



OUR GRAD SERVICES

World Grad School Tour

Grad School Select

Top Grad School Guide

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Intro

The QS World Grad School Tour is a prestigious series of half-day graduate education fairs created especially for institutions worldwide who wish to recruit international students for Masters and PhD programs in all disciplines. Targeted at candidates who wish to embark on graduate study abroad, the complete A-Z of programs is represented. The ten most 'in demand' subject areas are:

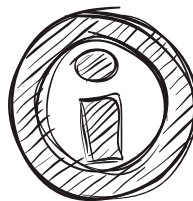
1. FAME (Finance, Accountancy, Management, Economics)
2. STEM (Science, Technology, Engineering, Mathematics)
3. Marketing
4. International Relations
5. Law/Legal Studies
6. Media/Communications
7. Bio Sciences
8. Psychology
9. Administration
10. Education/Training

2011 has been a challenging year worldwide from an economic point of view but a very interesting one offering many opportunities for clients on the QS World Grad School Tour. European capitals continue to provide top quality candidates and we enjoyed very good events in Latin America, Asia, India and the Middle-East. New markets, such as Beirut, have been a real success last year, and we will be adding 3 new cities in Africa in 2012

This information pack contains the initial information you will require to participate in the QS World Grad School Tour. It provides full details on all aspects of the Tour; information on cities and regions to help you decide where to work with us; as well as costs, dates and subjects of interest. We have also included a selection of student profiles

to reinforce the message that the QS World Grad School Tour works!

There is also information on how we attract high potential candidates to our events and how you can access them via the QS Outreach system both prior to and after the event.



For all enquiries please contact
Nicolas Cletz on nicolas@qs.com

It works! Recruited from the Tour

QS is often asked whether these tours are effective and how can ROI be measured? Plamena is one of three candidate profiled in this pack that attended one of the QS World Grad School Tour and then signed up for a Masters or PhD at one of the schools that took part in that particular event. Every year QS produces dozens of case studies similar to these three candidates, these case studies appear in our monthly newsletter, on our websites and in our publications. We choose these case studies from literally hundreds that we receive each year, and these are just the ones that we are made aware of.



Ana Aguilera

Nationality: Venezuela

Graduate program: Master in Public Policy (MPP) Program

Institution of study: University of Chicago (Harris School of Public Policy Studies)

Event attended: Caracas, 2010

“Ana Aguilera’s determination to excel in her field of subjects is fuelled by her personal commitment to public service and a desire to gain expertise in addressing challenging situations in her home country Venezuela. She says, “Becoming a winner of your prestigious scholarship is a key element in order to lead this change in my country.” She feels that the MPP program will help her develop strong quantitative and organizational abilities, sharpen her analytical skills necessary for addressing challenging public policy issues and help her pursue her long-lasting commitment to public service. She says, “In the long-run, I expect to contribute to the development of cities in Latin America and the Caribbean, providing expertise to leaders and governments aware of the need of redefining the economic, productive and social strategy of their communities.”

“Candidates were really good, lots of Psychology enquiries.”

MANCHESTER METROPOLITAN. LOS ANGELES

“The quality of candidates has improved greatly. Keep up the good work.”

**WHU – OTTO BEISHEIM
SCHOOL OF MANAGEMENT.
MOSCOW**



World Grad School Tour / World University Tour Schedules 2012

EUROPE SPRING 2012

LONDON	Sat	10-Mar
<i>LONDON</i>	<i>Sun</i>	<i>11-Mar</i>
ROME	Mon	12-Mar
ST. PETERSBURG	Wed	14-Mar
MOSCOW	Thu	15-Mar
ALMATY	Sat	19-Mar

CENTRAL AMERICA SPRING 2012

QUITO	Mon	19-Mar
BOGOTA	Wed	21-Mar
MEDELLIN	Fri	23-Mar
SAN SALVADOR	Mon	26-Mar
SAN JOSE	Wed	28-Mar
SANTO DOMINGO	Fri	30-Mar

INDIA & SRI LANKA SPRING 2012

<i>NEW DELHI</i>	<i>Sat</i>	<i>12-May</i>
<i>MUMBAI</i>	<i>Mon</i>	<i>14-May</i>
<i>BANGALORE</i>	<i>Wed</i>	<i>16-May</i>
<i>HYDERABAD</i>	<i>Fri</i>	<i>18-May</i>
<i>COLOMBO</i>	<i>Sun</i>	<i>20-May</i>

LATIN AMERICA FALL 2012

SAO PAULO	Wed	29-Aug
BUENOS AIRES	Thur	30-Aug
SANTIAGO	Mon	03-Sep
LIMA	Wed	05-Sep
CARACAS	Fri	07-Sep
BOGOTA	Mon	10-Sep
MEXICO CITY	Wed	12-Sep

NORTH AMERICA FALL 2012

NEW YORK	Sat	15-Sep
WASHINGTON DC	Mon	17-Sep
VANCOUVER	Wed	19-Sep
MONTREAL	Sat	22-Sep
TORONTO	Mon	24-Sep

AFRICA FALL 2012

NAIROBI	Tue	25-Sep
<i>NAIROBI</i>	<i>Tue</i>	<i>25-Sep</i>
ACCRA	Thu	27-Sep
<i>ACCRA</i>	<i>Thu</i>	<i>27-Sep</i>
LAGOS	Sat	29-Sep
<i>LAGOS</i>	<i>Sat</i>	<i>29-Sep</i>

EUROPE FALL 2012

MOSCOW	Mon	01-Oct
ST PETERSBURG	Tue	02-Oct
KIEV	Thu	04-Oct
PARIS	Sat	06-Oct
MILAN	Tue	09-Oct
SOFIA	Thu	11-Oct
ATHENS	Sat	13-Oct
THESSALONIKI	Mon	15-Oct
MADRID	Thu	18-Oct
FRANKFURT	Sat	20-Oct
ISTANBUL	Sun	21-Oct
WARSAW	Tue	23-Oct
BUCHAREST	Thu	25-Oct
LONDON	Sat	27-Oct
<i>LONDON</i>	<i>Sun</i>	<i>28-Oct</i>

ASIA FALL 2012

TOKYO	Tue	30-Oct
SEOUL	Thu	01-Nov
SHANGHAI	Sat	03-Nov
<i>SHANGHAI</i>	<i>Sun</i>	<i>04-Nov</i>
NANJING	Mon	05-Nov
<i>SHENZHEN</i>	<i>Tue</i>	<i>06-Nov</i>
WUHAN	Wed	07-Nov
<i>WUHAN</i>	<i>Thu</i>	<i>08-Nov</i>
BEIJING	Sat	10-Nov
<i>BEIJING</i>	<i>Sun</i>	<i>11-Nov</i>
GUANGZHOU	Mon	12-Nov
<i>KUALA LUMPUR</i>	<i>Tue</i>	<i>13-Nov</i>
KUALA LUMPUR	Wed	14-Nov
BANGKOK	Fri	16-Nov
HO CHI MINH CITY	Sun	18-Nov
MANILA	Tue	20-Nov

INDIA/MIDDLE EAST FALL 2012

DELHI	Sun	25-Nov
PUNE	Tue	27-Nov
MUMBAI	Thu	29-Nov
BANGALORE	Sun	02-Dec
HYDERABAD	Tue	04-Dec
CHENNAI	Thu	06-Dec
DUBAI	Sat	08-Dec
BEIRUT	Mon	10-Dec

Cities highlighted in **Bold** are Fairs where the QS World Grad School Tour and QS World MBA Tour are run concurrently.

QS World University Tour (Undergraduate events)
Please see your account manager for more info.

Dates can be subject to change.



Dubai Fall 2011



Beirut Fall 2011



Beirut Fall 2011

Who we work with

The following is only a partial list of all the universities, schools, colleges, faculty and individual programs that participated in the QS World Grad School Tour and QS World University Tour in 2011.

ARGENTINA

Universidad Austral

AUSTRALIA

Australian National University
The University of Western Australia
University of Adelaide
University of Melbourne - Faculty of Economics and Commerce
University of New South Wales UNSW
University of Technology Sydney

AUSTRIA

Webster University
WU Vienna

BELGIUM

K.U. Leuven
Universiteit Antwerpen - Management School
Vlerick Leuven Gent Management School

BULGARIA

Sofia University

CANADA

Concordia University
McGill University
McMaster University, DeGroote School of Business
Queens University, Ontario
Université de Montréal
University of Northern British Columbia
University of Toronto, Rotman School of Management
York University, Schulich School of Business

CHILE

Universidad de Chile
Pontificia Universidad Católica de Valparaíso
Universidad Adolfo Ibáñez

COSTA RICA

Universidad internacional de las Americas

DENMARK

The Copenhagen Business School

DOMINICAN REPUBLIC

Universidad Iberoamericana-UNIBE

EL SALVADOR

Instituto Superior de Economía y Administración de Empresas
Universidad de Don Bosco
Universidad Evangelica de El Salvador

FINLAND

Aalto University

FRANCE

Ecole pour l'Informatique et les Techniques Avancées, EPITA
EDHEC Business School
EMLYON Business School
ESC Rennes, School of Business
ESCP Europe
ESSEC Business School
Grenoble, Ecole de management - GGSB
HEC school of management - Paris
Rouen Business School
Toulouse Business School

