbird School of Global Management

Tulane University School of Public Health and Tropical Medicine

UC Irvine - International Programs

University of California - Berkeley

University of Delaware

University of Massachusetts, Boston

University of Pennsylvania

University of San Diego School of Law

University of San Francisco

University of Southern California - Law School

University of South Florida

University of The Pacific, Mc George School of Law

Western University of Health Sciences

Worcester Polytechnic Institute

## **VENEZUELA**

Universidad Metropolitana

...and many more

## How we generate registrations

The QS World Grad School Tour caters for the full A-Z of subjects from Architecture through to Marine Zoology. We focus on masters, PhD, certificate and diploma level study. Candidates are either final year undergraduates or they can have in excess of ten years work experience. In short, the QS World Grad School Tour is a very broad church and our marketing and communications efforts reflect this.

Not only do we work with some of the world's leading media, such as The Economist, The Times, Handelsblatt, The Times of India, Business Week, Washington Post and Le Figaro, we also work extensively with key networks including social, student and employer groups.

Student networks such as AIESEC, Golden Key and many others combine with test preparation organizations, such as New Oriental and The Princeton Review, to ensure a wide mix of candidates looking for a variety of subjects delivered by institutions around the world.

**In addition to traditional and online partners and student associations, QS is actively involved in social networks to promote the QS World Grad School Tour.**

The QS Top Grad School Facebook page is rapidly growing with a high level of interaction and “virality” (19,000+ Likes): it is an online meeting point between QS, candidates and Universities where all the stakeholders are free to open debates, share opinions, interact and talk directly to us.

One of the main objectives for 2013 is to reinforce the QS presence in the social media landscape by building tailor made strategies for all the main Social Networks (Twitter, Youtube, FourSquare, Google+, etc.)



Fliers, posters, SMS, emails and other on-campus activities have assisted the QS World Grad School Tour in locations as diverse as Shanghai, Buenos Aires, New York, Thessaloniki, Wuhan, Montreal, Pune, London, Milan, and Hyderabad.

To reach out to our audience suitable for the QS World University Tour we utilize a wide range of marketing, PR and communication strategies, including:

- Collaboration with media partners, including, The Times, Times of India, Sina.com
- Digital and social media campaigns on Facebook, Twitter, topuniversities.com
- Collaboration with major education bodies, Princeton Review, Kaplan, New Oriental
- Collaboration with local secondary schools, international schools, IB diploma schools



## Latin America - Fall 2013

Latin America has been a constant source of high quality candidates and applications in recent years. Clients that tour with us regularly reinforce the need to develop this market over time - if you do so it can turn into a reliable source of excellent applicants and candidates. Fairs in the north of the region such as Mexico City, Bogota, and Caracas tend to produce large numbers of enthusiastic and boisterous students and last year Lima was one of the busiest events ever in the history of QS. Once we move south to Santiago, Buenos Aires and Sao Paulo we find the numbers are slightly lower but the feedback forms indicate the quality of candidates coming through the doors remains as high as ever.

### Dates for Fall 2013

Sat	31-Aug	Mexico
Mon	02-Sep	Bogota
Wed	04-Sep	Caracas
Fri	06-Sep	Lima
Mon	09-Sep	Santiago
Wed	11-Sep	Buenos Aires
Sat	14-Sep	Sao Paulo

### Top 10 subjects per city in Fall 2012

Mexico	Bogota	Caracas	Lima
FAME	FAME	FAME	FAME
STEM	STEM	STEM	STEM
Marketing	Marketing	Marketing	Administration
Communications/Media	Law/Legal Studies	Law/Legal Studies	Law/Legal Studies
Design	Bio Science	Communications/Media	Marketing
International Relations	Medicine/Medical Studies	International Relations	Human Resources
Law/Legal Studies	Architecture	Administration	Communications/Media
Administration	Design	Architecture	Logistics
Creative Arts	Creative Arts	Logistics	Bio Science
Psychology	International Relations	Education/Training	International Relations
Santiago	Buenos Aires	Sao Paulo	
FAME	FAME	FAME	
STEM	STEM	STEM	
Administration	Marketing	Communications/Media	
Marketing	Communications/Media	Administration	
Law/Legal Studies	International Relations	International Relations	
Education/Training	Administration	Marketing	
International Relations	Law/Legal Studies	Bio Science	
Politics	Education/Training	Law/Legal Studies	
Public Policy	Human Resources	Humanities	
Communications/Media	Public Policy	Psychology	

**FAME:** Finance, Accounting, Management, Economics  
**STEM:** Science, Technology, Engineering, Mathematics

## “Excellent number of candidates”

### EGADE del Tecnológico de Monterrey - QS World Grad School Tour Quito

#### Candidate Profile - Fall 2012

City	Total Respondants		Nationality		Commence Studies within		
	Male %	Female %	Domestics %	Int'l %	Begin 6 months %	Begin 12 months %	Begin 24 months %
Mexico City	44	56	99	1	17	56	28
Bogota	52	48	99	1	8	54	38
Caracas	43	57	99	1	11	52	37
Lima	49	51	99	1	14	52	34
Santiago	57	43	98	2	6	54	40
Buenos Aires	39	61	98	2	13	61	26
Sao Paulo	49	51	82	18	19	48	33
<b>Total</b>	<b>47</b>	<b>53</b>	<b>99</b>	<b>1</b>	<b>13</b>	<b>54</b>	<b>33</b>

City	Study Level			Age		
	Masters %	Doctoral %	Diploma %	<25 %	25-35 %	>35 %
Mexico City	67	19	15	51	38	11
Bogota	66	19	14	62	34	4
Caracas	60	19	21	51	41	9
Lima	63	17	20	33	50	18
Santiago	60	21	19	38	51	11
Buenos Aires	59	24	17	36	51	14
Sao Paulo	59	20	21	50	41	9
<b>Total</b>	<b>64</b>	<b>19</b>	<b>18</b>	<b>44</b>	<b>43</b>	<b>12</b>

#### Exhibitors' feedback - Fall 2012

Out of 6

City	# Candidate Reg	# Exhibitors	Overall support	Organization on the day	Venue space	Duration	Quality	Quantity
Mexico City	1995	32	5.54	5.71	5.38	5.29	5.22	5.46
Bogota	1384	32	5.65	5.35	4.59	5.47	5.00	5.35
Caracas	892	11	5.71	5.43	5.86	5.43	5.00	5.43
Lima	3090	26	5.45	5.45	5.55	5.64	5.18	5.60
Santiago	325	23	5.23	5.31	4.54	5.23	5.08	4.15
Buenos Aires	524	21	5.22	5.67	5.44	5.11	5.00	4.78
Sao Paulo	87	13	5.00	5.17	4.92	4.42	4.05	3.00

## North America - Fall 2013

Traditionally a very challenging market, North America remains nevertheless a crucial one on the QS World Grad School Tour. We have invested heavily in marketing and expert SEO/social media resource and we will continue our efforts in 2013.