GERMANY

ESCP Europe
Karlshochschule International University
Jacobs University Bremen
Kühne Logistics University

GREECE

American College of Thessaloniki
Aristotle University of Thessaloniki
International Hellenic University
University of Macedonia

HONG KONG

City University of Hong Kong
The Hong Kong Institute of Education

INDIA

Aegis School of Business

IRELAND

NUI Maynooth
Dublin City University

ITALY

Politecnico di Milano.
Università Commerciale Luigi Bocconi.
Università degli Studi di Trento
Università Cattolica del Sacro Cuore
Università degli Studi di Milano

MALAYSIA

Universiti Teknologi Malaysia

MEXICO

IPADE - Instituto Panamericano de Alta Dirección de Empresa
Universidad Iberoamericana

NETHERLANDS

Delft University of Technology
Duisenberg school of finance
Maastricht University
Radboud University Nijmegen
RSM Erasmus, Rotterdam School Of Management
Tilburg University

NEW ZEALAND

The University of Auckland
University of Canterbury

NORWAY

BI Norwegian School of Management

PORTUGAL

Católica Lisbon Business and Economics

RUSSIA

Tver State University

SINGAPORE

German Institute of Science and Technology
Nanyang Technological University

SPAIN

Barcelona Graduate School of Economics
ESADE
EUDE-Escuela europea de dirección y empresa
IE Business School
Universitat Pompeu Fabra
Universidad Pontificia Comillas

SWEDEN

Chalmers University of Technology
Jönköping International Business School
Royal Institute of Technology (KTH)
The Swedish Institute
Uppsala University

SWITZERLAND

Laureate Hospitality Education
University of Geneva
University of St Gallen
Webster University

UNITED KINGDOM

Aston Business School
Bradford University, School of Management
Cass Business School, City of London
Cranfield School of Management
Cranfield University
Durham Business School
ESCP London
Imperial College
Imperial College Business School
King's College
Leeds University Business School
London South Bank University
Leeds Metropolitan University
Bournemouth University
London Business School LBS
London School of Economics LSE
Manchester Business School
Manchester Metropolitan University
Northumbria University
Queen Mary, University of London
Royal Holloway, University of London
School of Oriental and African Studies, University of London (SOAS)
UCL, University College London
University of Birmingham
University of Bristol
University of Essex
University of Leeds
University of Liverpool
University of Kent
University of Greenwich
University of Leicester, School of Management

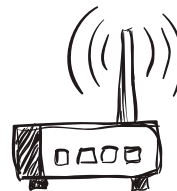
University of Nottingham
University of St Andrews
University of Portsmouth
University of Plymouth
University of Glamorgan
University of Strathclyde

USA

Boston University
Carnegie Mellon University - Heinz School of Public Policy
Carnegie Mellon University, Information Networking Institute
Columbia University
Cornell Institute for Public Affairs
De Paul University, Kellstadt School of Business
Fordham University
George Mason University
George Washington University
Georgetown Public Policy Institute
Georgetown University
Hofstra University
Hult International Business School
Loyola University Chicago
Medill School of Journalism, Northwestern University
NYU Tisch School of the Arts Asia
NYU School of School of Continuing and Professional Studies
Pepperdine University, School of Public Policy
Purdue University
Polytechnic Institute of New York University
SIT Graduate School
Southwestern University School of Law
St. John's University
Thunderbird School of Global Management
Tulane University School of Public Health and Tropical Medicine
UC Irvine - International Programs
University of California - Berkeley
University of Delaware
University of Massachusetts, Boston
University of Pennsylvania
University of San Diego School of Law
University of San Francisco
University of Southern California - Law School
University of South Florida
University of The Pacific, Mc George School of Law
Western University of Health Sciences
Worcester Polytechnic Institute

VENEZUELA

Universidad Metropolitana



How we generate registrations

The QS World Grad School Tour caters for the full A-Z of subjects from Architecture through to Marine Zoology. We focus on masters, PhD, certificate and diploma level study. Candidates are either final year undergraduates or they can have in excess of ten years work experience.

In short, the QS World Grad School Tour is a very broad church and our marketing and communications efforts reflect this.

Not only do we work with some of the world's leading media, such as The Economist, The Times, Handelsblatt, The Times of India, Business Week, Washington Post and Le Figaro, we also work extensively with key networks including social, student and employer groups.

Student networks such as AIESEC, Golden Key, ELSA (European Law Students Association), and many others combine with test prep organizations, such as New Oriental and The Princeton Review, to ensure a wide mix of candidates looking for a variety of subjects delivered by institutions around the world.

In addition to traditional and online partners and student associations, QS is involved in active social networks to promote the QS World Grad School Tour.

QS Top Grad School facebook page is rapidly growing with a high level of interaction and "virality" (15,000+ Likes): it is an online meeting point between QS, candidates and Universities where all the stakeholders are free to open debates, share opinions, interact and talk directly to us.

In 2011 facebook has been one of the top 10 sources for the QS World Grad School Tour registration.

One of the main objective for 2012 is to reinforce the QS presence in the social media landscape

by building tailor made strategies for all the main Social Networks (Twitter, Youtube, FourSquare, Google+, etc.)

In recent years QS has developed a global network of partner institutions where details of forthcoming events are communicated to undergraduate student populations. Many of the world's top 100 universities assist in this manner.

Fliers, posters, SMS, emails and other on-campus activity has assisted the QS World Grad School Tour in locations as diverse as Shanghai, Buenos Aires, New York, Thessaloniki, Wuhan, Montreal, Pune, Chicago, London, Milan, and Hyderabad.

"Very good quality. Good english."

TILBURG UNIVERSITY. CARACAS

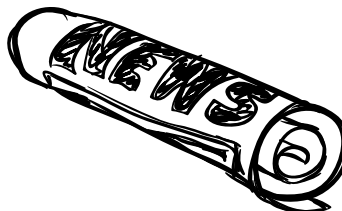
"Great attendance many interested in law plus many in other programs, but I was happy to talk about what I could.

Great organization of event"

USC LAW SCHOOL. CARACAS

"Wonderful potential, really enjoyed meeting the New York candidates. Good job on QS targeting these great profiles, thank you very much!"

HEC. NEW YORK



QS WORLD GRAD SCHOOL TOUR

DEVELOP YOUR FUTURE
THE WORLD'S BEST **MASTERS & PhD FAIRS**

ATHENS FAIR
WEDNESDAY 13 OCTOBER
16:00 - 20:00
Royal Olympic Athens Hotel, 28-34 Ath. Chaleu Str.

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\$1,600,000 of exclusive Scholarships
A-Z of Masters and PhD
1-2-1 meetings

UCL - Imperial College - King's College - IE - LSE - RSM - HEC - Aston

Athens Plus

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SAMEDI 9 OCTOBRE 13:00 - 17:00
Palais des Congrès, 2 place de la Porte Maillot, 75017 Paris (M° Porte Maillot)

www.topgradschool.com
Exemple de QS Top Grad School Guide offert aux 100 premiers visiteurs

\$1.6M de bourses exclusives au QS World Grad School Tour
Formateurs Masters et Doctorats de A à Z • 1-2-1 meetings

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facebook

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DEVELOP YOUR FUTURE
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LONDON FAIR
Saturday 23 October 13:00 - 17:00
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\$1.6M of exclusive scholarships available

INDEPENDENT

Some of the participating schools in 2009:

AUSTRALIA Bentley University School of Business Monash University Queensland University of Technology University of Melbourne	SINGAPORE National University of Singapore - Business School
BELGIUM Louvain University	SPAIN IESE IESE Institute de Empresa
CANADA Concordia University McGill University Queen's University, Ontario	SWEDEN Uppsala University
CHILE Universidad Adolfo Barrios	SWITZERLAND University of St Gallen
FRANCE EIM UCLB Business School EYF EA HEC - HEC of Management - Paris	UK Aston University Cardiff University Imperial College King's College London London School of Economics Manchester Business School SOAS UCL
HONG KONG HKUST	USA American University Fordham University Georgetown University Georgetown University Law Center NYU - Tisch School of the Arts UC Irvine University of Maryland
ITALY Politecnico di Milano Università Bicocca Università di Bologna	USA American University Fordham University Georgetown University Georgetown University Law Center NYU - Tisch School of the Arts UC Irvine University of Maryland
MALAYSIA University of Malaya - UM	USA American University Fordham University Georgetown University Georgetown University Law Center NYU - Tisch School of the Arts UC Irvine University of Maryland
MEXICO EGADE	USA American University Fordham University Georgetown University Georgetown University Law Center NYU - Tisch School of the Arts UC Irvine University of Maryland
NETHERLANDS RSM Erasmus University, Rotterdam	USA American University Fordham University Georgetown University Georgetown University Law Center NYU - Tisch School of the Arts UC Irvine University of Maryland
NEW ZEALAND University of Waikato	USA American University Fordham University Georgetown University Georgetown University Law Center NYU - Tisch School of the Arts UC Irvine University of Maryland
NORWAY Bjerkedal School of Management	USA American University Fordham University Georgetown University Georgetown University Law Center NYU - Tisch School of the Arts UC Irvine University of Maryland

THE WORLD'S BEST MASTERS & PhD FAIRS

www.topgradschool.com

QS WORLD GRAD SCHOOL TOUR

DEVELOP YOUR FUTURE

SEOUL
November 4
4pm-8pm
Yonsei University

REGISTER FOR FREE:
www.topgradschool.com

Europe Spring 2012

Europe has seen the strongest growth for the QS World Grad School Tour in recent times. The quality and quantity of students looking for Masters and PhD options has risen dramatically over the last few years. As leading institutions strive to ensure a diverse student body, our development of the European market will provide excellent opportunities for universities to be at the front of the minds of some of the best potential students in each city the QS World Grad School Tour travels to.

Dates for Spring 2012

LONDON	Sat	10-Mar
<i>LONDON</i>	<i>Sun</i>	<i>11-Mar</i>
ROME	Mon	12-Mar
ST. PETERSBURG	Wed	14-Mar
MOSCOW	Thu	15-Mar
ALMATY	Sat	19-Mar

QS World University Tour (Undergraduate events)

Top 10 subjects per city Spring 2011

Almaty	Bucharest	London	Moscow
FAME STEM Int. Relations Marketing Law/Legal Studies Tourism Languages Comms/Media Administration Politics	FAME STEM Int. Relations Communications Marketing Tourism Languages Politics Sociology/Social Studies Psychology	FAME STEM Biological Sciences Medicine/Medical Sciences Marketing Int. Relations Law/Legal Studies Psychology Sociology Environmental Studies	FAME STEM Marketing Comms/Media Law/Legal Studies Int. Relations Languages Physical Sciences Design Politics
Rome			
FAME STEM Law/Legal Studies Int. Relations Biological Sciences Comms/Media Marketing Languages Politics Humanities			

"Very busy with good quality of students"

MANCHESTER BUSINESS SCHOOL. MOSCOW



FAME: Finance, Accounting, Management, Economics

STEM: Science, Technology, Engineering, Mathematics

World Grad School Tour candidate feedback

%	Total Respondents		Nationality		Commence studies within		
City	Male	Female	Domestic	Overseas	6 months	12 months	24 months
Almaty	32	68	97	3	1	69	31
Bucharest	29	71	99	1	0	65	34
London	59	41	74	26	1	75	24
Moscow	36	64	94	6	0	62	37
Rome	42	58	95	5	1	72	27
Total	39	61	92	8	1	68	31

%	Study level*		Age		
City	Masters	Doctoral	<25	25/35	>36
Almaty	78	22	66	29	5
Bucharest	80	20	78	19	3
London	47	53	48	39	13
Moscow	77	23	80	16	4
Rome	62	38	32	62	6
Total	70	30	65	29	6

* candidates can choose multiple formats

Feedback from Spring 2011 cities

City	# Attending Clients	Candidate registration	Overall Support	Org on the Day	Venue Space	Duration	Quality	Overall Score
Almaty	13	559	5.8	5.8	5.6	5.5	5.3	5.6
Moscow	27	595	5.6	5.4	5.2	5.3	4.9	5.3
Rome	39	595	5.3	4.8	4.4	5.0	4.6	4.8
Bucharest	21	970	5.6	5.5	4.8	5.1	4.9	5.2
London	24	401	4.9	4.9	4.3	4.7	4.1	4.6

Central America Spring 2012

Central America has now been on the QS World Grad School Tour schedule for four years and over this period universities from Europe, Australia, the US, and Latin America have met a steady stream of excellent candidates. Bond, Vlerick Leuven, Rouen, Manchester Business School, UC San Diego, UC Irvine, IE, IPADE, EGADE, ENAE, EADA, plus many more have for four years now been quietly recruiting some of the continent's best candidates.


Business school subjects alongside engineering, science and technology are always popular but the beauty of this tour, apart from the amazing local environments, is the diversity of genuine interest.

Marketing, environmental studies, law, medicine, education and training are but a handful of the subjects sought by candidates in this region.

Dates for Spring 2012

QUITO	Mon	19-Mar
BOGOTA	Wed	21-Mar
MEDELLIN	Fri	23-Mar
SAN SALVADOR	Mon	26-Mar
SAN JOSE	Wed	28-Mar
SANTO DOMINGO	Fri	30-Mar

Top 10 subjects per city Spring 2011

Bogota	Santo Domingo	San Jose	Medellin
FAME STEM Administration Marketing Law/Legal Studies Int. Relations Comms/Media Design Environmental Studies Psychology	FAME STEM Marketing Law/Legal Studies Architecture Administration Int. Relations Comms/Media Psychology Design	FAME STEM Administration Comms/Media Education/Training Law/Legal Studies Environmental Studies Psychology Dentistry Logistics	FAME STEM Administration Marketing Int. Relations Law/Legal Studies Comms/Media Design Psychology Environmental Studies
Quito	San Salvador	<p>"Good quality of candidates" THE UNIVERSITY OF AUCKLAND. BOGOTA</p> <p>"Good candidates - interested in programmes and their future" EDHEC BUSINESS SCHOOL. BOGOTA</p> 	
FAME STEM Marketing Administration Comms/Media Education/Training Environmental Studies Int. Relations Law/Legal Studies Creative Arts	FAME STEM Marketing Administration Int. Relations Law/Legal Studies Medicine/Medical Sciences Comms/Media Logistics Architecture		

FAME: Finance, Accounting, Management, Economics

STEM: Science, Technology, Engineering, Mathematics

World Grad School Tour candidate feedback

%	Total Respondents		Nationality		Commence studies within		
City	Male	Female	Domestic	Overseas	6 months	12 months	24 months
Bogota	51	49	99	1	1	3	96
Medellin	47	53	99	1	38	38	25
Quito	59	41	97	3	2	2	96
San Jose	55	45	94	6	2	3	95
San Salvador	50	50	97	3	45	35	20
Santo Domingo	47	53	93	7	59	29	12
Total	52	48	97	3	7	6	87

%	Study level*		Age		
City	Masters	Doctoral	<25	25/35	>36
Bogota	78	22	37	55	8
Medellin	79	21	41	46	13
Quito	75	25	31	54	15
San Jose	70	30	44	48	8
San Salvador	80	20	43	47	10
Santo Domingo	87	13	74	19	7
Total	78	22	42	48	10

* candidates can choose multiple formats

Feedback from Spring 2011 cities

City	# Attending Clients	Candidate registration	Overall Support	Org on the Day	Venue Space	Duration	Quality	Overall Score
Santo Domingo	19	369	5.3	5.2	5.2	5.1	4.6	5.1
San Jose	23	278	5.0	4.9	5.1	4.7	4.3	4.8
San Salvador	20	576	5.5	5.5	5.4	5.3	5.1	5.4
Medellin	32	573	4.9	5.1	4.7	4.8	4.6	4.8
Bogota	33	765	5.1	5.2	5.0	5.1	4.6	5.0
Quito	26	747	5.4	5.5	4.3	4.9	5.0	5.0

Latin America Fall 2012


Latin America has been a constant source of high quality candidates and applications in recent years. Initial research indicates it takes 18-24 months for candidates from the region to settle on their dream program/institution and complete any visa or funding requirements. Clients that tour with us regularly reinforce the need to develop this market over time - if you do so it can turn into a reliable source of excellent applicants and candidates. Fairs in the north of the region such as Mexico City, Bogota, and Caracas tend to produce large numbers of enthusiastic and boisterous students. Once we move south to Lima, Santiago, Buenos Aires and Sao Paulo we find the numbers are slightly lower

but the feedback forms indicate the quality of candidates coming through the doors remains as high as ever.

Dates for Fall 2012

SAO PAULO	Wed	29-Aug
BUENOS AIRES	Thur	30-Aug
SANTIAGO	Mon	03-Sep
LIMA	Wed	05-Sep
CARACAS	Fri	07-Sep
BOGOTA	Mon	10-Sep
MEXICO CITY	Wed	12-Sep

Top 10 subjects per city 2011

Mexico	Caracas	Bogota	Lima
FAME STEM Administration Marketing Comms/Media Creative Arts Art & Design Int. Relations Psychology Logistics	FAME STEM Marketing Int. Relations Comms/Media Administration Law/Legal Studies Logistics Languages Psychology	FAME STEM Marketing Administration Law/Legal Studies Art & Design Int. Relations Comms/Media Environmental Studies Education/Training	FAME STEM Administration Marketing Law/Legal Studies Int. Relations Logistics Comms/Media Tourism Environmental Studies
Santiago	Buenos Aires	Sao Paulo	
FAME STEM Law/Legal Studies Marketing Comms/Media Architecture Psychology Education/Training Bio Science Administration	FAME STEM Marketing Administration Int. Relations Law/Legal Studies Comms/Media Politics Environmental Studies Public Policy	FAME STEM Marketing Administration Int. Relations Languages Comms/Media Law/Legal Studies Education/Training Psychology	

FAME: Finance, Accounting, Management, Economics

STEM: Science, Technology, Engineering, Mathematics

World Grad School Tour candidate feedback

%	Total Respondents		Nationality		Commence studies within		
City	Male	Female	Domestic	Overseas	6 months	1 year	2 years
Bogota	52	48	99	1	3	4	94
Buenos Aires	55	45	97	3	13	75	13
Caracas	44	56	98	2	40	20	40
Lima	51	49	98	2	15	1	84
Mexico DF	53	47	97	3	15	69	15
Santiago	48	52	99	1	19	56	25
Sao Paulo	45	55	97	3	17	49	34
Total	49	51	98	2	13	24	63