The Fall 2013 Tour will visit exactly the same cities as in 2012 to build on solid bases. As is to be expected our North American candidates are especially keen on universities that have strong research credentials, high rankings and a clear track record in aiding students with post qualification employment.

### Dates for Fall 2013

Sun	15-Sep	New York
Tue	17-Sep	Washington DC
Thurs	19-Sep	Toronto
Sat	21-Sep	Montreal
Mon	23-Sep	Vancouver

### Top 10 subjects per city in Fall 2012

New York	Washington DC	Toronto	Montreal
FAME	FAME	FAME	FAME
STEM	STEM	STEM	STEM
Psychology	International Relations	Psychology	International Relations
International Relations	Public Policy	Bio Science	Medicine/Medical Studies
Communications/Media	Education/Training	Medicine/Medical Studies	Psychology
Education/Training	Psychology	International Relations	Bio Science
Administration	Medicine/Medical Studies	Health	Marketing
Public Policy	Health	Law/Legal Studies	Law/Legal Studies
Bio Science	Communications/Media	Marketing	Public Policy
Medicine/Medical Studies	Law/Legal Studies	Communications/Media	Health

Vancouver
FAME
STEM
International Relations
Psychology
Medicine/Medical Studies
Law/Legal Studies
Health
Environmental Studies
Creative Arts
Bio Science

**FAME:** Finance, Accounting, Management, Economics  
**STEM:** Science, Technology, Engineering, Mathematics

## Candidate Profile - Fall 2012

City	Total Respondants		Nationality		Commence Studies within		
	Male %	Female %	Domestics %	Int'l %	Begin 6 months %	Begin 12 months %	Begin 24 months %
New York	39	61	76	24	13	61	25
Washington DC	35	65	76	24	12	63	25
Toronto	36	64	93	7	11	58	32
Montreal	40	60	92	8	7	55	38
Vancouver	41	59	91	9	9	52	39
<b>Total</b>	<b>38</b>	<b>62</b>	<b>84</b>	<b>16</b>	<b>11</b>	<b>58</b>	<b>31</b>

City	Study Level			Age		
	Masters %	Doctoral %	Diploma %	<25 %	25-35 %	>35 %
New York	58	36	7	59	28	14
Washington DC	64	28	8	51	39	10
Toronto	68	25	7	72	17	10
Montreal	68	25	8	77	18	5
Vancouver	63	30	7	70	22	7
<b>Total</b>	<b>64</b>	<b>29</b>	<b>7</b>	<b>66</b>	<b>24</b>	<b>10</b>

## Exhibitors' feedback - Fall 2012

Out of 6

City	# Candidate Reg	# Exhibitors	Overall support	Organization on the day	Venue space	Duration	Quality	Quantity
New York	1005	42	5.27	4.88	5.00	4.79	4.66	4.10
Washington DC	475	28	5.29	5.21	4.08	4.58	4.39	4.00
Toronto	745	29	5.30	5.17	5.00	4.83	4.86	4.45
Montreal	444	26	5.23	5.14	4.95	5.05	5.14	4.50
Vancouver	299	20	5.67	5.56	5.28	5.06	4.39	4.10

## Africa Fall 2013

After a very strong first African tour in 2012, we will of course visit Africa yet again this Fall. The 2012 tour showed the strong interest from local prospective candidates who registered and turned up in mass in all 3 initial cities in Kenya, Ghana and Nigeria.

Having well established media partners and expert marketing capabilities to hand will allow us to reach out to a burgeoning section of society that is well educated, affluent and keen to continue the tradition of sending excellent students looking to abroad to study at Masters and research levels.

Watch this space for new African cities in the near future!

### Dates for Fall 2013

Thurs	26-Sep	Nairobi
Sat	28-Sep	Accra
Mon	30-Sep	Lagos

### Top 10 subjects per city in 2012

Nairobi	Accra	Lagos
FAME	FAME	FAME
STEM	STEM	STEM
International Relations	Administration	Human Resources
Law/Legal Studies	International Relations	Bio Science
Communications/Media	Law/Legal Studies	International Relations
Marketing	Marketing	Communications/Media
Medicine/Medical Studies	Human Resources	Law/Legal Studies
Administration	Medicine/Medical Studies	Administration
Human Resources	Communications/Media	Medicine/Medical Studies
Health	Logistics	Health

**FAME:** Finance, Accounting, Management, Economics

**STEM:** Science, Technology, Engineering, Mathematics



## Candidate Profile - Fall 2012

City	Total Respondants		Nationality		Commence Studies within		
	Male %	Female %	Domestics %	Int'l %	Begin 6 months %	Begin 12 months %	Begin 24 months %
Nairobi	54	46	95	5	23	60	16
Lagos	63	37	96	4	21	62	18
Accra	67	33	98	2	15	57	28
<b>Total</b>	<b>63</b>	<b>37</b>	<b>97</b>	<b>3</b>	<b>18</b>	<b>59</b>	<b>23</b>

City	Study Level			Age		
	Masters %	Doctoral %	Diploma %	<25 %	25-35 %	>35 %
Nairobi	78	16	7	41	48	11
Accra	75	17	9	46	46	8
Lagos	77	14	9	41	48	11
<b>Total</b>	<b>76</b>	<b>16</b>	<b>8</b>	<b>43</b>	<b>47</b>	<b>9</b>

## Exhibitors' feedback - Fall 2012

Out of 6

City	# Candidate Reg	# Exhibitors	Overall support	Organization on the day	Venue space	Duration	Quality	Quantity
Nairobi	604	10	5.22	5.56	5.44	5.44	4.88	5.38
Accra	1526	7	5.25	4.75	5.50	5.25	4.25	5.25
Lagos	928	10	5.29	5.14	5.29	5.29	4.57	5.14

## Europe Fall 2013

Student mobility is most evident across Europe and this may be one of the reasons why the QS World Grad School Tour in the region grows year after year. The quality and the quantity of the prospective candidates attending our European events is being praised every year. The traditional strong markets of London, Milan, Paris, Moscow or Frankfurt will of course remain on the schedule but we will also visit the cities of Cologne and Tel Aviv for the first time in years.

The breadth and diversity of interest is a key factor in why so many clients rate these fairs so highly and candidates are also extremely well researched and have begun to investigate their funding options.