%	Study level*		Age		
City	Masters	Doctoral	Age <25	Age 25-35	Age >36
Bogota	77	23	47	46	7
Buenos Aires	71	29	40	51	9
Caracas	76	24	47	44	9
Lima	82	18	40	47	13
Mexico DF	75	25	42	47	12
Santiago	69	31	60	35	5
Sao Paulo	71	29	44	42	14
Total	74	26	47	44	9

* candidates can choose multiple formats

Feedback from 2011 cities

City	# Attending clients	Candidate registration	Overall Support	Org on the Day	Venue Space	Quality	Overall Score
Bogota	34	713	5.4	5.1	5.0	4.2	4.9
Buenos Aires	12	350	4.8	4.8	5.1	3.1	4.4
Caracas	18	835	5.5	5.7	5.3	5.0	5.4
Lima	19	594	5.3	5.3	5.5	5.0	5.3
Mexico DF	40	862	5.0	5.2	5.3	3.7	4.8
Santiago	15	836	5.0	5.4	5.4	3.2	4.8
Sao Paulo	20	355	5.0	5.2	5.1	3.5	4.7

North America Fall 2012

Whilst the 2011 Tour was a challenge, we understand the strategic importance of this well educated and unique market. We have invested heavily in QS marketing and expert SEO/social media resource in our recently launched New York office. This continues the QS strategy of providing expert local resource to capitalise on key market opportunities, at the same time we are increasing our London HQ marketing capabilities, further details will be communicated shortly. As a result we will focus on a limited number of key cities. The Canadian tour will remain the same and we will implement a new strategy for our marketing campaigns in the USA.

As is to be expected our North American candidates are especially keen on universities that have strong research credentials, high rankings and a clear track record in aiding students with post qualification employment.

Dates for Fall 2012

NEW YORK	Sat	15-Sep
WASHINGTON DC	Mon	17-Sep
VANCOUVER	Wed	19-Sep
MONTREAL	Sat	22-Sep
TORONTO	Mon	24-Sep

Top 10 subjects per city 2011

New York	Washington DC	Vancouver
FAME STEM Psychology Int. Relations Comms/Media Marketing Public Policy Medicine/Medical Studies Law/Legal Studies Bio Science	FAME Int. Relations STEM Public Policy Psychology Politics Law/Legal Studies Comms/Media Education/Training Marketing	FAME STEM Int. Relations Public Policy Psychology Law/Legal Studies Politics Comms/Media Marketing Medicine/Medical Studies
Montreal	Toronto	
FAME STEM Int. Relations Marketing Law/Legal Studies Politics Psychology Public Policy Humanities Comms/Media	FAME STEM Int. Relations Law/Legal Studies Psychology Public Policy Health Comms/Media Politics Bio Science	<p>"Excellent well targeted!" ESSEC BUSINESS SCHOOL. MONTREAL "Nice diversity in the attendees" UNION INSTITUTE & UNIVERSITY. CHICAGO</p> 

FAME: Finance, Accounting, Management, Economics

STEM: Science, Technology, Engineering, Mathematics

World Grad School Tour candidate feedback

City	% Total Respondents		Nationality		Commence studies within		
	Male	Female	Domestic	Overseas	6 months	1 year	2 years
Montreal	47	53	92	8	8	61	31
New York	40	60	92	8	13	59	27
Toronto	46	54	92	8	9	63	29
Vancouver	34	66	90	10	6	56	38
Washington DC	43	57	94	6	17	61	22
Total	43	57	92	8	12	60	28

City	% Study level*		Age		
	Masters	Doctoral	Age <25	Age 25-35	Age >36
Montreal	82	18	67	27	7
New York	67	33	62	26	12
Toronto	79	21	56	29	16
Vancouver	82	18	66	33	1
Washington DC	68	32	55	32	13
Total	74	26	60	28	12

* candidates can choose multiple formats

Feedback from 2011 cities

City	# Attending clients	Candidate registration	Overall Support	Org on the Day	Venue Space	Quality	Overall Score
Montreal	32	383	5.4	5.0	4.9	4.5	4.9
New York	59	715	5.2	5.2	5.0	3.2	4.6
Toronto	45	599	5.5	5.4	5.3	4.6	5.2
Vancouver	19	173	5.4	5.3	5.0	3.6	4.8
Washington DC	42	335	5.3	5.2	4.0	2.8	4.3

NEW

Africa Fall 2012

QS is committed to offering our clients a diverse and wide ranging choice of regions to recruit from. One of the regions we have been building our expertise in is Africa.

The QS World MBA Tour recently launched a series of events in this market, as a result of the success and feedback from these events our Johannesburg office agrees that the time is now right to bring the QS World Grad School Tour to the region.

Having well established media partners and expert marketing capabilities to hand will allow us to reach out to a burgeoning section of society that is well educated, affluent and keen to continue the tradition of sending excellent students looking to study (refer to HESA stats) abroad to study at Masters and research levels.

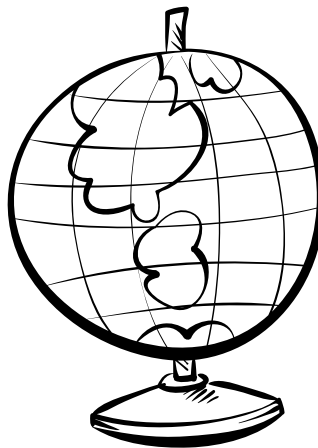
Our proposed cities in Africa are those that are rich in minerals with a wealth elite. These candidates are well educated and are looking at international universities to further their studies and careers. Our chosen countries in Africa see more students studying abroad than the other countries on the African continent.

Dates for Fall 2012

NAIROBI	Tue	25-Sep
<i>NAIROBI</i>	<i>Tue</i>	<i>25-Sep</i>
ACCRA	Thu	27-Sep
<i>ACCRA</i>	<i>Thu</i>	<i>27-Sep</i>
LAGOS	Sat	29-Sep
<i>LAGOS</i>	<i>Sat</i>	<i>29-Sep</i>

NEW

In these cities we will run combined QS World Grad School Tour and QS World University Tour events.





Bucharest Fall 2009

Europe Fall 2012

Student mobility is most evident across Europe and this may be one of the reasons why the QS World Grad School Tour in the region grows year after year. In 11 out of the 12 cities on the European leg of the Tour clients rated the candidates as 'good to excellent'. Last year, Madrid, Bucharest, and Sofia returned to the Fall leg of the Tour to compliment our fairs in Milan, Istanbul, London and Moscow among others, and will remain on the schedule in 2012. The breadth and diversity of interest is a key factor in why so many clients rate these fairs so highly. Candidates are also extremely well researched and have begun to investigate their funding options.

"Excellent quality of candidates! So busy - the best exhibition so far this year for me!"

UNIVERSITY OF ST ANDREWS. ATHENS

"Excellent fair. Good quality students. Happy to recommend this fair in the future."

UNIVERSITY OF BATH, SCHOOL OF MANAGEMENT. ATHENS

"Congratulations! Hope to be able to participate next year!"

THE NETHERLANDS INSTITUTE IN ATHENS. THESSALONIKI

"Very well prepared visitors!"

**ECOLE POLYTECHNIQUE
FÉDÉRALE DE LAUSANNE
(EPFL). MILAN**



Dates for Fall 2012

MOSCOW	Mon	01-Oct
ST PETERSBURG	Tue	02-Oct
KIEV	Thu	04-Oct
PARIS	Sat	06-Oct
MILAN	Tue	09-Oct
SOFIA	Thu	11-Oct
ATHENS	Sat	13-Oct
THESSALONIKI	Mon	15-Oct
MADRID	Thu	18-Oct
FRANKFURT	Sat	20-Oct
ISTANBUL	Sun	21-Oct
WARSAW	Tue	23-Oct
BUCHAREST	Thu	25-Oct
LONDON	Sat	27-Oct



Top 10 subjects per city 2011

Paris	St. Petersburg	Moscow	London
FAME STEM Law/Legal Studies Int. Relations Marketing Comms/Media Logistics Creative Arts Public Policy Languages	FAME STEM Marketing Int. Relations Comms/Media Logistics Sociology Tourism Law/Legal Studies Politics	FAME STEM Marketing Law/Legal Studies Comms/Media Int. Relations Languages Tourism Art & Design Politics	FAME STEM Bio Science Int. Relations Psychology Law/Legal Studies Medicine/Medical Studies Marketing Humanities Sociology
Milan	Madrid	Istanbul	Athens
FAME STEM Int. Relations Law/Legal Studies Comms/Media Creative Arts Marketing Architecture Languages Bio Science	FAME STEM Comms/Media Marketing Languages Int. Relations Law/Legal Studies Architecture Creative Arts Logistics	FAME STEM Marketing Int. Relations Law/Legal Studies Politics Administration Psychology Bio Science Architecture	FAME STEM Marketing Law/Legal Studies Int. Relations Architecture Comms/Media Logistics Education/Training Psychology
Thessaloniki	Warsaw	Frankfurt	Sofia
FAME STEM Marketing Education/Training Psychology Int. Relations Law/Legal Studies Logistics Languages Architecture	FAME STEM Int. Relations Law/Legal Studies Comms/Media Languages Marketing Psychology Art & Design Politics	FAME STEM Int. Relations Marketing Comms/Media Law/Legal Studies Logistics Public Policy Administration Psychology	FAME STEM Marketing Comms/Media Int. Relations Law/Legal Studies Politics Architecture Art & Design Tourism
Bucharest	Kiev		
FAME STEM Int. Relations Marketing Comms/Media Law/Legal Studies Languages Politics Tourism Psychology	FAME STEM Law/Legal Studies Marketing Int. Relations Languages Comms/Media Creative Arts Tourism Psychology		