### Dates for Fall 2013

Sat	28-Sep	Kiev	
Mon	30-Sep	Moscow	
Wed	02-Oct	St Petersburg	
Sat	05-Oct	Istanbul	
Mon	07-Oct	Tel Aviv	NEW
Wed	09-Oct	Bucharest	
Thurs	10-Oct	Sofia	
Sat	12-Oct	London	
Sun	13-Oct	London WUT	
Tues	15-Oct	Milan	
Thurs	17-Oct	Madrid	
Sat	19-Oct	Paris	
Mon	21-Oct	Athens	
Tues	22-Oct	Thessaloniki	
Thurs	24-Oct	Cologne	NEW
Sat	26-Oct	Frankfurt	

**“Excellent fair, lots of students and great attendance”**

**University of Central Florida - QS World University Tour London**

## Top 10 subjects per city in 2012

**FAME:** Finance, Accounting, Management, Economics  
**STEM:** Science, Technology, Engineering, Mathematics

Kiev	Moscow	St. Petersburg	Istanbul	Bucharest
FAME	FAME	FAME	FAME	FAME
STEM	STEM	STEM	STEM	STEM
Law/Legal Studies	Marketing	Communications/Media	Marketing	International Relations
Languages	International Relations	International Relations	Psychology	Communications/Media
Marketing	Communications/Media	Languages	Bio Science	Marketing
International Relations	Law/Legal Studies	Creative Arts	Administration	Law/Legal Studies
Communications/Media	Languages	Marketing	Law/Legal Studies	Human Resources
Creative Arts	Creative Arts	Law/Legal Studies	Logistics	Languages
Design	Physics	Design	International Relations	Sociology
Public Policy	Sociology	Tourism	Education/Training	Tourism

Sofia	London	Milan	Madrid	Paris
FAME	FAME	FAME	FAME	FAME
STEM	STEM	Law/Legal Studies	STEM	STEM
Marketing	International Relations	STEM	Marketing	Law/Legal Studies
International Relations	Bio Science	Marketing	Communications/Media	International Relations
Communications/Media	Law/Legal Studies	Communications/Media	International Relations	Marketing
Law/Legal Studies	Marketing	International Relations	Creative Arts	Communications/Media
Design	Medicine/Medical Sciences	Languages	Languages	Logistics
Human Resources	Psychology	Humanities	Design	Politics
Creative Arts	Communications/Media	Administration	Architecture	Administration
Architecture	Politics	Architecture	Law/Legal Studies	Languages

Athens	Thessaloniki	Frankfurt
FAME	FAME	FAME
STEM	STEM	STEM
Marketing	Education/Training	Marketing
Psychology	Psychology	International Relations
Law/Legal Studies	Marketing	Human Resources
International Relations	Law/Legal Studies	Bio Science
Education/Training	Bio Science	Logistics
Communications/Media	International Relations	Communications/Media
Human Resources	Architecture	Psychology
Environmental Studies	Logistics	Environmental Studies

London WUT
FAME
STEM
Medicine/Medical Sciences
Law/Legal Studies
Psychology
Int. Relations
Bio Science
Languages
Design
Literature

## Candidate Profile - Fall 2012

City	Total Respondants		Nationality		Commence Studies within		
	Male %	Female %	Domestics %	Int'l %	Begin 6 months %	Begin 12 months %	Begin 24 months %
Kiev	27	73	98	2	10	59	31
Moscow	37	63	96	4	8	58	34
St. Petersburg	29	71	97	3	11	51	38
Istanbul	51	49	95	5	10	52	39
Bucharest	28	72	97	3	15	60	25
Sofia	35	65	97	3	8	58	34
London	50	50	86	14	19	59	22
Milan	46	54	95	5	15	56	29
Madrid	45	55	87	13	20	54	25
Paris	51	49	81	19	18	58	24
Athens	46	54	99	1	8	59	32
Thessaloniki	44	56	98	2	10	48	42
Frankfurt	53	47	86	14	11	60	29
<b>Total</b>	<b>41</b>	<b>59</b>	<b>94</b>	<b>6</b>	<b>13</b>	<b>57</b>	<b>31</b>

City	Study Level			Age		
	Masters %	Doctoral %	Diploma %	<25 %	25-35 %	>35 %
Kiev	67	21	12	75	21	5
Moscow	69	21	10	73	22	5
St. Petersburg	63	26	12	87	11	3
Istanbul	66	26	8	71	26	3
Bucharest	61	29	10	75	21	4
Sofia	58	27	15	77	18	4
London	74	19	7	59	31	10
Milan	71	20	9	68	27	5
Madrid	50	35	15	44	37	20
Paris	66	25	9	68	26	7
Athens	72	18	10	74	22	4
Thessaloniki	66	21	13	74	22	4
Frankfurt	68	23	9	68	28	5
<b>Total</b>	<b>67</b>	<b>23</b>	<b>10</b>	<b>72</b>	<b>23</b>	<b>5</b>

## Candidate Profile - 2012

City	Total Respondants		Nationality		Commence Studies within			Age			
	Male %	Female %	Domestics %	Int'l %	Begin 6 months %	Begin 12 months %	Begin 24 months %	16-18 %	18-20 %	20-55 %	>25 %
London WUT	37	63	85	15	12	28	44	7	6	37	63

## Exhibitors' feedback (2012)

Out of 6

City	# Candidate Reg	# Exhibitors	Overall support	Organization on the day	Venue space	Duration	Quality	Quantity
Kiev	808	16	5.23	5.15	4.00	4.92	4.38	4.69
Moscow	1346	49	5.16	5.25	4.78	5.28	4.94	5.16
St. Petersburg	834	39	5.22	5.17	4.48	5.00	4.77	4.67
Istanbul	596	33	5.23	5.27	5.50	5.05	4.55	4.00
Bucharest	1116	18	5.35	5.53	5.53	5.41	5.06	5.06
Sofia	741	10	5.60	5.80	5.70	5.20	5.30	5.20
London	1811	79	5.44	5.35	5.41	5.33	4.76	4.98
London WUT	1469	34	5.52	5.57	5.43	5.09	4.52	4.95
Milan	817	47	5.21	5.33	5.44	5.18	5.12	5.00
Madrid	222	22	5.36	5.36	4.55	4.45	4.58	3.92
Paris	538	41	5.38	5.29	4.72	5.09	4.52	4.00
Athens	1355	21	5.28	5.17	4.39	5.22	5.00	5.44
Thessaloniki	1087	18	5.21	5.29	5.29	5.36	4.57	5.43
Frankfurt	337	33	5.48	5.60	5.52	5.16	5.28	4.36
London WUT	1469	34	5.52	5.57	5.43	5.09	4.52	4.95

“One of the busiest events I have attended on the QS tour”

University of Reading - QS World Grad School Tour Rome

## Asia Fall 2013

China, Japan and South Korea are bedrock recruiting grounds for many universities, schools and colleges. The local student population is brand conscious and extremely discerning when it comes to considering whether or not to study at Masters or PhD level.

Wuhan, Manila, Ho Chi Minh City and Kuala Lumpur all produced excellent numbers of well prepared, ambitious candidates with good language skills. Elsewhere in the region we continued to see strong interest in International Affairs, Law, Business and the Science, Technology, Engineering, Mathematics (STEM) subjects.

The QS World Grad School Tour will again visit the region armed with many years of marketing experience. Allied to this will be a Chinese language website, improved relations with key local universities and local expertise on hand to ensure well attended events that produce results for participating clients.