FAME: Finance, Accounting, Management, Economics
STEM: Science, Technology, Engineering, Mathematics

World Grad School Tour candidate feedback

%	Total Respondents		Nationality		Commence studies within		
City	Male	Female	Domestic	Overseas	6 months	1 year	2 years
Athens	48	52	99	1	7	61	32
Bucharest	26	74	97	3	12	61	27
Frankfurt	61	39	85	15	9	63	28
Istanbul	54	46	97	3	10	53	37
Kiev	30	70	91	9	11	56	33
London	46	54	86	14	17	57	25
Madrid	42	58	83	17	23	53	25
Milan	44	56	97	3	15	53	32
Moscow	35	65	97	3	9	60	32
Paris	54	46	85	15	16	59	25
Sofia	43	57	98	2	9	62	29
St. Petersburg	23	77	98	2	6	64	30
Thessaloniki	46	54	99	1	7	48	45
Warsaw	31	69	96	4	16	51	33
Total	42	58	94	6	12	57	31

%	Study level*		Age		
City	Masters	Doctoral	Age <25	Age 25-35	Age >36
Athens	78	22	72	24	4
Bucharest	80	20	72	23	5
Frankfurt	71	29	68	27	5
Istanbul	65	35	63	33	4
Kiev	83	17	77	21	2
London	59	41	59	29	13
Madrid	76	24	42	44	14
Milan	65	35	71	25	4
Moscow	79	21	81	16	4
Paris	72	28	62	28	10
Sofia	76	24	62	35	3
St. Petersburg	81	19	83	14	2
Thessaloniki	75	25	82	17	2
Warsaw	57	43	70	23	7
Total	71	29	70	24	6

* candidates can choose multiple formats

Feedback from 2011 cities

City	# Attending clients	Candidate registration	Overall Support	Org on the Day	Venue Space	Quality	Overall Score
Athens	35	932	5.3	5.3	4.8	4.9	5.1
Bucharest	26	786	4.8	4.8	5.1	3.1	4.4
Frankfurt	33	251	5.3	5.3	5.1	3.8	4.9
Istanbul	49	807	4.4	4.0	4.5	3.0	4.0
Kiev	18	890	5.1	5.4	5.0	4.9	5.1
London	73	2113	5.3	5.2	5.0	4.8	5.1
Madrid	30	226	4.7	4.4	4.0	2.9	4.0
Milan	50	974	5.3	5.4	5.4	5.0	5.2
Moscow	43	997	5.5	5.7	5.5	5.3	5.5
Paris	44	594	5.1	5.0	4.9	3.9	4.7
Sofia	18	391	5.5	5.5	5.6	4.4	5.3
St. Petersburg	34	548	5.5	5.3	5.1	4.6	5.1
Thessaloniki	18	1205	5.4	5.2	5.0	5.4	5.3
Warsaw	21	394	4.9	4.8	5.1	3.1	4.4

25

"Very good students in terms of language and academically. Not all asked for scholarships. We will have to wait to see results."

UNIVERSITY OF KENT. KIEV

"A lot of enthusiasm for the school, a lot of interviews today and later on after the fair. Thank you."

HEC. ATHENS

"Really good and focused candidates."

WU VIENNA UNIVERSITY OF ECONOMICS AND BUSINESS. FRANKFURT

"Very well attended, good candidates."

UNIVERSITY OF KENT. MILAN

"Excellent organisation and very high calibre of students. Very well attended! Thank you!"

SCHOOL OF ORIENTAL AND AFRICAN STUDIES (SOAS). LONDON

"Used to more international students at london fairs, good to speak to so many UK citizens (British)"

DUISENBERG. LONDON

"Excellent!. Bravissimi!"

BOCCONI. ST PETERSBURG



Asia Fall 2012

China, Japan and South Korea are bedrock recruiting grounds for many universities, schools and colleges. The local student population is brand conscious and extremely discerning when it comes to considering whether or not to study at masters or PhD level.

Wuhan, Manila, Ho Chi Minh City and Kuala Lumpur all produced excellent numbers of well prepared, ambitious candidates with good language skills. Elsewhere in the region we continued to see strong interest in International Affairs, Law, Business and the Science, Technology, Engineering, Mathematics (STEM) subjects.

The QS World Grad School Tour will again visit the region in November 2012 armed with many years of marketing experience. Allied to this will be a chinese language website, improved relations with key local universities and local expertise on hand to ensure well attended events that produce results for participating clients.

Dates for Fall 2012

TOKYO	Tue	30-Oct
SEOUL	Thu	01-Nov
SHANGHAI	Sat	03-Nov
SHANGHAI	Sun	04-Nov
NANJING	Mon	05-Nov
SHENZHEN	Tue	06-Nov
WUHAN	Wed	07-Nov
WUHAN	Thu	08-Nov
BEIJING	Sat	10-Nov
BEIJING	Sun	11-Nov
GUANGZHOU	Mon	12-Nov
KUALA LUMPUR	Tue	13-Nov
KUALA LUMPUR	Wed	14-Nov
BANGKOK	Fri	16-Nov
HO CHI MINH CITY	Sun	18-Nov
MANILA	Tue	20-Nov

"Good quality candidates"

DUISENBERG SCHOOL OF FINANCE. KUALA LUMPUR

"Great Students!"

UNIVERSITY OF PENNSYLVANIA. BEIJING

"Very good fair with good organisation."

LEEDS METROPOLITAN UNIVERSITY. NANJING

"Very good!!!"

ESSEC BUSINESS SCHOOL. SEOUL

"Many students, high profile, great interest, the perfect event!"

BOCCONI. WUHAN

"Good students"

HEC PARIS. BEIJING



Top 10 subjects per city 2011

Ho Chi Minh City	Manila	Kuala Lumpur	Guangzhou
FAME STEM Marketing Tourism Comms/Media Education/Training Logistics Languages Administration Human Resources	FAME STEM Comms/Media Int. Relations Marketing Psychology Tourism Health Education/Training Law/Legal Studies	FAME STEM Bio Science Psychology Marketing Comms/Media Administration Medicine/Medical Studies Law/Legal Studies Int. Relations	FAME STEM Marketing Urban Planning Administration Education/Training Human Resources Int. Relations Logistics Public Policy
Beijing	Wuhan	Nanjing	Shanghai
FAME STEM Int. Relations Education/Training Comms/Media Marketing Public Policy Creative Arts Physics Administration	STEM FAME Art & Design Languages Logistics Administration Bio Science Psychology Physics Marketing	STEM FAME Administration Int. Relations Public Policy Art & Design Comms/Media Law/Legal Studies Pharmacy Earth Sciences	FAME STEM Marketing Education/Training Comms/Media Int. Relations Law/Legal Studies Tourism Humanities Earth Sciences
Tokyo	Seoul		
FAME STEM Int. Relations Education/Training Psychology Marketing Comms/Media Creative Arts Law/Legal Studies Public Policy	FAME STEM Education/Training Marketing Int. Relations Architecture Psychology Public Policy Comms/Media Creative Arts		

FAME: Finance, Accounting, Management, Economics

STEM: Science, Technology, Engineering, Mathematics

World Grad School Tour candidate feedback

%	Total Respondents		Nationality		Commence studies within		
City	Male	Female	Domestic	Int'l	6 months	1 year	2 years
Beijing	46	54	9	91	8	57	34
Guangzhou	32	68	6	94	35	47	18
Ho Chi Minh City	37	63	78	22	10	41	48
Kuala Lumpur	57	43	73	27	29	50	21
Manila	44	56	87	13	17	50	34
Nanjing	46	54	11	89	9	61	30
Seoul	40	60	42	58	11	52	37
Shanghai	50	50	17	83	12	65	22
Tokyo	60	40	54	46	7	44	48
Wuhan	47	53	11	89	3	35	61
Total	47	53	46	54	17	49	35

%	Study level*		Age		
City	Masters	Doctoral	Age <25	Age 25-35	Age >36
Beijing	65	35	77	23	0
Guangzhou	60	40	57	21	21
Ho Chi Minh City	84	16	79	18	3
Kuala Lumpur	60	40	49	46	6
Manila	81	19	60	34	6
Nanjing	66	34	83	17	0
Seoul	48	52	43	52	5
Shanghai	75	25	70	21	8
Tokyo	72	28	64	27	9
Wuhan	73	27	88	13	0
Total	71	29	62	33	5

* candidates can choose multiple formats

Feedback from 2011 cities

City	# Attending clients	Candidate registration	Overall Support	Org on the Day	Venue Space	Quality	Overall Score
Beijing	34	843	5.8	5.6	5.8	4.8	5.5
Guangzhou	24	238	5.4	5.2	5.4	3.5	4.9
Ho Chi Minh City	16	653	5.2	5.4	5.6	4.6	5.2
Kuala Lumpur	25	762	5.2	5.4	5.5	4.8	5.2
Manila	12	680	5.4	5.7	5.6	5.2	5.5
Nanjing	19	295	5.6	5.2	4.9	2.4	4.5
Seoul	22	312	4.6	4.9	4.1	2.4	4.0
Shanghai	37	630	5.3	5.4	5.2	4.5	5.1
Tokyo	16	227	4.9	4.8	5.2	2.7	4.4
Wuhan	23	506	5.8	5.3	5.1	4.5	5.2

"Busy fair, some good quality candidates."