### Dates for Fall 2013

Tues	29-Oct	Tokyo	
Thurs	31-Oct	Seoul	
Sat	02-Nov	Shanghai	
Tues	05-Nov	Chengdu	NEW
Thurs	07-Nov	Wuhan	
Sat	09-Nov	Beijing	
Mon	11-Nov	Kuala Lumpur	
Weds	13-Nov	Manila	
Fri	15-Nov	Bangkok	
Sun	17-Nov	Ho Chi Minh City	
Tues	19-Nov	Jakarta	NEW

## Top 10 subjects per city in 2012

**FAME:** Finance, Accounting, Management, Economics  
**STEM:** Science, Technology, Engineering, Mathematics

Tokyo	Seoul	Shanghai	Wuhan	Beijing
FAME	FAME	FAME	FAME	FAME
STEM	STEM	STEM	STEM	STEM
International Relations	Marketing	Communications/Media	Medicine/Medical Sciences	Marketing
Marketing	Creative/Performing Arts	Marketing	Tourism/Hospitality	Administration
Law/Legal Studies	Education/Training	Tourism/Hospitality	Health/Para-medical Studies	Public Policy
Sociology/Social Studies	International Relations	Human Resources	Administration	Communications/Media
Communications/Media	Design	Law/Legal Studies	International Relations	Tourism/Hospitality
Architecture	Communications/Media	Medicine/Medical Sciences	Anthropology	International Relations
Psychology	Tourism/Hospitality	Politics	Architecture	Biological Sciences
Logistics/Supply Chain	Physical Sciences	Biological Sciences	Physical Sciences	Law/Legal Studies

Manila	Bangkok	Ho Chi Minh City	Kuala Lumpur
FAME	FAME	FAME	FAME
STEM	STEM	STEM	STEM
International Relations	Marketing	Marketing	Design
Communications/Media	Law/Legal Studies	Communications/Media	Biological Sciences
Marketing	International Relations	International Relations	Architecture
Health/Para-medical Studies	Education/Training	Education/Training	Medicine/Medical Sciences
Psychology	Psychology	Law/Legal Studies	International Relations
Education/Training	Design	Human Resources	Law/Legal Studies
Creative/Performing Arts	Communications/Media	Languages	Marketing
Law/Legal Studies	Tourism/Hospitality	Design	Education/Training

## Candidate Profile - Fall 2012

City	Total Respondants		Nationality		Commence Studies within		
	Male %	Female %	Domestics %	Int'l %	Begin 6 months %	Begin 12 months %	Begin 24 months %
Tokyo	54	46	81	19	9	44	47
Seoul	54	46	93	7	14	43	44
Wuhan	64	36	97	3	6	50	44
Beijing	45	55	95	5	11	61	28
Manila	36	64	98	2	12	54	34
Bangkok	36	64	98	2	12	56	32
Ho Chi Minh City	35	65	98	2	13	40	47
Kuala Lumpur	62	38	92	8	22	54	25
<b>Total</b>	<b>44</b>	<b>56</b>	<b>95</b>	<b>5</b>	<b>14</b>	<b>51</b>	<b>35</b>

City	Study Level			Age		
	Masters %	Doctoral %	Diploma %	<25 %	25-35 %	>35 %
Tokyo	66	26	8	49	33	17
Seoul	52	38	10	49	42	9
Wuhan	68	26	5	92	8	0
Beijing	70	22	8	62	37	1
Manila	76	15	9	61	34	5
Bangkok	69	23	8	66	30	3
Ho Chi Minh City	77	11	12	91	8	2
Kuala Lumpur	55	42	3	49	41	9
<b>Total</b>	<b>68</b>	<b>24</b>	<b>8</b>	<b>65</b>	<b>30</b>	<b>5</b>



## Exhibitors' feedback - Fall 2012

Out of 6

City	# Candidate Reg	# Exhibitors	Overall support	Organization on the day	Venue space	Duration	Quality	Quantity
Tokyo	133	14	5.15	5.08	4.92	4.75	4.31	4.00
Seoul	222	13	5.55	5.36	5.00	5.00	4.27	4.00
Wuhan	462	14	5.50	5.71	5.63	5.14	5.13	4.63
Beijing	329	19	5.53	5.41	5.41	4.53	4.41	4.10
Manila	1166	7	5.75	5.75	5.75	5.25	5.50	6.00
Bangkok	895	21	5.38	5.38	5.00	4.75	4.50	4.25
Ho Chi Minh City	698	15	5.54	5.75	5.31	4.92	4.38	4.58
Kuala Lumpur	644	14	5.30	5.40	5.40	5.20	4.89	5.00

## India & Middle East - Fall 2013

The Fall Tour to India in 2012 was again a high point of the year for the QS World Grad School Tour. In every city, the feedback from participating schools was very good on every count.

In Mumbai, Pune and Delhi, well-researched, focussed candidates were seeking out Business, Engineering, Health/Medicine, Law and a further array of subjects. Very good registration levels in each city added to the overall impression of excellent events.

Overall, India and Dubai produced record numbers of scientists, engineers, technicians and PhD candidates. This aspect detracted from the fact that there was a very high number of candidates also looking at Business schools and biological science programs.

### Dates for Fall 2013

Thurs	21-Nov	Coimbatore
Sat	23-Nov	Mumbai <sup>WUT</sup>
Sun	24-Nov	Mumbai
Tue	26-Nov	Pune
Thurs	28-Nov	Delhi <sup>WGST &amp; WUT</sup>
Sun	01-Dec	Bangalore <sup>WGST &amp; WUT</sup>
Tue	03-Dec	Hyderabad <sup>WGST &amp; WUT</sup>
Thurs	05-Dec	Chennai
Sat	07-Dec	Dubai
Mon	09-Dec	Beirut

NEW

#### Top 10 subjects per city in 2012

**FAME:** Finance, Accounting, Management, Economics  
**STEM:** Science, Technology, Engineering, Mathematics

Mumbai	Pune	Delhi	Bangalore
STEM	STEM	STEM	STEM
FAME	FAME	FAME	FAME
Marketing	Marketing	Marketing	Biological Sciences
Biological Sciences	Biological Sciences	International Relations	Marketing
Human Resources	Pharmacy/Pharmaceutical Sciences	Biological Sciences	Human Resources
Architecture	Design	Communications/Media	Pharmacy/Pharmaceutical Sciences
Communications/Media	International Relations	Psychology	Psychology
International Relations	Administration	Human Resources	Medicine/Medical Sciences
Design	Health/Para-medical Studies	Physical Sciences	Administration
Creative/Performing Arts	Environmental Studies	Environmental Studies	Design

  

Hyderabad	Chennai	Dubai	Beirut
STEM	STEM	STEM	STEM
FAME	FAME	FAME	FAME
Pharmacy/Pharmaceutical Sciences	Biological Sciences	Communications/Media	Communications/Media
Biological Sciences	Medicine/Medical Sciences	Marketing	Bio Science
Physical Sciences	Human Resources	Human Resources	International Relations
Human Resources	Social Sciences - Communications/Media	Education/Training	Marketing
Marketing	Health/Para-medical Studies	Tourism/Hospitality	Human Resources
Medicine/Medical Sciences	Pharmacy/Pharmaceutical Sciences	Biological Sciences	Creative Arts
Design	Environmental Studies	International Relations	Psychology
Logistics/Supply Chain	Marketing	Logistics/Supply Chain	Pharmacy

## Candidate Profile - Fall 2012

City	Total Respondants		Nationality		Commence Study within		
	Male %	Female %	Domestics %	Int'l %	Begin 6 months %	Begin 12 months %	Begin 24 months %
Mumbai	65	35	98	2	15	48	37
Pune	75	25	99	1	15	55	30
New Delhi	70	30	99	1	15	51	34
Bangalore	75	25	99	1	18	58	25
Hyderabad	76	24	99	1	24	46	29
Chennai	75	25	99	1	22	52	26
Dubai	64	36	81	19	33	46	21
<b>Total</b>	<b>72</b>	<b>28</b>	<b>98</b>	<b>2</b>	<b>19</b>	<b>52</b>	<b>30</b>

City	Study Level			Age		
	Masters %	Doctoral %	Diploma %	<25 %	25-35 %	>35 %
Mumbai	64	30	5	74	20	6
Pune	71	24	5	78	19	4
New Delhi	72	24	4	80	18	3
Bangalore	64	32	4	68	27	5
Hyderabad	67	28	5	80	17	3
Chennai	67	31	3	65	32	2
Dubai	59	32	10	46	45	9
<b>Total</b>	<b>67</b>	<b>29</b>	<b>5</b>	<b>72</b>	<b>24</b>	<b>4</b>

## Exhibitors' feedback - Fall 2012

Out of 6

City	# Candidate Reg	# Exhibitors	Overall support	Organization on the day	Venue space	Duration	Quality	Quantity
Mumbai	1369	48	5.40	5.21	5.21	4.79	4.42	4.31
Pune	820	28	5.33	5.20	5.03	5.23	4.72	4.90
New Delhi	1807	39	5.29	5.23	5.23	5.09	4.42	4.59
Bangalore	1944	51	5.37	5.32	5.11	5.08	4.73	4.63
Hyderabad	1383	27	5.24	5.20	5.14	4.90	4.52	4.38
Chennai	1322	30	5.38	5.32	5.00	5.04	4.74	4.59
Dubai	518	15	5.20	5.10	4.90	4.42	5.10	4.65

## Subject Focus

- **FAME Finance | Accounting | Management | Economics**

Now regarded as amongst the most consistently popular groups of academic subject areas at graduate level, the QS World Grad School Tour delivers prospective international candidates of the highest quality.

Universities and colleges focused on recruiting students in these academic areas benefit from the partnership between QS World Grad School Tour and the QS World MBA Tour, a relationship that will continue throughout 2013.

Through QS's own internal candidate data it is apparent that up to a third of candidates registering to attend the QS World MBA Tour are either candidates who would be more suited to a qualification that allows them to upgrade their academic skills through a Masters degree, or who lack sufficient work experience for entry to the majority of international MBA programmes.

A combination of corporate and business contacts, focused online activity, on-campus promotion and specialised promotion to employment sectors relevant to the FAME academic areas, ensures that high potential and qualified candidates attend the QS World Grad School Tour events.

- **STEM Science | Technology | Engineering | Mathematics**

With government and industry all over the world prioritising the education of skilled graduate students in the STEM subjects, the international demand for suitably qualified candidates in the broad areas of science, technology, engineering and mathematics shows no signs of abating.

Data drawn from the last three years of the QS World Grad School Tour indicates that QS has been successful in capturing a significant proportion of this market internationally.

QS, as part of its ongoing commitment to innovate and respond to market needs, will be continuing to host a series of unique STEM Forums throughout the QS World Grad School Tour, intended to encourage universities, colleges and employers to present their graduate opportunities in these academic and career areas to prospective candidates.

The STEM Forums will bring employers and educators together to present seminars, panel debates and information sessions to help inform and advise candidates interested in those sectors. Through these Forums candidates will be able to understand the skills employers are looking for, how the recruitment process works and how and when employers recruit on campus.

**STEM FORUMS FALL 2013: Bangalore, Hyderabad, Chennai**

## Subject Focus

- **LAW/LLM & LEGAL STUDIES**

In response to the increasing demand for international LLM and other related programmes, in 2012 the QS World Grad School Tour managed and promoted four 'Law Forums' to prospective international graduate students interested in studying either an LLM or legal studies programme. Specialist faculty members from law schools representing institutions based in Canada, Spain, the UK and the USA attended these smaller events within the larger QS World Grad School Tour fairs.

In Milan, London, Paris and Kiev candidates were not only able to meet representatives and alumni from some of the world's top law schools but also to attend information sessions presented by employers relevant to the international legal profession. Additionally, in a number of venues, panel debates presented detailed aspects of legal education to potential graduate students.

The law initiative will continue in 2013, drawing on the rich input from QS partner universities, our exclusive relationships with student and professional law associations throughout the regions we visit, and the positive experiences drawn from the QS World Grad School Tour over the last couple of years.

### **LAW FORUMS FALL 2013: Paris, Milan, London, Kiev**

- **PhD Focus**

With the demand for international PhD programmes growing in excess of 4% a year, this specialised market is one of the most exciting for all recruiters of international students. While the OECD and the European Union have identified science, engineering and technology as the main drivers of this growth, the rise in the service and creative sectors indicates that PhD demand is extremely broad-based and interdisciplinary.

In response to this demand for highly skilled graduates who can contribute to the intellectual and economic well-being of countries, commerce and universities, QS will implement the PhD Focus in all destinations of the QS World Grad School Tour in 2013.

The value of international PhD students is now widely recognised by universities and government organisations alike. A country's competitiveness is directly related to its investment in research and development across all academic disciplines, while the productivity of universities is commonly measured by their research output. The recruitment of international PhD students is central to both of these issues.

QS has initiated a wide-ranging strategy to locate all key partners relevant to the recruitment of international PhD students and the cities below offer the best recruitment platforms for PhD programmes.

### **PhD FORUMS FALL 2013: London, Pune, Kuala Lumpur**

## Connect Masters 1-2-1



Building on the success of the Connect 1-2-1 team, who have been providing a rich seam of MBA talent to the world's top business schools for the last 5 years, we are delighted to announce an extension of this pre-screening and matching service to specialist and pre-experience Masters programmes covering the FAME subjects (Finance, Accountancy, Management & Economics).

Our London based team will be hosting a series of events across the globe later in 2013 where high potential candidates can register an interest in meeting with you, or your team, for informal, no obligation, 1-2-1 meetings. Through Connect Masters 1-2-1 we can now help you identify, screen and pre-interview applicants for those programs that have delivered exponential growth over the last 10 years and look set to continue this trend in the short to medium term.

With North American business schools now aggressively extending their specialist/pre-experience Masters portfolio's the competitive environment has intensified and candidates for these programmes are an even more sought after, valuable asset.