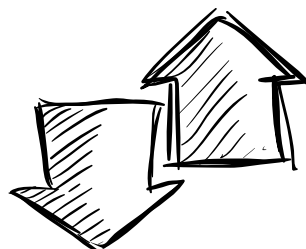
BOND UNIVERSITY. NANJING

"Quality candidates, great event!"

DUISENBERG. WUHAN

"High quality and good wide diverse subject interests."

**UNIVERSITY OF HUDDERSFIELD.
WUHAN**



India/Middle East Fall 2012

The Fall Tour to India in 2011 was again a high point of the year for the QS World Grad School Tour. In every city feedback from participating schools was very good on every count.

In Mumbai, Pune and Delhi, well-researched, focussed candidates were seeking out Business, Engineering, Health/Medicine, Law and a further array of subjects. Very good registration levels in each city added to the overall impression of excellent events.

In the south, Bangalore, Hyderabad and Chennai produced record numbers of scientists, engineers, technicians and PhD candidates. This aspect

detracted from the fact that there was a very high number of candidates also looking at Business School and Law School provision.

Dates for Fall 2012

DELHI	Sun	25-Nov
PUNE	Tue	27-Nov
MUMBAI	Thu	29-Nov
BANGALORE	Sun	02-Dec
HYDERABAD	Tue	04-Dec
CHENNAI	Thu	06-Dec
DUBAI	Sat	08-Dec
BEIRUT	Mon	10-Dec

Top 10 subjects per city 2011

Delhi	Pune	Mumbai	Hyderabad
FAME STEM Bio Science Marketing Int. Relations Human Resources Comms/Media Public Policy Pharmacy Logistics	STEM FAME Bio Science Marketing Pharmacy Human Resources Law/Legal Studies Physics Administration Int. Relations	FAME STEM Marketing Bio Science Int. Relations Physics Anthropology Comms/Media Humanities Human Resources	STEM FAME Pharmacy Bio Science Marketing Comms/Media Human Resources Administration Int. Relations Physics
Bangalore	Chennai	Dubai	Beirut
STEM FAME Bio Science Marketing Pharmacy Human Resources Administration Medicine/Medical Studies Int. Relations Law/Legal Studies	STEM FAME Bio Science Marketing Medicine/Medical Studies Logistics Physics Architecture Int. Relations Human Resources	FAME STEM Marketing Int. Relations Logistics Human Resources Comms/Media Administration Medicine/Medical Studies Environmental Studies	FAME STEM Comms/Media Bio Science Int. Relations Marketing Human Resources Creative Arts Psychology Pharmacy

FAME: Finance, Accounting, Management, Economics

STEM: Science, Technology, Engineering, Mathematics

World Grad School Tour candidate feedback

%	Total Respondents		Nationality		Commence studies within		
City	Male	Female	Domestic	Overseas	6 months	1 year	2 years
Bangalore	75	25	71	29	39	46	15
Beirut	54	46	72	28	14	61	25
Chennai	78	22	40	60	13	71	16
Dubai	66	34	40	60	28	50	22
Hyderabad	82	18	61	39	26	50	24
Mumbai	71	29	68	32	19	56	25
New Delhi	73	27	61	39	24	52	24
Pune	78	22	71	29	23	59	18
Total	75	25	61	39	25	55	20

%	Study level*		Age		
City	Masters	Doctoral	Age <25	Age 25-35	Age >36
Bangalore	65	35	63	34	3
Beirut	56	44	68	30	2
Chennai	80	20	85	13	2
Dubai	65	35	39	55	6
Hyderabad	66	34	74	20	5
Mumbai	67	33	71	25	4
New Delhi	70	30	77	20	3
Pune	62	38	72	25	3
Total	68	32	71	26	3

* candidates can choose multiple formats

Feedback from 2011 cities

City	# Attending clients	Candidate registration	Overall Support	Org on the Day	Venue Space	Quality	Overall Score
Bangalore	67	1897	5.3	5.3	5.1	5.4	5.3
Beirut	8	308	5.4	5.1	5.0	4.2	4.9
Chennai	47	1411	5.0	5.0	5.2	4.4	4.9
Dubai	14	334	5.5	5.5	5.0	2.8	4.7
Hyderabad	43	803	5.3	5.2	5.2	4.3	5.0
Mumbai	67	965	5.3	5.2	5.0	4.1	4.9
New Delhi	66	1263	5.2	5.0	5.2	3.9	4.8
Pune	37	775	5.4	5.5	5.1	4.6	5.2

It works! Recruited from the Tour



Petros Perselis

Nationality: Greece

Graduate Program: MSc in Management Science and Engineering

Institution of Study: Stanford University

Event attended: Athens

Personal achievement and social awareness are high on Petros' agenda. It was while interning at a London-based asset management and research firm that this engineering student developed an interest in finance. Furthermore, the financial crisis of Greece intensified his passion in the subject. That is why he decided to pursue a master's program in finance and decision-making. "By studying at Stanford, I will gain significant expertise of financial and decision-making tools coupled with unique skill sets of leadership, interpersonal skills and entrepreneurial spirit. I intend to use them to build a career in finance industry." Petros aims to be either an advisor to the government of Greece on developmental issues or start his own consultancy business in the future.

Subject Focus

FAME Finance | Accounting | Management | Economics

Now regarded as amongst the most consistently popular groups of academic subject areas at graduate level, the QS World Grad School Tour delivers prospective international candidates of the highest quality. Universities and colleges focused on recruiting students in these academic areas benefit from the partnership between QS World Grad School Tour and the QS World MBA Tour, a relationship that will continue throughout 2012.

Through QS's own internal candidate data it is apparent that up to a third of candidates registering to attend the QS World MBA Tour are either candidates who would be more suited to a qualification that allows them to upgrade their academic skills through a masters degree, or who lack sufficient work experience for entry to the majority of international MBA programmes.

A combination of corporate and business contacts, focused online activity, on-campus promotion and specialised promotion to employment sectors relevant to the FAME academic areas, ensures that high potential and qualified candidates attend the QS World Grad School Tour events.

STEM Science | Technology | Engineering | Mathematics

With government and industry all over the world prioritising the education of skilled graduate students in the STEM subjects, the international demand for suitably qualified candidates in the broad areas of science, technology, engineering and mathematics shows no signs of abating. Data drawn from the last three years of the QS World Grad School Tour indicates that QS has been successful in capturing a significant proportion of this market internationally.

QS, as part of its ongoing commitment to innovate and respond to market needs, will be continuing to host a series of unique STEM Forums throughout the QS World Grad School Tour, intended to encourage universities, colleges and employers to present their graduate opportunities in these academic and career areas to prospective candidates.

The STEM Forums will bring employers and educators together to present seminars, panel debates and information sessions to help inform and advise candidates interested in those sectors. Through these Forums candidates will be able to understand the skills employers are looking for, how the recruitment process works and how and when employers recruit on campus.

STEM FORUMS FALL 2012: Bangalore, Hyderabad, Chennai

LAW/LLM & LEGAL STUDIES

In response to the increasing demand for international LLM and other related programmes, in 2011 the QS World Grad School Tour managed and promoted four 'Law Forums' to prospective international graduate students interested in studying either an LLM or legal studies programme. Specialist faculty members from law schools representing institutions based in Canada, Spain, the UK and the USA attended these smaller events within the larger QS World Grad School Tour fairs.

In Milan, Moscow, Paris and Shanghai candidates were not only able to meet representatives and alumni from some of the world's top law schools but also to attend information sessions presented by employers relevant to the international legal profession. Additionally, in a number of venues, panel debates presented detailed aspects of legal education to potential graduate students.

The law initiative will continue in 2012, drawing on the rich input from QS partner universities, our exclusive relationships with student and professional law associations throughout the regions we visit, and the positive experiences drawn from the QS World Grad School Tour 2011.

LAW FORUMS FALL 2012: Paris, Milan, London, Kiev

PhD Focus

With the demand for international PhD programmes growing in excess of 4% a year, this specialised market is one of the most exciting for all recruiters of international students. While the OECD and the European Union have identified science, engineering and technology as the main drivers of this growth, the rise in the service and creative sectors indicates that PhD demand is extremely broad-based and interdisciplinary.

In response to this demand for highly skilled graduates who can contribute to the intellectual and economic well-being of countries, commerce and universities, QS will implement the PhD Focus in all destinations of the QS World Grad School Tour in 2012. A special focus will be provided in the cities listed below.