Mexico	Sat 31 Aug	Milan	Tues 15 Oct
Bogota	Mon 2 Sep	Paris	Sat 19 Oct
New York	Sun 15 Sep	Athens	Mon 21 Oct
Washington DC	Tue 17 Sep	Frankfurt	Sat 26 Oct
Toronto	Thurs 19 Sep	Shanghai	Sat 2 Nov
Moscow	Wed 30 Sep	Beijing	Sat 9 Nov
London	Sat 12 Oct	Mumbai	Sat 23 Nov

Connect Masters 1-2-1 will be held on the same day and at the same venue as the QS World Grad School Tour in the corresponding cities, the format, software and candidate selection process will exactly mirror the parent product – QS Connect 1-2-1. The value proposition here is that QS clients will be able to pre-interview highly focussed and appropriate candidates in the morning and then subsequently join the QS World Grad School Tour event and increase the volume of enquiries that flow into the beginning of the admissions pipeline.

[Your account manager will be happy to provide more information.](#)

# Top Grad School Guide 2014

Reach potential Masters or PhD candidates, communicate with the world's top 500 universities, promote the value of your institutions research and student body to the world's top employers, blue-chip companies NGO's and educational bodies on a truly global basis.

The QS Top Grad School Guide is distributed to each and every single QS World Grad School Tour event. It is downloadable from [www.topuniversities.com](http://www.topuniversities.com) and also available to download from the iTunes App store.

Reflecting the aspirations of Masters and PhD candidates globally the guide is a proven and cost effective means to delivering your brand message.



## Contents

Special features will include:

Interviews with students and alumni sharing their experience of international education. Tips from experts on how to choose the right institution and program. Advice on how to make the best impression through the admissions process as well as on funding opportunities. Information about admissions tests. Investigation on graduate recruitment opportunities and trends.

## Subject Guides

Analysis of the ten most sought after study subjects (QS World Grad School Tour 2011 data): how to get into the field, what are the most recognised programs and institutions, which careers the study of a specific subject can lead to, interviews of professionals in each specific field.

## Country Reports

Analysis of the ten most popular study destinations: overview of the graduate education proposition in each country, local characteristics, funding options and general visa regulations.

## Institution Profiles

Universities and business schools have their profile listed in this institutions directory. Each profile includes a logo, a picture, an introduction of the institution, the programs it offers as well as entry requirements, key facts and figures and contact details.

## Seminar slots, Alumni panel & School presentation

**NEW**

Another innovation this year is the possibility for the attending institutions to increase their visibility on the World Grad School Tour through specific school presentations or alumni panels in all the cities visited this Fall.

Being held before, during and after the World Grad School Tour event, these seminars offered on a first come first serve can allow you to communicate to prospective candidates gathered in a theatre-style seminar room.

The 2 formats below are available on a strictly first come, first serve basis:

- 45 minute alumni panel shared with a maximum of 4 institutions
- 45 minute exclusive school presentation

These seminars will benefit from distinct visibility on our website, on the program for the day given to all attending candidate as well as announcements during the fair before the session.



Please contact your account manager or [Katerina@qs.com](mailto:Katerina@qs.com) to know which slots are still available.



Scholarships on the QS World Grad School Tour

The QS World Grad School Tour is pleased to offer participating universities the opportunity to promote scholarships on a basis which is exclusive to QS. Over the last 4 years several of the world's largest and most prestigious universities have channelled some of their existing scholarship funds into an award eligible to those candidates the meet only through the QS World Grad School Tour.

An institution that participate in the exclusive QS Scholarships Scheme has greater visibility to those candidates attending our events and visiting our website, due to major PR campaign and separate marketing activities which go into promoting these awards all over the world.

### Previous Scholarships include:

- EMLYON Business School Entrepreneurial Scholarship
- NYU Tisch School of the Arts Asia Scholarship
- QS Politecnico di Milano Scholarship
- IE University Scholarship
- TUM Asia Scholarship
- ...and many more



### Benefits of the QS Scholarship Scheme:

- it's free to participate
- powerful marketing tool
- greater visibility to candidates registering for our events and visiting our website
- listed on scholarship page on topuniversities.com (14.5 million visits in 2012)
- additional promotion in our PR and marketing campaigns
- complete control over short-listing and picking the final winner(s)

### How to participate in Qs Scholarship Scheme:

The QS Scholarship Scheme is available to all universities and schools who travel with the QS World Grad School Tour to at least 10 cities in 1 year and offer 50% of the tuition fee or \$10,000 exclusively to an applicant they have met through our events.

For more detailed information on how to participate please contact

**Katerina Koderova** on **katerina@qs.com**

## Rate Card Fall 2013

Package costs quoted below refer to a minimum booking for each package

e.g. 20 fairs in a Silver Package.

Booking additional fairs, e.g. 21-29 fairs in a Silver package, will incur further costs per fair. Please consult your account manager for further information.

### Bronze

Participation in **at least 10** QS World Grad School Tour Fairs in 2013

- Full-Page advert or profile in QS Top Grad School Guide 2014 (published August 2013)
- Basic profile on topuniversities.com

### Silver

Participation in **at least 20** QS World Grad School Tour Fairs in 2013

- Full-Page advert or profile in QS Top Grad School Guide 2014 (published August 2013)
- Basic profile on topuniversities.com

### Gold

Participation in **at least 30** QS World Grad School Tour Fairs in 2013

- Double page advert or profile in QS Top Grad School Guide 2014 (published August 2013)
- Basic profile on topuniversities.com
- 1 delegate registration at either QS APPLE or QS MAPLE

### Gold +

Participation in **at least 40** QS World Grad School Tour Fairs in 2013

- Double page advert or profile in QS Top Grad School Guide 2014 (published August 2013)
- Basic profile on topuniversities.com
- 2 delegate registrations at either QS APPLE or QS MAPLE

## Rate Card Fall 2013

ALL RATES BELOW € EURO

### World University Tour

Deadline	before March 31	before May 31	after may 31
Single Fair	1,775	1,855	1,910

### World Grad School Tour

Deadline	before March 31	before May 31	after may 31
Single Fair	2,470	2,625	2,760
Bronze Package	22,865	24,300	25,545
Silver Package	44,495	47,295	49,720
Gold Package	64,890	68,960	72,500
Gold + Package	84,054	89,345	93,800

### Connect Masters 1-2-1 (including WGST city)

Deadline	before March 31	before May 31	after may 31
Single Fair	4,200	4,400	4,650

### Seminar Slots

	Alumni panel	School Presentation
Single Seminar	400	1,200

### Top Grad School Guide

Colour Advert	Full page	Half page	DPS
Per Advert	5,000	2,800	6,200
Prime Slots	Full page	DPS	
Per Advert	6,000	6,600	
Sponsored Article	Full page	DPS	
Per Article	5,900	6,500	