The value of international PhD students is now widely recognised by universities and government organisations alike. A country's competitiveness is directly related to its investment in research and development across all academic disciplines, while the productivity of universities is commonly measured by their research output. The recruitment of international PhD students is central to both of these issues.

QS has initiated a wide-ranging strategy to locate all key partners relevant to the recruitment of international PhD students with the intention of offering colleges and universities the opportunity to meet pre-qualified candidates on a one-to-one basis in association with the QS World Grad School Tour events. Further details are available on p.34

PhD FORUMS FALL 2012: London, Pune, Kuala Lumpur



London Fall 2010



London Fall 2009

Grad School Select (GSS)

As a famous American once said: "It's all about the yield dummy!" QS Grad School Select (GSS) helps you battle the yield issue by identifying and pre-screening candidates for informal pre-interview meetings. Supply basic admissions criteria to our team in London and candidates who meet this criteria are then invited to provide CV's, transcripts and evidence of any tests taken. Those who can supply this documentation then have their details forwarded onto you. At this point your admissions team make a judgement call to decide which candidates should be invited to one of the meeting slots.

All meetings are offered on a 'no obligation' basis (that is to say these are informal meetings and will not imply an admissions offer). Any candidate not invited to a meeting is instead invited to attend your booth at the main event. By making use of GSS you are effectively employing an experienced QS team to filter out unready or unsure candidates and then make a calendar of meetings for you prior to the QS World Grad School Tour event.

COST OF GRAD SCHOOL SELECT:

€1,650 per city

Fees quoted are in addition to the fees payable to attend the QS World Grad School Tour.

"Thank you very much for your kind help! As always, QS gives a warm welcome and helps us get connected with our future students"

HEC, MONTREAL

"The one to one is the most important time that you can get to really feel the motivation and to get more information about the feasibility of the potential candidate."

ESSEC MONTREAL

"Good candidates!"

EDHEC, FRANKFURT

"Thank you so much for being the time keeper. Great QS welcome as usual."

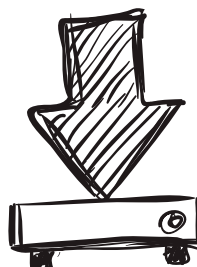
HEC, LONDON

"Very good candidates, well prepared and passionate about our offer."

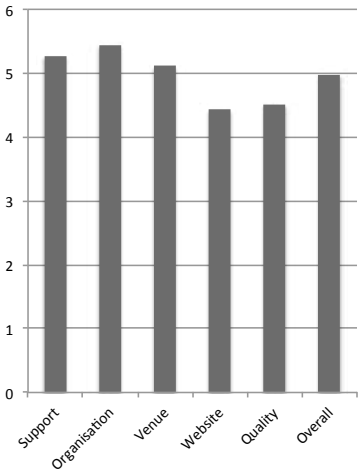
EDHEC, MOSCOW

"Fantastic support"

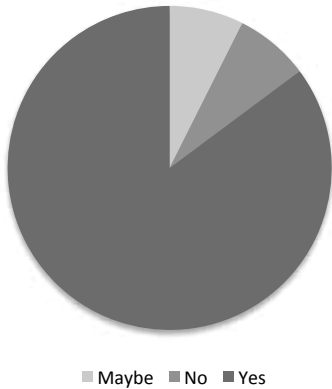
GEORGE MASON, ABU DHABI



Overall Feedback form GSS events (out of 6)



Would you recommend GSS as a means of finding candidates?



SPRING Tour 2012		
LONDON	Sun	11-Mar
MOSCOW	Thu	15-Mar
BOGOTA	Wed	21-Mar
MEDELLIN	Fri	23-Mar

FALL Tour 2012		
BOGOTA	Mon	10-Sep
TORONTO	Mon	24-Sep
MOSCOW	Mon	01-Oct
PARIS	Sat	06-Oct
MILAN	Tue	09-Oct
BUCHAREST	Thu	25-Oct
LONDON	Sat	27-Oct
SHANGHAI	Sat	03-Nov
BEIJING	Sat	10-Nov
DELHI	Fri	30-Nov
BANGALORE	Sun	02-Dec

Top Grad School Guide 2013

Reach potential Masters or PhD candidates, communicate with the world's top 500 universities, promote the value of your institutions research and student body to the world's top employers, blue-chip companies NGO's and educational bodies on a truly global basis.

The QS Top Grad School Guide is distributed to each and every single QS World Grad School Tour event. It is downloadable from www.topgradschool.com and is distributed to the QS World University Rankings Top 500 and the FTSE 500.

Reflecting the aspirations of Masters and PhD candidates globally the guide is a proven and cost effective means to delivering your brand message.



Contents

Special features will include:

Interviews with students and alumni sharing their experience of international education. Tips from experts on how to choose the right institution and program. Advice on how to make the best impression through the admissions process as well as on funding opportunities. Information about admissions tests. Investigation on graduate recruitment opportunities and trends.

Subject Guides

Analysis of the ten most sought after study subjects (QS World Grad School Tour 2011 data): how to get into the field, what are the most recognised programs and institutions, which careers the study of a specific subject can lead to, interviews of professionals in each specific field.

Country Reports

Analysis of the ten most popular study destinations (QS World Grad School Tour 2010 data): overview of the graduate education proposition in each country, local characteristics, funding options and general visa regulations.

Institution Profiles

Universities and business schools have their profile listed in this institutions directory. Each profile includes a logo, a picture, an introduction of the institution, the programs it offers as well as entry requirements, key facts and figures and contact details.

Advertising Rates

(costs refer to both profiles and display adverts)

COLOUR ADS

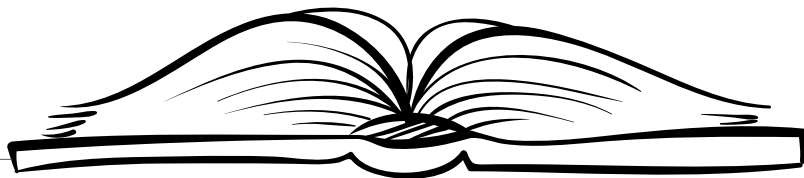
DPS	€6,200
FP	€5,000
HALF	€2,800

MONO ADS

DPS	€5,600
FP	€4,200
HALF	€2,500

PRIME SLOTS

DPS	€6,600
FP	€6,000



"A good fair. Good wide range of candidates." **UNIVERSITAT OBERTA DE CATALUNYA**

"Well-informed students with both focus and understanding of the programs - very good."
UNIVERSITY OF WESTMINSTER. BOGOTA

"Crew is very helpful, appreciated!"
RESEARCH GRANTS COMMITTEE OF HONG KONG. BUENOS AIRES

"Overall support: 10! well done, good number of candidates, back on the track!"
BOCCONI. WASHINGTON



Scholarships on the QS World Grad School Tour

The QS World Grad School Tour is pleased to offer participating universities the opportunity to promote scholarships on a basis which is exclusive to QS. Over the past 3 years several of the world's largest and most prestigious universities have channelled some of their existing scholarship funds into an award eligible to those candidates they meet only through the QS World Grad School Tour.

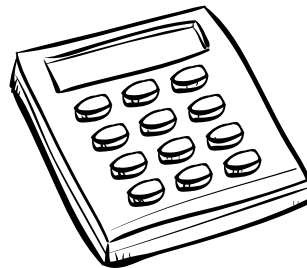
A university that participates in the exclusive QS Scholarship Scheme has greater visibility to those candidates attending our events, due to a major PR campaign and separate marketing activities which go into promoting these awards all over the world.

Previous Scholarships include:

- EMLYON Business School Entrepreneurial Scholarship
- University of St Etienne consortium CIMET Scholarship
- NYU Tisch School of the Arts Asia Scholarship
- World Grad School Tour IE Golden Key Scholarship
- QS Politecnico di Milano Golden Key scholarship
- QS Politecnico di Milano scholarship
- QS Monterey Institute Future Leaders Scholarship

Advantages of the QS Scholarship Scheme:

- Greater visibility to candidates attending our events
- Listed on our heavily-trafficked scholarship page on topgradschool.com
- Additional promotion in our PR and marketing campaigns
- Maintain quality control over scholarship winners



For more detailed information on how to participate please contact Ciara Smith at ciara@qs.com

It works! Recruited from the Tour



María Carolina Duran

Nationality: Colombia

Graduate program: LLM in International Business and Economic Law

Institution of study: Georgetown University

Event attended: Bogota

"After completing her undergraduate degree in Law from Universidad De Los Andes, Colombia, María's interest in international law inspired her to apply to an LLM program abroad. She says, "Georgetown University is one of the best in the world and the program has incredible professors."

Through her studies and planned-career path, María desires to find "possible solutions for development and poverty issues that Colombia and other countries in the world encounter." She says, "The LLM program will help me understand in depth the issues which currently hold Colombia's development and problems faced in international trade around the world." She aims to work in the US for 1-2 years and then work for international organisations such as the World Bank or UNCTAD before moving back to her homeland and working with the Colombian government in the process of policy making."

Rate card: QS World Grad School Tour 2012

Package costs quoted below refer to a minimum booking for each package e.g. 20 fairs in a Silver Package.

Booking additional fairs, e.g. 21-29 fairs in a Silver package, will incur further costs per fair. Please consult your account manager for further information.