## Panel / Presentation Request Form

Day	Date	World Grad School Tour	Alumni Panel	School Presentation
Latin America				
Sat	31-Aug	Mexico	<input type="checkbox"/>	<input type="checkbox"/>
Mon	02-Sep	Bogota	<input type="checkbox"/>	<input type="checkbox"/>
Wed	04-Sep	Caracas	<input type="checkbox"/>	<input type="checkbox"/>
Fri	06-Sep	Lima	<input type="checkbox"/>	<input type="checkbox"/>
Mon	09-Sep	Santiago	<input type="checkbox"/>	<input type="checkbox"/>
Wed	11-Sep	Buenos Aires	<input type="checkbox"/>	<input type="checkbox"/>
Sat	14-Sep	Sao Paulo	<input type="checkbox"/>	<input type="checkbox"/>
North America				
Sun	15-Sep	New York	<input type="checkbox"/>	<input type="checkbox"/>
Tue	17-Sep	Washington DC	<input type="checkbox"/>	<input type="checkbox"/>
Thurs	19-Sep	Toronto	<input type="checkbox"/>	<input type="checkbox"/>
Sat	21-Sep	Montreal	<input type="checkbox"/>	<input type="checkbox"/>
Mon	23-Sep	Vancouver	<input type="checkbox"/>	<input type="checkbox"/>
Africa				
Thurs	26-Sep	Accra	<input type="checkbox"/>	<input type="checkbox"/>
Sat	28-Sep	Lagos	<input type="checkbox"/>	<input type="checkbox"/>
Mon	30-Sep	Nairobi	<input type="checkbox"/>	<input type="checkbox"/>
Europe				
Sat	28-Sep	Kiev	<input type="checkbox"/>	<input type="checkbox"/>
Mon	30-Sep	Moscow	<input type="checkbox"/>	<input type="checkbox"/>
Wed	02-Oct	St Petersburg	<input type="checkbox"/>	<input type="checkbox"/>
Sat	05-Oct	Istanbul	<input type="checkbox"/>	<input type="checkbox"/>
Mon	07-Oct	Tel Aviv	<input type="checkbox"/>	<input type="checkbox"/>
Wed	09-Oct	Bucharest	<input type="checkbox"/>	<input type="checkbox"/>
Thurs	10-Oct	Sofia	<input type="checkbox"/>	<input type="checkbox"/>
Sat	12-Oct	London	<input type="checkbox"/>	<input type="checkbox"/>
Sun	13-Oct	London (WUT)	<input type="checkbox"/>	<input type="checkbox"/>
Tues	15-Oct	Milan	<input type="checkbox"/>	<input type="checkbox"/>
Thurs	17-Oct	Madrid	<input type="checkbox"/>	<input type="checkbox"/>
Sat	19-Oct	Paris	<input type="checkbox"/>	<input type="checkbox"/>
Mon	21-Oct	Athens	<input type="checkbox"/>	<input type="checkbox"/>
Tues	22-Oct	Thessaloniki	<input type="checkbox"/>	<input type="checkbox"/>
Thurs	24-Oct	Cologne	<input type="checkbox"/>	<input type="checkbox"/>
Sat	26-Oct	Frankfurt	<input type="checkbox"/>	<input type="checkbox"/>
Asia				
Tues	29-Oct	Tokyo	<input type="checkbox"/>	<input type="checkbox"/>
Thurs	31-Oct	Seoul	<input type="checkbox"/>	<input type="checkbox"/>
Sat	02-Nov	Shanghai	<input type="checkbox"/>	<input type="checkbox"/>
Tues	05-Nov	Chengdu	<input type="checkbox"/>	<input type="checkbox"/>
Thurs	07-Nov	Wuhan	<input type="checkbox"/>	<input type="checkbox"/>
Sat	09-Nov	Beijing	<input type="checkbox"/>	<input type="checkbox"/>
Mon	11-Nov	Kuala Lumpur	<input type="checkbox"/>	<input type="checkbox"/>
Weds	13-Nov	Manila	<input type="checkbox"/>	<input type="checkbox"/>
Fri	15-Nov	Bangkok	<input type="checkbox"/>	<input type="checkbox"/>
Sun	17-Nov	HCMC	<input type="checkbox"/>	<input type="checkbox"/>
Tues	19-Nov	Jakarta	<input type="checkbox"/>	<input type="checkbox"/>
India & Middle East				
Thursday	21-Nov	Coimbatore	<input type="checkbox"/>	<input type="checkbox"/>
Saturday	23-Nov	Mumbai	<input type="checkbox"/>	<input type="checkbox"/>
Tuesday	26-Nov	Pune	<input type="checkbox"/>	<input type="checkbox"/>
Thursday	28-Nov	Delhi	<input type="checkbox"/>	<input type="checkbox"/>
Sunday	01-Dec	Bangalore	<input type="checkbox"/>	<input type="checkbox"/>
Tuesday	03-Dec	Hyderabad	<input type="checkbox"/>	<input type="checkbox"/>
Thursday	05-Dec	Chennai	<input type="checkbox"/>	<input type="checkbox"/>
Saturday	07-Dec	Dubai	<input type="checkbox"/>	<input type="checkbox"/>
Monday	09-Dec	Beirut	<input type="checkbox"/>	<input type="checkbox"/>

# Booking Form Fall 2013

Organisation \_\_\_\_\_

Contact for Tour \_\_\_\_\_ Position \_\_\_\_\_

Email \_\_\_\_\_

Tel \_\_\_\_\_ Fax \_\_\_\_\_

Mailing Address \_\_\_\_\_

Postcode \_\_\_\_\_ Country \_\_\_\_\_

Lettering for institution sign at Fairs (40 Letters Maximum) \_\_\_\_\_

## QS WORLD GRAD SCHOOL TOUR We would like to participate at the following Fairs: (please tick selected cities)

- |  |  |                                       |                                    |                                       |                                       |                                    |                                       |
|--|--|---------------------------------------|------------------------------------|---------------------------------------|---------------------------------------|------------------------------------|---------------------------------------|
| <input type="checkbox"/> Mexico        | <input type="checkbox"/> Bogota        | <input type="checkbox"/> Caracas      | <input type="checkbox"/> Lima      | <input type="checkbox"/> Santiago     | <input type="checkbox"/> Buenos Aires | <input type="checkbox"/> Sao Paulo | <input type="checkbox"/> New York     |
| <input type="checkbox"/> Washington DC | <input type="checkbox"/> Toronto       | <input type="checkbox"/> Montreal     | <input type="checkbox"/> Vancouver | <input type="checkbox"/> Nairobi      | <input type="checkbox"/> Accra        | <input type="checkbox"/> Lagos     | <input type="checkbox"/> Johannesburg |
| <input type="checkbox"/> Kiev          | <input type="checkbox"/> St Petersburg | <input type="checkbox"/> Moscow       | <input type="checkbox"/> Istanbul  | <input type="checkbox"/> Tel Aviv     | <input type="checkbox"/> Bucharest    | <input type="checkbox"/> Sofia     | <input type="checkbox"/> London       |
| <input type="checkbox"/> Milan         | <input type="checkbox"/> Madrid        | <input type="checkbox"/> Paris        | <input type="checkbox"/> Athens    | <input type="checkbox"/> Thessaloniki | <input type="checkbox"/> Frankfurt    | <input type="checkbox"/> Cologne   | <input type="checkbox"/> Tokyo        |
| <input type="checkbox"/> Seoul         | <input type="checkbox"/> Shanghai      | <input type="checkbox"/> Chengdu      | <input type="checkbox"/> Wuhan     | <input type="checkbox"/> Beijing      | <input type="checkbox"/> Delhi        | <input type="checkbox"/> Manila    | <input type="checkbox"/> Bangkok      |
| <input type="checkbox"/> HCMC          | <input type="checkbox"/> Jakarta       | <input type="checkbox"/> Kuala Lumpur | <input type="checkbox"/> Mumbai    | <input type="checkbox"/> Pune         | <input type="checkbox"/> Coimbatore   | <input type="checkbox"/> Bangalore | <input type="checkbox"/> Hyderabad    |
| <input type="checkbox"/> Chennai       | <input type="checkbox"/> Dubai         | <input type="checkbox"/> Beirut       |                                    |                                       |                                       |                                    |                                       |