Bronze

Participation in at least 10 QS World Grad School Tour Fairs in 2012
Full-Page advert or profile in QS Top Grad School Guide 2013 (published August 2012)
Basic profile on topgradschool.com

Silver

Participation in at least 20 QS World Grad School Tour Fairs in 2012
Full-Page advert or profile in QS Top Grad School Guide 2013 (published August 2012)
Basic profile on topgradschool.com

Gold

Participation in at least 30 QS World Grad School Tour Fairs in 2012
Double page advert or profile in QS Top Grad School Guide 2013 (published August 2012)
Basic profile on topgradschool.com
1 delegate registration at either QS APPLE or QS MAPLE

Gold +

Participation in at least 40 QS World Grad School Tour Fairs in 2012
Double page advert or profile in QS Top Grad School Guide 2013 (published August 2012)
Basic profile on topgradschool.com
2 delegate registrations at either QS APPLE or QS MAPLE

Dead line	March 31 st	May 31 st	after May 31 st
Single fair rates	€ 2,354	€ 2,502	€ 2,630
Bronze	€ 21,777	€ 23,142	€ 24,329
Silver	€ 42,378	€ 45,045	€ 47,355
Gold	€ 61,803	€ 65,678	€ 69,048
Gold plus	€ 80,052	€ 85,092	€ 89,418

ORDER FORM WORLD GRAD SCHOOL TOUR AND WORLD UNIVERSITY TOUR 2012

Please tick selected packages: ☐ Gold + ☐ Gold ☐ Silver ☐ Bronze (See details on page 40)

Organisation _____

Contact for Tour _____ Position _____ Email _____

Tel _____ Fax _____ Mailing Address _____

Postcode _____ Country _____

Lettering for institution sign at Fairs (40 Letters Maximum) _____

QS WORLD GRAD SCHOOL TOUR We would like to participate at the following Fairs: (please tick selected cities)

Europe - Spring Tour 2012

☐ London ☐ Rome ☐ St. Petersburg ☐ Moscow ☐ Almaty

Central America - Spring Tour 2012

☐ Quito ☐ Bogota ☐ Medellin ☐ San Salvador ☐ San Jose ☐ Santo Domingo

Latin America - Fall Tour 2012

☐ Sao Paulo ☐ Buenos Aires ☐ Santiago ☐ Lima ☐ Caracas ☐ Bogota ☐ Mexico City

North America - Fall Tour 2012

☐ New York ☐ Washington ☐ Vancouver ☐ Montreal ☐ Toronto

Africa - Fall Tour 2012

☐ Nairobi ☐ Accra ☐ Lagos

Europe - Fall Tour 2012

☐ St. Petersburg ☐ Moscow ☐ Kiev ☐ Paris ☐ Milan ☐ Sofia ☐ Istanbul ☐ Athens ☐ Thessaloniki
☐ Madrid ☐ Frankfurt ☐ Warsaw ☐ Bucharest ☐ London

Asia - Fall Tour 2012

☐ Tokyo ☐ Seoul ☐ Shanghai ☐ Nanjing ☐ Wuhan ☐ Beijing ☐ Guangzhou ☐ Kuala Lumpur ☐ Bangkok
☐ Ho Chi Minh City ☐ Manila

India/Middle East - Fall Tour 2012

☐ Pune ☐ Mumbai ☐ Delhi ☐ Bangalore ☐ Hyderabad ☐ Chennai ☐ Dubai ☐ Beirut

Total Cost for QS World Grad School Tour 2012 _____

Confirmation of your booking and invoice will be sent to you. An information pack concerning arrangements for fairs will follow. This contract is binding. Cancellable without penalty up to 30 days from date of signature below. Please refer to the payment conditions in the attached terms and conditions.

QS WORLD UNIVERSITY TOUR 2012

☐ London (Spring) ☐ New Delhi ☐ Mumbai ☐ Hyderabad ☐ Bangalore ☐ Colombo ☐ Nairobi ☐ Accra ☐ Lagos
☐ London (Fall) ☐ Shanghai ☐ Shenzhen ☐ Wuhan ☐ Beijing ☐ Kuala Lumpur

Total Cost for QS World University Tour 2012 _____

BOOKING FORM QS TOP GRAD SCHOOL GUIDE

☐ Display advert ☐ Full page ☐ Colour
☐ Profile ☐ DPS ☐ Mono Total Cost _____

I have read and accept QS World Grad School Tour/QS World University Tour Terms and Conditions (please refer to back of the page)

Name of Signatory _____ Position: _____

Signature/Stamp _____ Date: _____

Contact for media advertising _____ email: _____

Contact for invoicing _____ email: _____

Contact for visitor databases (Outreach) _____ email: _____

Contact for Guide production: _____ email: _____

Contact for logistics: _____ email: _____

Please return the completed form by fax or as an email attachment to: **Katerina Koderova +44 (0)20 7692 4637 - Katerina@qs.com**

Terms and conditions

Terms of Reference. The term "Exhibitor" shall include all representatives and agents of any organisation to whom space has been allocated for the purposes of participating on the QS World Grad School Tour/QS World University Tour. The term "Fair(s)" shall mean the Fair(s) referred to on the Participation Form. The term "Organiser" shall mean QS World Grad School Tour/QS World University Tour. The term "Contract" means the contract for participation space on the QS World Grad School Tour/QS World University Tour entered into between the Organiser and the Exhibitor.

1 | Allocation of Exhibition Space. QS World Grad School Tour/QS World University Tour shall allocate the space as it deems fit. We reserve the right to change the space allocated to Exhibitors at any time prior to the commencement of the Fair should circumstances demand and, to alter the space, to transfer or close entrances and exits to the Exhibition facilities and to undertake other alterations as may be necessary.

2 | Use of Exhibition Space. Exhibitors are only entitled to exhibit the announced products/services detailed on the Participation Form. Exhibitors are not allowed to sub-let or assign their space to other parties either wholly or in part without the consent of the Organisers in writing.

3 | All payments must be made by August 1st 2012 or within 1 week if booked after that date.
 - Early booking discounts can only apply if the booking form is received before March 31st 2012 or May 31st 2012 (whichever is applicable) and the invoice is paid within 60 days of issue.
 - All payments for the QS World Grad School Tour/QS World University Tour Spring Tours must be made by February 1st 2012 or within 1 week if booked after that date.

4 | Spring Tours:

- Cancellation within 30 days of signature on booking form: no charge.
 - Cancellation between 30 days after signature and before February 1st 2012: 50% of cancelled Fair costs payable.
 - Cancellation on or after February 1st 2012: Full cost of cancelled Fairs payable.

Fall Tours:

Breach of Contract and/or withdrawal by Exhibitor. If Exhibitors withdraw from any Fair or Fairs they must confirm this in writing to QS World Grad School Tour/QS World University Tour. The Exhibitor will incur the following charges:

- Cancellation within 30 days of signature on booking form: no charge.

- Cancellation between 30 days after signature and before August 1st 2012: 50% of cancelled Fair costs payable.
 - Cancellation on or after August 1st 2012: Full cost of cancelled Fairs payable.

5 | Changes in venue and/or duration of Fairs. QS World Grad School Tour/QS World University Tour reserves the right to change the venue and duration of Fairs. In the event of change of venue and/or duration, the agreement to participate shall remain in force so long as the Exhibitor is informed at least one month prior to such change taking place.

6 | Failure of Services The Organisers shall not be liable for any loss sustained by the Exhibitor directly or indirectly attributable to cancellation, suspension or reduction of duration of the scheduled Fair due to:

- a. Force Majeure.
- b. Act of terror.
- c. Acts of war, military activity, municipal statutory or civil authority requisition.
- d. Fire or excessively inclement weather i.e.: earthquake, flood, typhoon.
- e. Damage caused by an aerial object or aircraft.
- f. Strikes or industrial action.

If a Fair is cancelled, reduced or postponed then in such event the unit costs paid to the Organisers, or any part thereof may be refunded at the sole discretion of the Organisers to the Exhibitors but without prejudice to the Organisers' right to appropriate the entire sum or any part thereof for expenses they have already incurred for the Fair.

7 | Security. The Organisers shall take all appropriate security precautions in the interest of the Exhibitors and visitors. The Organisers shall not be held responsible for any loss or theft of exhibits at the Fair hall or associated premises during the build-up, Fair and dismantling period.

8 | Jurisdiction. These Terms of Contract shall be subject to English law and the non-exclusive jurisdiction of the central courts.

9 | Insurance. The Organisers are not liable for any loss, damage or injury incurred by participants during the event, Exhibitors must take full personal responsibility for their insurance cover.

QS Quacquarelli Symonds Offices:

UK:

1 Tranley Mews, Fleet Road,
London NW3 2DG UK
+44 (0)20 7284 7200

Singapore:

20 Sin Ming Lane #02-61
Midview City
Singapore 573968
+65 6457 4822

Spain:

Calle Vicente Rocamora Onteniente
Nº 8, Escalera 1, Bajo C
Santa Faz 03559
Alicante Spain
+34 902 10 82 38



For all sales enquiries please contact
Nicolas Cletz at:
nicolas@qs.com +44 (0)20 7284 7271

www.topgradschool.com

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