Sub Total \_\_\_\_\_

## QS WORLD UNIVERSITY TOUR We would like to participate at the following Fair: (please tick)

- ☐ London
 ☐ Mumbai
 ☐ Delhi
 ☐ Bangalore
 ☐ Hyderabad

Sub Total \_\_\_\_\_

## QS TOP GRAD SCHOOL GUIDE 2014

- |                   |                                    |                                    |                              |
|-------------------|------------------------------------|------------------------------------|------------------------------|
| Colour Advert     | <input type="checkbox"/> Full page | <input type="checkbox"/> Half page | <input type="checkbox"/> DPS |
| Prime Slot        | <input type="checkbox"/> Full page | <input type="checkbox"/> DPS       |                              |
| Sponsored Article | <input type="checkbox"/> Full page | <input type="checkbox"/> DPS       |                              |

Sub Total \_\_\_\_\_

Additional Notes:

**TOTAL COST:** \_\_\_\_\_

Confirmation of your booking and invoice will be sent to you. An information pack concerning arrangements for fairs will follow. This contract is binding. Cancellable without penalty up to 30 days from date of signature below. Please refer to the payment conditions in the attached terms and conditions.

I have read and accept QS World Grad School Tour/QS World University Tour Terms and Conditions (please refer to back of the page)

Name of Signatory \_\_\_\_\_ Position: \_\_\_\_\_

Signature/Stamp \_\_\_\_\_ Date: \_\_\_\_\_

Contact for media advertising \_\_\_\_\_ email: \_\_\_\_\_

Contact for invoicing \_\_\_\_\_ email: \_\_\_\_\_

Contact for visitor databases (Outreach) \_\_\_\_\_ email: \_\_\_\_\_

Contact for Guide production: \_\_\_\_\_ email: \_\_\_\_\_

Contact for logistics: \_\_\_\_\_ email: \_\_\_\_\_

Please return the completed form by fax or as an email attachment to: **Katerina Koderova +44 (0)20 7692 4637 - Katerina@qs.com**

# Terms and conditions

## Terms of Reference.

The term "Exhibitor" shall include all representatives and agents of any organisation to whom space has been allocated for the purposes of participating on the QS World Grad School Tour/QS World University Tour. The term "Fair(s)" shall mean the Fair(s) referred to on the Participation Form. The term "Organiser" shall mean QS World Grad School Tour/QS World University Tour. The term "Contract" means the contract for participation space on the QS World Grad School Tour/QS World University Tour entered into between the Organiser and the Exhibitor.

1 | Allocation of Exhibition Space. QS World Grad School Tour/QS World University Tour shall allocate the space as it deems fit. We reserve the right to change the space allocated to Exhibitors at any time prior to the commencement of the Fair should circumstances demand and, to alter the space, to transfer or close entrances and exits to the Exhibition facilities and to undertake other alterations as may be necessary.

2 | Use of Exhibition Space. Exhibitors are only entitled to exhibit the announced products/services detailed on the Participation Form. Exhibitors are not allowed to sub-let or assign their space to other parties either wholly or in part without the consent of the Organisers in writing.

3 | All payments must be made by August 1st 2013 or within 1 week if booked after that date. - Early booking discounts can only apply if the booking form is received before March 31st 2013 or May 31st 2013 (whichever is applicable) and the invoice is paid within 60 days of issue. - All payments for the QS World Grad School Tour/QS World University Tour Spring Tours must be made by February 1st 2013 or within 1 week if booked after that date.

### 4 | Spring Tours:

- Cancellation within 30 days of signature on booking form: no charge.

- Cancellation between 30 days after signature and before January 21st 2013: 50% of cancelled Fair costs payable.

- Cancellation on or after January 21st 2013: Full cost of cancelled Fairs payable.

### Fall Tours:

Breach of Contract and/or withdrawal by Exhibitor. If Exhibitors withdraw from any Fair or Fairs they must confirm this in writing to QS World Grad School Tour/QS World University Tour. The Exhibitor will incur the following charges:

- Cancellation within 30 days of signature on booking form: no charge
- Cancellation between 30 days after signature and before August 1st 2013: 50% of cancelled Fair costs payable.

- Cancellation on or after August 1st 2013: Full cost of cancelled Fairs payable.

5 | Changes in venue and/or duration of Fairs. QS World Grad School Tour/QS World University Tour reserves the right to change the venue and duration of Fairs. In the event of change of venue and/or duration, the agreement to participate shall remain in force so long as the Exhibitor is informed at least one month prior to such change taking place.

6 | Failure of Services The Organisers shall not be liable for any loss sustained by the Exhibitor directly or indirectly attributable to cancellation, suspension or reduction of duration of the scheduled Fair due to: a. Force Majeure. b. Act of terror. c. Acts of war, military activity, municipal statutory or civil authority requisition. d. Fire or excessively inclement weather i.e.: earthquake, flood, typhoon. e. Damage caused by an aerial object or aircraft. f. Strikes or industrial action. If a Fair is cancelled, reduced or postponed then in such event the unit costs paid to the Organisers, or any part thereof may be refunded at the sole discretion of the Organisers to the Exhibitors but without prejudice to the Organisers' right to appropriate the entire sum or any part thereof for expenses they have already incurred for the Fair.

7 | Security. The Organisers shall take all appropriate security precautions in the interest of the Exhibitors and visitors. The Organisers shall not be held responsible for any loss or theft of exhibits at the Fair hall or associated premises during the build-up, Fair and dismantling period.

8 | Jurisdiction. These Terms of Contract shall be subject to English law and the non-exclusive jurisdiction of the central courts.

9 | Insurance. The Organisers are not liable for any loss, damage or injury incurred by participants during the event. Exhibitors must take full personal responsibility for their insurance cover



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